

Government of India
Ministry of Tourism
(Swadesh Darshan Division)

Transport Bhawan,
1, Parliament Street,
New Delhi-110001


F.No. SD-8/15/2020-SD

Dated: 24.07.2023

Office Memorandum

Subject: Sanction of funds for PDMC engagement under SD 2.0.

1. The Ministry of Tourism has notified 55 destinations in 32 States/UTs and PDMCs have been recommended for appointment to 26 States/UTs.
2. In this connection, I am directed to forward Template for submitting request for sanction of funds for engagement of PDMCs by the States/UTs.
3. All the States/UTs are requested to take necessary action and submit the request for sanction without any delay within one week.


(Prashant Ranjan)
Director (SD)

Encl: As Above

To,

The Addl. CS/Principal Secretary/Secretary/ State Mission Director for SD 2.0 Department of Tourism, State Government/ UT Administrations and Head of State Implementation Agency of Andhra Pradesh, Arunachal Pradesh, Assam, Bihar, Chandigarh UT, Goa, Gujarat, Himachal Pradesh, Jharkhand, Karnataka, Kerala, Ladakh UT, Madhya Pradesh, Maharashtra, Meghalaya, Mizoram, Nagaland, Punjab, Puducherry UT, Rajasthan, Sikkim, Tamil Nadu, Telangana, Tripura, Uttar Pradesh, Uttarakhand.

Copy to:-

(ii) All Regional Directors of the Ministry of Tourism

India Tourism Delhi, Mumbai, Kolkata, Chennai, Guwahati

(iii). MoT Managers/Assistant Managers at the respective State/UT

(iv) NPMU (Swadesh Darshan Scheme)

Template for State/UT requesting Sanction & Release of funds for PDMC

Date – XX.XX.2023

To

The Secretary,
Ministry of Tourism,
Government of India,

Subject: Sanction of funds for PDMC engagement under Swadesh Darshan 2.0 scheme

1. This has reference to the destinations (*name of the destination 1*) & (*name of the destination 2*) notified under Swadesh Darshan 2. 0 scheme vide OM No. _____ dated _____.
2. In this connection, the State/UT has completed the following actions:
 - (i). State Implementing Agency (SIA) _____ (*Name of SIA*) has been designated.
 - (ii). Destination Management Committee for the destinations has been constituted.
 - (iii). Tripartite Memorandum of Understanding (MoU) has been submitted to Ministry of Tourism for signed by the State and the destinations.
3. The State has approved the recommendation regarding PDMC and the State Implementing Agency has signed agreement for PDMC with M/S _____ (*Name of PDMC*) on XX.XX.2023 for an agreement value of _____ (excluding applicable taxes) (*Amount in Rupees*). In addition, a provision of 10% of the agreement value will be required for travel reimbursement.
4. In view of the State's compliance with the pre-requisites and further acceptance of recommendations of appointment of PDMC, it is requested that sanction for total amount of _____ (PDMC fee as per agreement plus 10% travel reimbursement) towards consultancy fee for PDMC may be granted. Further, the first instalment may be released towards the consultancy fees.

Secretary
Department of Tourism
Government of State/UT _____