

**Government of India
Ministry of Tourism
(Swadesh Darshan Division)**

**Transport Bhawan,
1, Sansad Marg,
New Delhi-110001**

File No. SD-8/15/2020-SD- Part (2)

Dated 01.01.2024

Subject Proceedings of the 17th Mission directorate Meeting under Swadesh Darshan 2.0 held on 06.12.2023 at 12:00 P.M.

I am directed to enclosed minutes of the 17th Meeting of the Mission Directorate under Swadesh Darshan 2.0 held under the Chairmanship of Additional secretary (Tourism) on 06.12.2023 at 12:00 P.M. in hybrid mode for kind perusal and necessary action.



Ajeet Kumar Tyagi
(Assistant Director)

Encl. as above

To,

- 1 The secretary, Ministry of Culture/ Civil Aviation/ Environment & Forest/ Housing & Urban affairs/Road Transport & Highways/ Skill Development & entrepreneurship/ Railways.
2. The ACS/ Principal Secretaries/ Secretaries/ State Mission Directors, Department of Tourism, Govt. of Andhra Pradesh, Meghalaya and Nagaland.
3. The Director (F), Ministry of Tourism.
4. District Collectors/District Magistrate (Chairperson's of Destination Management Committee) of YSR Kadapa, Alluri Sitarama Raju, East Khasi Hills,. Nuland and Chumoukedima districts.
5. The Regional Director, India Tourism Chennai/ Guwahati
6. The Director (SD), Ministry of Tourism.
7. The President, HAI / FHRAI / IATO
8. Special Invitees- Managers and Assistant Managers of MOT

Copy to:-

1. Additional Secretary, Ministry of Tourism.
2. M/s EY, NPMU, Swadesh Darshan Scheme for doing the needful.

Government of India
Ministry of Tourism
{F. No. SD-8/15/2020-SD-Part(2)}

Proceedings of the 17th meeting of the Mission Directorate under Swadesh Darshan 2.0 under the Chairmanship of Additional Secretary (Tourism) held on 06.12.2023 at 12 00 PM

Agenda 17.1 Leave of Absence

The 17th meeting of the Mission Directorate (MD) was held on 06.12.2023 at 12:00 pm under the chairmanship of Additional Secretary (Tourism) in virtual mode. The list of attendees is given in **Annexure-1**. Leave of absence was granted to the members, who could not attend the meeting.

Agenda 17.2 Confirmation of the proceedings of the 15th MD Meeting

The proceedings of the 15th meeting of the MD circulated vide OM no. SD-8/15/2020-SD-Part(2) dated 03/11/2023 were confirmed.

Agenda 17.3 Review of Master Plan, Strategy & Action Plan (MPSAP) Iteration -1

1. It was informed that the PDMCs have submitted the Master Plan Iteration -1 for 41 destinations. Ministry thereafter carried out review of the Reports and shared its observations. Further, Ministry also issued guidance note on important sections of the Master Plan and revised template.
2. The PDMCs were accordingly directed to revise the draft master plan (iteration 1) after compliance with the observations and guidance note in the revised template issued by the Ministry.
3. NPMU, Swadesh Darshan reviewed the revised MPSAP Iteration -1 as per the checklist attached with the agenda:

S No.	State	Destination
1.	Meghalaya	Shillong
2.	Meghalaya	Sohra
3.	Andhra Pradesh	Gandikota
4.	Andhra Pradesh	Arakku-Lambasingi

4. The PDMC made presentation (attached as **Annexure-2**) on the Master Plan Iteration-01 to the committee and the following was noted:

- (i). The vision and positioning for Gandikota destination needs to be re-worked.
- (ii). The Proposed Strategy and Action Plan section of the report to focus equally on destination level strategies and interventions across the areas of tourism products, IT/Digitalization, Branding Marketing & Promotion, Skilling and Capacity Development, Private Investment & PPP as well. It should not be limited to physical interventions around the tourist attractions.
- (iii). The experiences and interventions should derive from the overall proposed strategy for the destination leading to action plan for implementation at short, medium, and long-term covering a horizon of ten years.
- (iv). The MPSAP to conceptualize strategy/ interventions for creating enabling environment and infrastructure for private investment at the destination.
- (v). The MPSAP to mainstream sustainability measures and inclusive development which should also be reflected in the proposed experiences for implementation.
- (vi). The MPSAP to suggest a mechanism for tourist data collection at the destination based on the strategy suggested by the Ministry of Tourism and other best practices.
- (vii). The MPSAP to suggest setting up a full-fledged and strong institutional structure for the effective functioning of the Destination Management Organization (DMO).
- (viii). The MPSAP should also focus on Visitor Management system for management of carrying capacity at the destination.
- (ix). The shelf of projects in MPSAP to include projects which may be taken up for destination development over the horizon of next 10 years. The shelf of projects to be expanded and the broad cost to be revised.
- (x). The O&M plan for any intervention should be detailed and comprehensive. DPR should have provision to appoint an agency for managing the entire tourist experience on end-to-end basis.

5. It was accordingly directed that the PDMC to incorporate the above observations as well as take note of the compliance status attached as **Annexure-3** in the subsequent iteration of the MPSAP for the destinations of Shillong, Sohra, Gandikota and Arakku-Lambasingi.
6. The MPSAPs Iteration-1 were approved in principle for these destinations. It was further directed that the State Nodal Agency and Consultancy Monitoring Committee while approving the payment against the deliverable of Master Plan, Strategy & Action Plan Iteration-1, retain 10% of the payment due for the said deliverable, which will be released after suggested improvements are made and approved by Mission Directorate.
7. The Line Ministries were requested to expedite their comments and feedback on the Master Plan shared by the Ministry vide email dated 15.11.2023 and 1.12.2023 and the same will be incorporated in the next iteration.
8. It was also noted that Team Leader, who is responsible for overall vision and coordination for MSAP has to devote adequate time and the contract provides for 25% of time of team leader for each State for the assignments. Since one team leader is leading across multiple States, the NPMU needs to track of time utilisation of such team leaders from across the States.

Agenda 17.4 Review of Shortlisted Experiences for DPR Package -1 (3 Experiences)

1. Based on the review of Master Plan (Iteration-01) Strategy and Action Plan presented by the PDMC for Chumoukedima destination in Nagaland, the following experiences were shortlisted and the same were presented in the meeting:

S No	Destination (State/UT)	Shortlisted Experiences
1.	Chumoukedima, Nagaland	1. Tribal Cultural Experience at Midway Retreat
		2. Ecotourism Experience at Chumoukedima viewpoint
		3. Adventure Tourism Experience at Jacob Village

2. During the course of the presentation the following was noted and are to be incorporated in proposed experiences:
 - (i). Component in the experiences such as last mile road connectivity can be funded under the PM-DevINE scheme.
 - (ii). The operation and management of the experiences (including assets) to be worked out in the planning stage itself to ensure the sustainability of the experience. Accordingly, the implementation to be structured with Tourist Experience Management Agency in mind for sustainable operation and management of the experience.
 - (iii). These experiences will be presented in the next CSMC meeting for in-principal approval.

Annexure 1: List of Participants

1. List of participants from Line Ministries

Sn.	Ministry	Name of Participant	Designation
1.	Ministry of Housing & Urban Affairs	Dr. Shishir Bansal	ADG
2.	Ministry of Civil Aviation	Sh. Kameshwar Mishra	Under Secretary
3.	Ministry of Environment, Forest & Climate Change	Dr. Sudheer	Scientist, Wildlife Division

2. List of participants from the Industry Associations

Sn.	Association	Name of Participant	Designation
1.	FHRAI	Sh. Jason Chacko	FHRAI

3. List of Participants from States/UTs

Sn.	State/UT	Name	Designation
1.	Andhra Pradesh	Sh. CSN Murthy	Chief Engineer, APTDC
2.	Andhra Pradesh	Sh. Das	DTO ASR DISTRICT
3.	Andhra Pradesh	Sh. Mallikarjuna Rao	DTO Kadapa
4.	Meghalaya	Sh. Cyril V. Darlong Diengdoh	Director, Dept of Tourism
5.	Meghalaya	Sh. Marbaniang	Executive Engineer, Dept of Tourism
6.	Meghalaya	Sh. Ronny Wahlang	ADC, East Khasi Hills District
7.	Nagaland	Sh. Nchumbemo Lotha	Secretary, Dept of Tourism

4. List of Participants from Ministry of Tourism

Sn.	Name	Designation
1.	Sh. Jasvinder Singh	Director (T), Swadesh Darshan
2.	Smt. Manjiri Kamalapurkar	Asst Director, Swadesh Darshan Div.

Sn.	Name	Designation
3.	Kunal Singh	Member, NPMU
4.	Karishma Prasad	Member, NPMU

5. **List of Participants from the PDMCs**

Sn.	Name	Designation
1.	Sh. Harsh Goel	Team Leader (Andhra Pradesh & Meghalaya), M/s. INI Design Studio
2.	Smt. Apokla Jamir	Team Leader (Nagaland), M/s. WAPCOS

Annexure-B

Review of Master Plan, Strategy and Action Plan Iteration-01 submitted under Swadesh Darshan 2.0

Name of the Destination (State): Shillong (Meghalaya)

Name of the PDMC: INI Design Studio Ltd.

Date of Signing of Agreement: 25th April 2023

Due Date of Submission as per Agreement: 09th June 2023

Actual Date of Report Submission: 10th July 2023

Date of Submission of Revised Report: 04th October 2023

Ch/ Section	Item	Iteration-01		Revised Iteration-01
		Compliance (Yes/No)	Remarks /Observations (w.r.t the requirements of the ToR, Model Template & Guidance Note ¹)	Remarks /Observations (on Compliance)
1	Introduction	No	Section 1.2.2 Destination Delineation and maps to be updated as per Revised Inception Report submitted.	Complied
2	Review of Statutory and Tourism Plans			

¹ SOP for Guidance on Preparation of Master Plan, Strategy & Action Plan circulated by Ministry of Tourism

Ch/ Section	Item	Iteration-01		Revised Iteration-01
		Compliance (Yes/No)	Remarks /Observations (w.r.t the requirements of the ToR, Model Template & Guidance Note ¹)	Remarks /Observations (on Compliance)
2.1	Aspects to be covered: <i>(i) Whether listed plans have been prepared for the destination</i>	Yes	-	-
2.2	<i>(ii) Listing of relevant Proposals and Self of Projects in Sections 4.3 to 4.6.</i>	No	The list of relevant proposals/projects from the plan(s) reviewed to be provided. <i>(Refer Section 2, Note of the Model Template)</i>	Complied
3	Overview of the Destination			
3.1	Introduction of Destination	Yes	-	-
3.2	Physiography and Climate	No	<ul style="list-style-type: none"> • The section on climate to include favourable time to visit the destination. • 3D view of the destination on Google 	Complied

Ch/ Section	Item	Iteration-01		Revised Iteration-01
		Compliance (Yes/No)	Remarks /Observations (w.r.t the requirements of the ToR, Model Template & Guidance Note ¹)	Remarks /Observations (on Compliance)
			satellite imagery/ Google Earth to be also provided as part of Section on Topography.	
3.3	History	Yes	-	-
3.4	Demographic Profile	Yes	-	-
3.5	Economic Profile	Yes	-	-
3.6	Key Tourism Assets	No	<ul style="list-style-type: none"> The title of the section to be as per template The section to be revised as per Point 2 of the Guidance Note. 	Complied
4	Destination Assessment			
4.1	Destination Connectivity <i>Aspects to be covered:</i>	No	<ul style="list-style-type: none"> Whether information/signage regarding MTC bus service (including boarding point, service intervals, etc.) from Guwahati airport and 	Complied

Ch/ Section	Item	Iteration-01		Revised Iteration-01
		Compliance (Yes/No)	Remarks /Observations (w.r.t the requirements of the ToR, Model Template & Guidance Note ¹)	Remarks /Observations (on Compliance)
	<p>(i) Air Connectivity</p> <p>(ii) Rail Connectivity</p> <p>(iii) Road Connectivity</p> <p>(iv) Waterway Connectivity (if any)</p>		<p>railway station easily available at the respective terminals to be highlighted.</p> <ul style="list-style-type: none"> • Facilities at the airport terminal as well as level of hygiene and cleanliness to be provided. • Hygiene and cleanliness conditions at the terminal facilities to be provided. • Condition of the highways, carriageway (lanes), condition as well as availability and condition of wayside amenities to be provided. • More Photograph(s) of condition and facilities at the terminals may be added. 	

Ch/ Section	Item	Iteration-01		Revised Iteration-01
		Compliance (Yes/No)	Remarks /Observations (w.r.t the requirements of the ToR, Model Template & Guidance Note ¹)	Remarks /Observations (on Compliance)
			<ul style="list-style-type: none"> The section to be revised as per Point 4 of the Guidance Note. 	
4.2	Tourist Statistics	No	<ul style="list-style-type: none"> The section to be updated as per Point 5 of the Guidance note in subsequent iteration. The formula for random sampling approach can be provided in Annexure. Analysis of the CAGR calculated to be provided. The availability, quality and methodology being adopted by the State for recording tourist arrivals to be assessed. A framework to improve the methodology for more accurate data collection may be 	Complied. The section may be further detailed in subsequent iterations.

Ch/ Section	Item	Iteration-01		Revised Iteration-01
		Compliance (Yes/No)	Remarks /Observations (w.r.t the requirements of the ToR, Model Template & Guidance Note ¹)	Remarks /Observations (on Compliance)
			provided in subsequent iterations.	
4.3	<p>Tourist Attractions at the Destination</p> <p><i>Aspects to be covered:</i></p> <p><i>(i) Primary Attractions (As-Is Assessment, Planned Initiatives and Gaps/issues)</i></p> <p><i>(ii) Secondary Attractions (As-Is Assessment, Planned Initiatives and Gaps/issues)</i></p>	No	<ul style="list-style-type: none"> • A key map on Google satellite imagery showing the destination study area boundary and location of the attractions being assessed may be also provided. • Assessment of the aspects of accessibility, circulation within the attraction (if applicable), communication, health, safety and hygiene conditions to be provided. • Gaps and issues may be supported with photograph(s). 	Complied
4.4.	Basic Tourism Infrastructure	No	<ul style="list-style-type: none"> • Section 4.4.2- The overall status of Hygiene, Cleanliness and Waste Management at the destination to be 	Complied

Ch/ Section	Item	Iteration-01		Revised Iteration-01
		Compliance (Yes/No)	Remarks /Observations (w.r.t the requirements of the ToR, Model Template & Guidance Note ¹)	Remarks /Observations (on Compliance)
	<p><i>Aspects to be covered:</i></p> <p><i>(i) General Framework Condition</i></p> <p><i>(ii) Planned Initiatives</i></p>		<p>elaborated with supporting photographs.</p> <ul style="list-style-type: none"> • Section 4.4.5- The analysis and inference regarding overall availability/ shortage of power in Shillong to be provided. • Section 4.4.6- The analysis and inference regarding overall availability/ shortage of water supply in Shillong to be provided. 	
4.5	<p>Accommodation Facilities</p> <p><i>Aspects to be covered:</i></p> <p><i>(i) As-Is Assessment</i></p> <p><i>(ii) Planned Initiatives</i></p>	No	<ul style="list-style-type: none"> • Assessment of whether existing accommodation facilities are sufficient especially during peak season to be provided. • The source for Table 12 to be provided. • The details regarding registered units to be 	Complied

Ch/ Section	Item	Iteration-01		Revised Iteration-01
		Compliance (Yes/No)	Remarks /Observations (w.r.t the requirements of the ToR, Model Template & Guidance Note ¹)	Remarks /Observations (on Compliance)
	<i>(iii) Gaps / Issues</i>		provided in subsequent iteration.	
4.6	ICT readiness <i>Aspects to be covered:</i> <i>(i) As-Is Assessment</i> <i>(ii) Planned Initiatives</i> <i>(iii) Gaps / Issues</i>	No	In Section 4.6.2, regarding the app following to be addressed in subsequent iteration: – Whether the websites, portal and applications are user friendly or not? – Are these regularly updated? – Does the website, portal, applications provide hassle free experience to the tourists? – Is there a need to revamp the application? If yes, then, has it been taken up in master plan?	Complied
4.7	Employment and Skilling	No	Preliminary details provided. Further assessment as per	Complied. The section to be further detailed

Ch/ Section	Item	Iteration-01		Revised Iteration-01
		Compliance (Yes/No)	Remarks /Observations (w.r.t the requirements of the ToR, Model Template & Guidance Note ¹)	Remarks /Observations (on Compliance)
			template to be provided in subsequent iteration.	in subsequent iterations.
4.8	Community Engagement	No	Preliminary details provided. Further assessment as per template to be provided in subsequent iteration.	Complied. The section to be further detailed in subsequent iterations.
4.9	Branding, Marketing and Promotion	No	Further assessment as per template to be provided in subsequent iteration.	Complied. The section to be further detailed in subsequent iterations.
4.10	Tourist Carrying Capacity	No	Preliminary/Initial carrying capacity assessment to be provided in Iteration-1 Detailed assessment to be provided subsequent iterations.	Complied. To be further refined in subsequent iteration.
4.11	Destination Institutional Structure	No	The assessment of the DMC's role, responsibility and functioning for planning, developing and managing various activities at the destination to be provided in subsequent iteration.	Complied. The section may be further detailed in subsequent iterations.

Ch/ Section	Item	Iteration-01		Revised Iteration-01
		Compliance (Yes/No)	Remarks /Observations (w.r.t the requirements of the ToR, Model Template & Guidance Note ¹)	Remarks /Observations (on Compliance)
4.12	Details of Stakeholder Consultations	No	<ul style="list-style-type: none"> • Kick-off meetings are not considered as Stakeholder Consultations. • The key outcomes/discussion points provided to be for Shillong only. • In subsequent iterations, the consultations with identified stakeholders undertaken to be aimed at validating the assessment carried out, identification of gaps and potentials as well as proposed interventions. 	Complied
4.13	Key Takeaways (Summary of key Issues, gaps, opportunities & potentials)	No	The section to be updated as per Point 3 of the Guidance Note.	Complied

Ch/ Section	Item	Iteration-01		Revised Iteration-01
		Compliance (Yes/No)	Remarks /Observations (w.r.t the requirements of the ToR, Model Template & Guidance Note ¹)	Remarks /Observations (on Compliance)
5	Vision and Target Output			
5.1	Vision Statement	No	The section to be updated as per point 6 of Guidance Note	Complied
5.2	Target Output	No	The section to be updated provided in subsequent iteration as per Point 7 of the Guidance Note.	Complied. The section may be further detailed in subsequent iterations.
6	Proposed Strategy and Action Plan			
6.1	Proposed Interventions <i>Interventions Areas:</i> <i>(i) Spatial Planning and interventions</i> <i>(ii) Digital Interventions</i> <i>(iii) Employment , Skilling and</i>	No	<ul style="list-style-type: none"> The section to be updated as per point 8 of Guidance Note in subsequent iteration. All proposals at the identified areas/attractions to include interventions to improve end to end tourist experience. In Iteration-1, atleast one area/primary attraction to be proposed as a tourism 	Complied

Ch/ Section	Item	Iteration-01		Revised Iteration-01
		Compliance (Yes/No)	Remarks /Observations (w.r.t the requirements of the ToR, Model Template & Guidance Note ¹)	Remarks /Observations (on Compliance)
	<p><i>community engagement</i></p> <p>(iv) <i>Branding, Marketing and Promotion</i></p> <p>(v) <i>Institutional Structure</i></p> <p>(vi) <i>Policy & Regulatory Interventions</i></p> <p>(vii) <i>Any other area</i></p> <p><i>Detailing of the Intervention areas as per aspects (a) to (g) listed in the template.</i></p>		<p>experience zone having end-to-end interventions to enhance tourist experience in consultation with State and DMC and all details to be provided.</p> <ul style="list-style-type: none"> Proposed interventions in Sub-section 6.7 to be detailed in subsequent iterations and may also be included as part of the end-to-end development of tourism experience zone wherever applicable. Based on assessment of air connectivity to Shillong, proposal for improvement/upgradation under Convergence may be provided. 	
6.2	Pre-Feasibility Assessment of	No	To be provided in Iteration-1 if any project is	PPP opportunities not

Ch/ Section	Item	Iteration-01		Revised Iteration-01
		Compliance (Yes/No)	Remarks /Observations (w.r.t the requirements of the ToR, Model Template & Guidance Note ¹)	Remarks /Observations (on Compliance)
	identified PPP projects <i>(if any)</i>		identified to be undertaken via PPP mode.	identified in Iteration-1.
6.3	Layout Plan	No	To be provided in Iteration-1 for identified area/primary attraction proposed to be taken up for development in DPR Package-1.	Complied
6.4	Integration with PM Gati Shakti <i>(i) Final Delineated Study Area (to be provided in Iteration after approval of Inception Report)</i> <i>(ii) Proposed Interventions (to be provided in subsequent Iteration after approval of DPR for the intervention)</i>	No	GIS database of the final delineated study area boundary to be provided after approval of Inception Report.	Complied

Ch/ Section	Item	Iteration-01		Revised Iteration-01
		Compliance (Yes/No)	Remarks /Observations (w.r.t the requirements of the ToR, Model Template & Guidance Note ¹)	Remarks /Observations (on Compliance)
6.5	Summary of the Proposed Projects <i>(to be provided in each Iteration)</i>	No	The summary of the proposed interventions/experience to be provided and experiences to be taken up in DPR Package-1 to be highlighted.	Complied
6.6	Monitoring and Evaluation <i>(for identified KPIs for the proposed projects)</i>	No	To be updated in subsequent iteration.	To be taken up in iteration 2
7	Project Operation and Maintenance Plan			
7.1	O&M Framework <i>(to be provided for projects identified for DPR Packages)</i>	No	The O&M framework for the identified intervention area prioritized for DPR Package-1 to be provided in Iteration-1 as part of end-to-end development of tourist experience zone.	Conceptual O&M provided. The section to be further detailed in subsequent iteration.
8	General Observations			
8.1	List of References & Annexures	Yes	-	-

Name of the Destination (State): Sohra (Meghalaya)

Name of the PDMC: INI Design Studio Ltd.

Date of Signing of Agreement: 25th April 2023

Due Date of Submission as per Agreement: 09th June 2023

Actual Date of Report Submission: 10th July 2023

Date of Submission of Revised Report: 04th October 2023

Ch/ Section	Item	Iteration-01		Revised Iteration -01
		Compliance (Yes/No)	Remarks /Observations (w.r.t. the requirements of the ToR, Model Template & Guidance Note ²)	Remarks /Observations (on Compliance with Observations)
1	Introduction	No	Section 1.2.2 Destination Delineation and maps to be updated as per Revised Inception Report submitted.	Complied
2	Review of Statutory and Tourism Plans			
2.1	Aspects to be covered: (iii) Whether listed plans have been prepared for	Yes	-	-

² SOP for Guidance on Preparation of Master Plan, Strategy & Action Plan circulated by Ministry of Tourism

Ch/ Section	Item	Iteration-01		Revised Iteration -01
		Compliance (Yes/No)	Remarks /Observations <i>(w.r.t. the requirements of the ToR, Model Template & Guidance Note²)</i>	Remarks /Observations <i>(on Compliance with Observations)</i>
	<i>the destination</i>			
2.2	<i>(iv) Listing of relevant Proposals and Self of Projects in Sections 4.3 to 4.6.</i>	No	The list of relevant proposals/projects from the plan(s) reviewed to be provided. <i>(Refer Section 2, Note of the Model Template)</i>	Complied
3	Overview of the Destination			
3.1	Introduction of Destination	Yes	-	-
3.2	Physiography and Climate	No	3D view of the destination on Google satellite imagery/ Google Earth to be also provided as part of Section on Topography.	Complied
3.3	History	Yes	-	-
3.4	Demographic Profile	Yes	-	-

Ch/ Section	Item	Iteration-01		Revised Iteration -01
		Compliance (Yes/No)	Remarks /Observations (w.r.t. the requirements of the ToR, Model Template & Guidance Note ²)	Remarks /Observations (on Compliance with Observations)
3.5	Economic Profile	Yes	-	-
3.6	Key Tourism Assets	No	The section to be revised as per Point 2 of the Guidance Note.	Complied
4	Destination Assessment			
4.1	Destination Connectivity <i>Aspects to be covered:</i> (v) <i>Air Connectivity</i> (vi) <i>Rail Connectivity</i> (vii) <i>Road Connectivity</i> (viii) <i>Waterway Connectivity (if any)</i>	No	<ul style="list-style-type: none"> Facilities at the airport terminal as well as level of hygiene and cleanliness to be provided. Hygiene and cleanliness conditions at the terminal facilities to be provided. More Photograph(s) of condition and facilities at the terminals may be added. 	Complied

Ch/ Section	Item	Iteration-01		Revised Iteration -01
		Compliance (Yes/No)	Remarks /Observations (w.r.t. the requirements of the ToR, Model Template & Guidance Note ²)	Remarks /Observations (on Compliance with Observations)
			<ul style="list-style-type: none"> The section to be updated per Point 4 of the Guidance Note. 	
4.2	Tourist Statistics	No	<ul style="list-style-type: none"> Further analysis and inference based on Point 5 of the Guidance Note to be provided in subsequent iteration. A framework to improve the methodology for more accurate data collection may be provided in subsequent iterations. 	Complied. The section may be further detailed in subsequent iterations.
4.3	<p>Tourist Attractions at the Destination</p> <p><i>Aspects to be covered:</i></p> <p><i>(iii) Primary Attractions (As-Is</i></p>	No	A key map on Google satellite imagery showing the destination study area boundary and location of the attractions being assessed may be also provided.	Complied

Ch/ Section	Item	Iteration-01		Revised Iteration -01
		Compliance (Yes/No)	Remarks /Observations (w.r.t. the requirements of the ToR, Model Template & Guidance Note ²)	Remarks /Observations (on Compliance with Observations)
	<p><i>Assessment, Planned Initiatives and Gaps/issues)</i></p> <p><i>(iv) Secondary Attractions (As-Is Assessment, Planned Initiatives and Gaps/issues)</i></p>			
4.4.	<p>Basic Tourism Infrastructure</p> <p><i>Aspects to be covered:</i></p> <p><i>(iii) General Framework Condition</i></p> <p><i>(iv) Planned Initiatives</i></p>	No	Strategies and proposals to improve basic framework conditions to be provided in subsequent iteration.	Complied.
4.5	Accommodation Facilities	No	<ul style="list-style-type: none"> Assessment of whether existing accommodation facilities are sufficient 	Complied

Ch/ Section	Item	Iteration-01		Revised Iteration -01
		Compliance (Yes/No)	Remarks /Observations (w.r.t. the requirements of the ToR, Model Template & Guidance Note ²)	Remarks /Observations (on Compliance with Observations)
	<p><i>Aspects to be covered:</i></p> <p><i>(iv) As-Is Assessment</i></p> <p><i>(v) Planned Initiatives</i></p> <p><i>(vi) Gaps / Issues</i></p>		<p>especially during peak season to be provided.</p> <ul style="list-style-type: none"> • Further analysis to be provided in subsequent iteration. 	
4.6	<p>ICT readiness</p> <p><i>Aspects to be covered:</i></p> <p><i>(iv) As-Is Assessment</i></p> <p><i>(v) Planned Initiatives</i></p> <p><i>(vi) Gaps / Issues</i></p>	No	<p>In Section 4.6.2, regarding the app following to be addressed in subsequent iteration:</p> <ul style="list-style-type: none"> – Whether the websites, portal and applications are user friendly or not? – Are these regularly updated? – Does the website, portal, applications provide hassle free experience to the tourists? – Is there a need to revamp the application? If yes, 	Complied

Ch/ Section	Item	Iteration-01		Revised Iteration -01
		Compliance (Yes/No)	Remarks /Observations <i>(w.r.t. the requirements of the ToR, Model Template & Guidance Note²)</i>	Remarks /Observations <i>(on Compliance with Observations)</i>
			then, has it been taken up in master plan?	
4.7	Employment and Skilling	No	The details as per template to be provided in subsequent iteration.	Complied. The section to be further detailed in subsequent iterations.
4.8	Community Engagement	No	Preliminary details provided. Further assessment as per template to be provided in subsequent iteration.	Complied. The section to be further detailed in subsequent iterations.
4.9	Branding, Marketing and Promotion	No	The details as per template to be provided in subsequent iteration.	Complied. The section to be further detailed in subsequent iterations.
4.10	Tourist Carrying Capacity	No	Preliminary/Initial carrying capacity assessment to be provided in Iteration-1. Detailed assessment to be provided subsequent iterations.	Not attempted Reason cited: Finalization of components

Ch/ Section	Item	Iteration-01		Revised Iteration -01
		Compliance (Yes/No)	Remarks /Observations <i>(w.r.t. the requirements of the ToR, Model Template & Guidance Note²)</i>	Remarks /Observations <i>(on Compliance with Observations)</i>
4.11	Destination Institutional Structure	No	The assessment of the DMC's role, responsibility and functioning for planning, developing and managing various activities at the destination to be provided in subsequent iteration.	Complied. The section to be further detailed in subsequent iterations.
4.12	Details of Stakeholder Consultations	No	<ul style="list-style-type: none"> • Kick-off meetings are not considered as Stakeholder Consultations. • The key outcomes/discussion points provided to be for Sohra only. • In subsequent iterations, the consultations with identified stakeholders undertaken to be aimed at validating the assessment carried out, identification of gaps and potentials as well 	Complied

Ch/ Section	Item	Iteration-01		Revised Iteration -01
		Compliance (Yes/No)	Remarks /Observations <i>(w.r.t. the requirements of the ToR, Model Template & Guidance Note²)</i>	Remarks /Observations <i>(on Compliance with Observations)</i>
			as proposed interventions.	
4.13	Key Takeaways <i>(Summary of key Issues, gaps, opportunities & potentials)</i>	No	The section to be updated as per Point 3 of the Guidance Note.	Complied
5	Vision and Target Output			
5.1	Vision Statement	No	The section may further be refined as per point 6 of Guidance Note	Complied
5.2	Target Output	No	The section to be provided in subsequent Iteration as per Point 7 of the Guidance Note.	Complied. The section may be further detailed in subsequent iterations.
6	Proposed Strategy and Action Plan			
6.1	Proposed Interventions	No	<ul style="list-style-type: none"> The section to be updated as per point 	Complied. The section may be

Ch/ Section	Item	Iteration-01		Revised Iteration -01
		Compliance (Yes/No)	Remarks /Observations (w.r.t. the requirements of the ToR, Model Template & Guidance Note ²)	Remarks /Observations (on Compliance with Observations)
	<p><i>Interventions Areas:</i></p> <p>(viii) <i>Spatial Planning and interventions</i></p> <p>(ix) <i>Digital Interventions</i></p> <p>(x) <i>Employment, Skilling and community engagement</i></p> <p>(xi) <i>Branding, Marketing and Promotion</i></p> <p>(xii) <i>Institutional Structure</i></p> <p>(xiii) <i>Policy & Regulatory Interventions</i></p>		<p>8 of Guidance Note in subsequent iteration.</p> <ul style="list-style-type: none"> All proposals at the identified areas/attractions to include interventions to improve end to end tourist experience. In Iteration-1, at least one area/primary attraction to be proposed as a tourism experience zone having end-to-end interventions to enhance tourist experience in consultation with State and DMC and all details to be provided. Based on the assessment carried out in Chapter 4, proposals for waste management (particularly plastics), visitor management 	<p>further detailed in subsequent iterations.</p>

Ch/ Section	Item	Iteration-01		Revised Iteration -01
		Compliance (Yes/No)	Remarks /Observations <i>(w.r.t. the requirements of the ToR, Model Template & Guidance Note²)</i>	Remarks /Observations <i>(on Compliance with Observations)</i>
	<p><i>(xiv) Any other area</i></p> <p><i>Detailing of the Intervention areas as per aspects (a) to (g) listed in the template.</i></p>		<p>system may also be included in the intervention for identified tourism experience zone.</p> <ul style="list-style-type: none"> • Based on assessment of air connectivity to Shillong, proposal for improvement/upgradation under Convergence may be provided in subsequent iteration. • Based on the gaps/issues identified in a tourist's journey to the destination via road, proposals may be provided for improvement/upgradation of amenities along with possible convergence in subsequent iteration. • Interventions/ strategies based on the gaps identified in basic tourist infrastructure in 	

Ch/ Section	Item	Iteration-01		Revised Iteration -01
		Compliance (Yes/No)	Remarks /Observations (w.r.t. the requirements of the ToR, Model Template & Guidance Note ²)	Remarks /Observations (on Compliance with Observations)
			Section 4.4. along with possible convergence to be provided in subsequent iteration.	
6.2	Pre-Feasibility Assessment of identified PPP projects (<i>if any</i>)	No	To be provided in Iteration-1 if any project is identified to be undertaken via PPP mode.	PPP opportunities not identified in Iteration-1.
6.3	Layout Plan	No	To be provided in Iteration-1 for identified area/primary attraction proposed to be taken up for development in DPR Package-1.	Complied
6.4	Integration with PM Gati Shakti (iii) <i>Final Delineated Study Area (to be provided in Iteration after approval of Inception Report)</i>	No	GIS database of the final delineated study area boundary to be provided after approval of Inception Report.	Complied

Ch/ Section	Item	Iteration-01		Revised Iteration -01
		Compliance (Yes/No)	Remarks /Observations (w.r.t. the requirements of the ToR, Model Template & Guidance Note ²)	Remarks /Observations (on Compliance with Observations)
	<i>(iv) Proposed Interventions (to be provided in subsequent Iteration after approval of DPR for the intervention)</i>			
6.5	Summary of the Proposed Projects <i>(to be provided in each Iteration)</i>	No	The summary of the proposed interventions to be provided in each iteration as per the model template especially projects for intervention area to be taken up in DPR Package-1.	Complied
6.6	Monitoring and Evaluation <i>(for identified KPIs for the proposed projects)</i>	No	To be provided in subsequent iteration.	Complied. The section may be further detailed in subsequent iterations.
7	Project Operation and Maintenance Plan			
7.1	O&M Framework	No	The O&M framework for the identified intervention area	Conceptual O&M provided. The section to be

Ch/ Section	Item	Iteration-01		Revised Iteration -01
		Compliance (Yes/No)	Remarks /Observations <i>(w.r.t. the requirements of the ToR, Model Template & Guidance Note²)</i>	Remarks /Observations <i>(on Compliance with Observations)</i>
	<i>(to be provided for projects identified for DPR Packages)</i>		prioritized for DPR Package-1 to be provided in Iteration-1 as part of end-to-end development of tourist experience zone.	further detailed in subsequent iteration.
8	General Observations			
8.1	List of References & Annexures	Yes	-	-

Name of the Destination (State): Araku-Lambasingi (Andhra Pradesh)

Name of the PDMC: INI Design Studio Ltd.

Date of Signing of Agreement: 17th May 2023

Due Date of Submission as per Agreement: 1st July 2023

Actual Date of Report Submission: 3rd August 2023

Date of Submission of Revised Report: 6th November 2023

Ch /Section	Item	Iteration-01		Revised Iteration-01
		Compliance (Yes/No)	Remarks /Observations (w.r.t the requirements of the ToR, Model Template & Guidance Note ³)	Remarks /Observations (on Compliance)
1	Introduction	Yes	-	-
2	Review of Statutory and Tourism Plans			
2.1	Aspects to be covered: (v) Whether listed plans have been prepared for the destination	Yes	-	-
2.2	(vi) Listing of relevant Proposals and	Yes	The proposal for Rehabilitation and Up-gradation of NH-	Complied

³ SOP for Guidance on Preparation of Master Plan, Strategy & Action Plan circulated by Ministry of Tourism

Ch /Section	Item	Iteration-01		Revised Iteration-01
		Compliance (Yes/No)	Remarks /Observations (w.r.t the requirements of the ToR, Model Template & Guidance Note ³)	Remarks /Observations (on Compliance)
	<i>Self of Projects in Sections 4.3 to 4.6.</i>		516E mentioned on pg 9 of the report to provided under 'Planned Initiatives' in Section 4.1.	
3	Overview of the Destination			
3.1	Introduction of Destination	Yes	-	-
3.2	Physiography and Climate	No	3D view of the destination on Google satellite imagery/ Google Earth to be also provided as part of Section 3.2.1	Complied
3.3	History	Yes	-	-
3.4	Demographic Profile	Yes	-	-
3.5	Economic Profile	Yes	-	-
3.6	Key Tourism Assets	No	Section 4.3 in the report to be provide	Complied

Ch /Section	Item	Iteration-01		Revised Iteration-01
		Compliance (Yes/No)	Remarks /Observations (w.r.t the requirements of the ToR, Model Template & Guidance Note ³)	Remarks /Observations (on Compliance)
			in this chapter as per Model template structure and may be further refined according to Point 2 of the Guidance Note.	
4	Destination Assessment			
4.1	Destination Connectivity <i>Aspects to be covered:</i> <i>(ix) Air Connectivity</i> <i>(x) Rail Connectivity</i> <i>(xi) Road Connectivity</i> <i>(xii) Waterway Connectivity (if any)</i>	No	<ul style="list-style-type: none"> The assessment of aspects for air and rail connectivity as per the Model template including availability, condition of amenities and last mile connectivity to the destination. The section maybe further refined as per 	Complied

Ch /Section	Item	Iteration-01		Revised Iteration-01
		Compliance (Yes/No)	Remarks /Observations (w.r.t the requirements of the ToR, Model Template & Guidance Note ³)	Remarks /Observations (on Compliance)
			<p>Point 4 of the Guidance Note.</p> <ul style="list-style-type: none"> Road Connectivity- Photograph(s) to be provided. <p>Availability and assessment of bus/taxi terminals.</p>	
4.2	Tourist Statistics	No	<ul style="list-style-type: none"> The section to be updated as per Point 5 of the Guidance note in subsequent iteration. The availability, quality and methodology being adopted by the State for recording tourist arrivals to be assessed in subsequent iteration. 	Complied. To be further updated based on analysis of tourist surveys conducted.

Ch /Section	Item	Iteration-01		Revised Iteration-01
		Compliance (Yes/No)	Remarks /Observations (w.r.t the requirements of the ToR, Model Template & Guidance Note ³)	Remarks /Observations (on Compliance)
			<ul style="list-style-type: none"> A framework to improve the methodology for more accurate data collection may be provided in subsequent iterations. 	
4.3	<p>Tourist Attractions at the Destination</p> <p><i>Aspects to be covered:</i></p> <p><i>(v) Primary Attractions (As-Is Assessment, Planned Initiatives and Gaps/issues)</i></p> <p><i>(vi) Secondary Attractions (As-Is Assessment, Planned Initiatives and Gaps/issues)</i></p>	No	<ul style="list-style-type: none"> The detailed assessment of the tourist attractions as per Section 4.3.1 and 4.3.2 of the Model template is missing and same is to be provided. A key map on Google satellite imagery showing the destination study area boundary and location of the attractions being assessed may be also provided. 	Complied

Ch /Section	Item	Iteration-01		Revised Iteration-01
		Compliance (Yes/No)	Remarks /Observations (w.r.t the requirements of the ToR, Model Template & Guidance Note ³)	Remarks /Observations (on Compliance)
			<ul style="list-style-type: none"> Gaps and issues may be supported with photograph(s). 	
4.4.	<p>Basic Tourism Infrastructure</p> <p><i>Aspects to be covered:</i></p> <p>(v) <i>General Framework Condition</i></p> <p>(vi) <i>Planned Initiatives</i></p>	No	Section 4.4 of the Model temple is missing and assessment as per available information to be provided.	Complied. To be further updated based on primary data collection in the next iteration.
4.5	<p>Accommodation Facilities</p> <p><i>Aspects to be covered:</i></p> <p>(vii) <i>As-Is Assessment</i></p>	No	Further details and assessment as per section 4.5 of the Model template including planned projects (if any) to be provided in subsequent iteration.	Complied. To be further updated based on primary data collection in the next iteration.

Ch /Section	Item	Iteration-01		Revised Iteration-01
		Compliance (Yes/No)	Remarks /Observations (w.r.t the requirements of the ToR, Model Template & Guidance Note ³)	Remarks /Observations (on Compliance)
	(viii) <i>Planned Initiatives</i> (ix) <i>Gaps / Issues</i>			
4.6	ICT readiness <i>Aspects to be covered:</i> (vii) <i>As-Is Assessment</i> (viii) <i>Planned Initiatives</i> (ix) <i>Gaps / Issues</i>	No	Section 4.5.7- The information regarding tourist helpline number has been provided. The grievance redressal mechanism and its effectiveness to be elaborated in subsequent iteration.	Complied.
4.7	Employment and Skilling	No	Further details as per template to be provided in subsequent iteration.	Complied. To be further updated based on primary data collection in the next iteration.
4.8	Community Engagement	No	The details as per template to be provided in subsequent iteration.	Complied. To be further updated based on primary data collection in the next iteration.

Ch /Section	Item	Iteration-01		Revised Iteration-01
		Compliance (Yes/No)	Remarks /Observations (w.r.t the requirements of the ToR, Model Template & Guidance Note ³)	Remarks /Observations (on Compliance)
4.9	Branding, Marketing and Promotion	No	<p>Preliminary details about the Branding, Marketing and Promotion initiatives (if any) undertaken by the State to be provided.</p> <p>Further details and assessment as per template to be provided in subsequent iteration.</p>	Complied. Further details and assessment as per template to be provided in subsequent iteration.
4.10	Tourist Carrying Capacity	No	<p>Preliminary/Initial carrying capacity assessment to be provided in Iteration-1</p> <p>Detailed assessment to be provided subsequent iterations.</p>	Complied. To be further refined in subsequent iteration.
4.11	Destination Institutional Structure	No	The assessment of the DMC's role, responsibility and functioning for planning, developing	Complied. To be further refined in subsequent iteration.

Ch /Section	Item	Iteration-01		Revised Iteration-01
		Compliance (Yes/No)	Remarks /Observations (w.r.t the requirements of the ToR, Model Template & Guidance Note ³)	Remarks /Observations (on Compliance)
			and managing various activities at the destination to be provided in subsequent iteration.	
4.12	Details of Stakeholder Consultations	No	<ul style="list-style-type: none"> Kick-off meetings are not considered as Stakeholder Consultations. In subsequent iterations, the consultations with identified stakeholders undertaken to be aimed at validating the assessment carried out, identification of gaps and potentials as well as proposed interventions. 	Complied
4.13	Key Takeaways	No	The section to be further refined as per	Complied

Ch /Section	Item	Iteration-01		Revised Iteration-01
		Compliance (Yes/No)	Remarks /Observations (w.r.t the requirements of the ToR, Model Template & Guidance Note ³)	Remarks /Observations (on Compliance)
	<i>(Summary of key Issues, gaps, opportunities & potentials)</i>		Point 3 of the Guidance Note.	
5	Vision and Target Output			
5.1	Vision Statement	No	The section to be further refined as per point 6 of Guidance Note	Complied
5.2	Target Output	No	The section to be updated in subsequent Iteration as per Point 7 of the Guidance Note.	-
6	Proposed Strategy and Action Plan			
6.1	Proposed Interventions	No	<ul style="list-style-type: none"> The section to be updated as per point 8 of Guidance Note in 	Complied. <ul style="list-style-type: none"> Proposal for Convergence such as Highway improvement

Ch /Section	Item	Iteration-01		Revised Iteration-01
		Compliance (Yes/No)	Remarks /Observations (w.r.t the requirements of the ToR, Model Template & Guidance Note ³)	Remarks /Observations (on Compliance)
	<p><i>Interventions Areas:</i></p> <p>(xv) <i>Spatial Planning and interventions</i></p> <p>(xvi) <i>Digital Interventions</i></p> <p>(xvii) <i>Employment, Skilling and community engagement</i></p> <p>(xviii) <i>Branding, Marketing and Promotion</i></p> <p>(xix) <i>Institutional Structure</i></p> <p>(xx) <i>Policy & Regulatory Interventions</i></p> <p>(xxi) <i>Any other area</i></p> <p><i>Detailing of the Intervention areas as per aspects (a) to (g) listed in the template.</i></p>		<p>subsequent iteration.</p> <ul style="list-style-type: none"> For development of end-to-end tourism experience, the proposed interventions for destination to be restructured in discussion with State and DMC which can be prioritized. 	<p>between Arakku and Lambasingi to be indicated.</p> <ul style="list-style-type: none"> Strategy and Action plan related to Digitization to be provided in subsequent iteration Conceptual Strategy related to Branding, marketing & promotion, Policy & regulatory interventions to be further detailed in subsequent iteration.

Ch /Section	Item	Iteration-01		Revised Iteration-01
		Compliance (Yes/No)	Remarks /Observations <i>(w.r.t the requirements of the ToR, Model Template & Guidance Note³)</i>	Remarks /Observations <i>(on Compliance)</i>
6.2	Pre-Feasibility Assessment of identified PPP projects <i>(if any)</i>	No	To be provided in Iteration-1 if any project is identified to be undertaken via PPP mode.	PPP opportunities not identified in Iteration-1.
6.3	Layout Plan	No	The interventions prioritized in Iteration-1 for identified zone proposed for DPR to be highlighted in layout plan provided.	Complied
6.4	Integration with PM Gati Shakti <i>(v) Final Delineated Study Area (to be provided in Iteration after approval of Inception Report)</i> <i>(vi) Proposed Interventions (to be provided in subsequent Iteration after</i>	No	GIS database of the final delineated study area boundary to be provided after approval of Inception Report.	Complied

Ch /Section	Item	Iteration-01		Revised Iteration-01
		Compliance (Yes/No)	Remarks /Observations (w.r.t the requirements of the ToR, Model Template & Guidance Note ³)	Remarks /Observations (on Compliance)
	<i>approval of DPR for the intervention)</i>			
6.5	Summary of the Proposed Projects <i>(to be provided in each Iteration)</i>	No	The summary of the proposed interventions to be provided in each iteration as per the model template especially projects for intervention area to be taken up in DPR Package-1.	Complied
6.6	Monitoring and Evaluation <i>(for identified KPIs for the proposed projects)</i>	No	To be provided in subsequent iteration.	To be taken up in iteration 2
7	Project Operation and Maintenance Plan			
7.1	O&M Framework <i>(to be provided for projects identified for DPR Packages)</i>	No	The O&M framework for the identified intervention area prioritized for DPR Package-1 to be provided in Iteration-	Complied The section to be further detailed

Ch /Section	Item	Iteration-01		Revised Iteration-01
		Compliance (Yes/No)	Remarks /Observations (w.r.t the requirements of the ToR, Model Template & Guidance Note ³)	Remarks /Observations (on Compliance)
			1 as part of end-to-end development of tourist experience zone.	out in subsequent iteration.
8	General Observations			
8.1	List of References & Annexures	Yes	-	-

Name of the Destination (State): Gandikota (Andhra Pradesh)

Name of the PDMC: INI Design Studio Ltd.

Date of Signing of Agreement: 17th May 2023

Due Date of Submission as per Agreement: 1st July 2023

Actual Date of Report Submission: 3rd August 2023

Date of Submission of Revised Report: 6th November 2023

Ch/ Section	Item	Iteration-01		Revised Iteration-01
		Compliance <i>(Yes/No)</i>	Remarks /Observations <i>(whether Iteration is consistent with the requirements of the ToR, Model Template & Guidance Note⁴)</i>	Remarks /Observations <i>(on Compliance)</i>
1	Introduction	Yes	-	-
2	Review of Statutory and Tourism Plans			
2.1	Aspects to be covered: <i>(vii) Whether listed plans have been prepared for the destination</i>	Yes	-	-
2.2	<i>(viii) Listing of relevant Proposals and</i>	Yes	-	-

⁴ SOP for Guidance on Preparation of Master Plan, Strategy & Action Plan circulated by Ministry of Tourism

Ch/ Section	Item	Iteration-01		Revised Iteration-01
		Compliance (Yes/No)	Remarks /Observations (whether Iteration is consistent with the requirements of the ToR, Model Template & Guidance Note ⁴)	Remarks /Observations (on Compliance)
	<i>Self of Projects in Sections 4.3 to 4.6.</i>			
3	Overview of the Destination			
3.1	Introduction of Destination	Yes	-	
3.2	Physiography and Climate	No	3D view of the destination on Google satellite imagery/ Google Earth to be also provided as part of Section 3.4	Complied
3.3	History	Yes	-	-
3.4	Demographic Profile	Yes	-	-
3.5	Economic Profile	Yes	-	-
3.6	Key Tourism Assets	No	Section 4.3 in the report to be provide in this chapter as per Model template	Complied. Adventure activities can be

Ch/ Section	Item	Iteration-01		Revised Iteration-01
		Compliance <i>(Yes/No)</i>	Remarks /Observations <i>(whether Iteration is consistent with the requirements of the ToR, Model Template & Guidance Note⁴)</i>	Remarks /Observations <i>(on Compliance)</i>
			structure and may be further refined according to Point 2 of the Guidance Note.	considered part of the Gandikota Gorge attraction
4	Destination Assessment			
4.1	Destination Connectivity <i>Aspects to be covered:</i> <i>(xiii) Air Connectivity</i> <i>(xiv) Rail Connectivity</i> <i>(xv) Road Connectivity</i> <i>(xvi) Waterway Connectivity (if any)</i>	No	<ul style="list-style-type: none"> The section maybe further refined as per Point 4 of the Guidance Note. Section 4.1.1- The assessment of last mile connectivity options for the tourist from the airports to reach the destination to be provided. Section 4.1.2- Rail connectivity to Jammalamadugu station from nearest major rail 	Complied

Ch/ Section	Item	Iteration-01		Revised Iteration-01
		Compliance <i>(Yes/No)</i>	Remarks /Observations <i>(whether Iteration is consistent with the requirements of the ToR, Model Template & Guidance Note⁴)</i>	Remarks /Observations <i>(on Compliance)</i>
			<p>heads such as Vijayawada Junction. Further, assessment of Kadapa station and Tirupati station as nearest major stations to be assessed as well.</p> <p>Assessment of facilities for passengers at Jammalamadugu station and options of last mile connectivity to Gandikota to be provided.</p>	
4.2	Tourist Statistics	No	<ul style="list-style-type: none"> The section to be updated as per Point 5 of the Guidance note in subsequent iteration. The availability, quality and methodology being adopted by the 	Complied. To be further updated based on analysis of tourist surveys conducted.

Ch/ Section	Item	Iteration-01		Revised Iteration-01
		Compliance <i>(Yes/No)</i>	Remarks /Observations <i>(whether Iteration is consistent with the requirements of the ToR, Model Template & Guidance Note⁴)</i>	Remarks /Observations <i>(on Compliance)</i>
			<p>State for recording tourist arrivals to be assessed in subsequent iteration.</p> <ul style="list-style-type: none"> • A framework to improve the methodology for more accurate data collection may be provided in subsequent iterations. 	
4.3	<p>Tourist Attractions at the Destination</p> <p><i>Aspects to be covered:</i></p> <p><i>(vii) Primary Attractions (As-Is Assessment, Planned Initiatives and Gaps/issues)</i></p>	No	<ul style="list-style-type: none"> • The detailed assessment of the tourist attractions as per Section 4.3.1 and 4.3.2 of the Model template is missing and same is to be provided. • A key map on Google satellite imagery showing the destination study area boundary 	Complied

Ch/ Section	Item	Iteration-01		Revised Iteration-01
		Compliance (Yes/No)	Remarks /Observations (whether Iteration is consistent with the requirements of the ToR, Model Template & Guidance Note ⁴)	Remarks /Observations (on Compliance)
	<i>(viii) Secondary Attractions (As-Is Assessment, Planned Initiatives and Gaps/issues)</i>		and location of the attractions being assessed may be also provided. <ul style="list-style-type: none"> • Gaps and issues may be supported with photograph(s). 	
4.4.	Basic Tourism Infrastructure <i>Aspects to be covered:</i> <i>(vii) General Framework Condition</i> <i>(viii) Planned Initiatives</i>	No	Section 4.4 of the Model temple is missing and assessment as per available information to be provided. The section may be further updated in subsequent iteration.	Complied.
4.5	Accommodation Facilities	No	Further details and assessment as per section 4.5 of the Model template including planned projects to be	Complied. To be further updated based on primary data

Ch/ Section	Item	Iteration-01		Revised Iteration-01
		Compliance (Yes/No)	Remarks /Observations (whether Iteration is consistent with the requirements of the ToR, Model Template & Guidance Note ⁴)	Remarks /Observations (on Compliance)
	<p><i>Aspects to be covered:</i></p> <p><i>(x) As-Is Assessment</i></p> <p><i>(xi) Planned Initiatives</i></p> <p><i>(xii)Gaps / Issues</i></p>		provided in subsequent iteration.	collection in the next iteration.
4.6	<p>ICT readiness</p> <p><i>Aspects to be covered:</i></p> <p><i>(x) As-Is Assessment</i></p> <p><i>(xi) Planned Initiatives</i></p> <p><i>(xii)Gaps / Issues</i></p>	No	<p>Section 4.5.7-</p> <p>The information regarding tourist helpline number has been provided. The grievance redressal mechanism and its effectiveness to be elaborated in subsequent iteration.</p>	Complied.
4.7	Employment and Skilling	No	The details as per template to be provided in subsequent iteration.	Complied. To be further updated based on primary data collection in the next iteration.

Ch/ Section	Item	Iteration-01		Revised Iteration-01
		Compliance <i>(Yes/No)</i>	Remarks /Observations <i>(whether Iteration is consistent with the requirements of the ToR, Model Template & Guidance Note⁴)</i>	Remarks /Observations <i>(on Compliance)</i>
4.8	Community Engagement	No	The details as per template to be provided in subsequent iteration.	Complied. To be further updated based on primary data collection in the next iteration.
4.9	Branding, Marketing and Promotion	No	Preliminary details about the Branding, Marketing and Promotion initiatives (if any) undertaken by the State to be provided. Further details and assessment as per template to be provided in subsequent iteration.	To be further updated based on primary data collection in the next iteration.
4.10	Tourist Carrying Capacity	No	Preliminary/Initial carrying capacity assessment to be provided in Iteration-1 Detailed assessment to be provided subsequent iterations.	Complied. To be further refined in subsequent iteration.

Ch/ Section	Item	Iteration-01		Revised Iteration-01
		Compliance <i>(Yes/No)</i>	Remarks /Observations <i>(whether Iteration is consistent with the requirements of the ToR, Model Template & Guidance Note⁴)</i>	Remarks /Observations <i>(on Compliance)</i>
4.11	Destination Institutional Structure	No	The assessment of the DMC's role, responsibility and functioning for planning, developing and managing various activities at the destination to be provided in subsequent iteration.	Complied. To be further refined in subsequent iteration.
4.12	Details of Stakeholder Consultations	No	<ul style="list-style-type: none"> • Kick-off meetings are not considered as Stakeholder Consultations. • In subsequent iterations, the consultations with identified stakeholders undertaken to be aimed at validating the assessment carried out, identification of gaps and potentials 	Complied

Ch/ Section	Item	Iteration-01		Revised Iteration-01
		Compliance (Yes/No)	Remarks /Observations (whether Iteration is consistent with the requirements of the ToR, Model Template & Guidance Note ⁴)	Remarks /Observations (on Compliance)
			as well as proposed interventions.	
4.13	Key Takeaways (Summary of key Issues, gaps, opportunities & potentials)	No	The section is missing and to be provided as per Point 3 of the Guidance Note.	Complied
5	Vision and Target Output			
5.1	Vision Statement	No	The section to be further refined as per point 6 of Guidance Note	Complied
5.2	Target Output	No	The section to be updated in subsequent iteration as per Point 7 of the Guidance Note.	-
6	Proposed Strategy and Action Plan			

Ch/ Section	Item	Iteration-01		Revised Iteration-01
		Compliance (Yes/No)	Remarks /Observations (whether Iteration is consistent with the requirements of the ToR, Model Template & Guidance Note ⁴)	Remarks /Observations (on Compliance)
6.1	<p>Proposed Interventions</p> <p><i>Interventions Areas:</i></p> <p><i>(xxii) Spatial Planning and interventions</i></p> <p><i>(xxiii) Digital Interventions</i></p> <p><i>(xxiv) Employment, Skilling and community engagement</i></p> <p><i>(xxv) Branding, Marketing and Promotion</i></p> <p><i>(xxvi) Institutional Structure</i></p> <p><i>(xxvii) Policy & Regulatory Interventions</i></p>	No	<ul style="list-style-type: none"> The section to be updated as per point 8 of Guidance Note in subsequent iteration. For development of end-to-end tourism experience, the proposed interventions for destination to be restructured in discussion with State and DMC which can be prioritized. 	<p>Complied</p> <ul style="list-style-type: none"> Strategy and Action plan related to Digitization, Branding, Marketing & Promotion to be provided in subsequent iteration

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		Compliance (Yes/No)	Remarks /Observations (whether Iteration is consistent with the requirements of the ToR, Model Template & Guidance Note ⁴)	Remarks /Observations (on Compliance)
	<i>(xxviii) Any other area Detailing of the Intervention areas as per aspects (a) to (g) listed in the template.</i>			
6.2	Pre-Feasibility Assessment of identified PPP projects <i>(if any)</i>	No	To be provided in Iteration-1 if any project is identified to be undertaken via PPP mode.	Projects Identified. Pre- Feasibility to be provided in subsequent iteration.
6.3	Layout Plan	No	The interventions prioritized in Iteration- 1 for identified zone proposed for DPR to be highlighted in layout plan provided.	Complied
6.4	Integration with PM Gati Shakti <i>(vii) Final Delineated Study Area (to be</i>	No	GIS database of the final delineated study area boundary to be provided after	Complied

Ch/ Section	Item	Iteration-01		Revised Iteration-01
		Compliance <i>(Yes/No)</i>	Remarks /Observations <i>(whether Iteration is consistent with the requirements of the ToR, Model Template & Guidance Note⁴)</i>	Remarks /Observations <i>(on Compliance)</i>
	<i>provided in Iteration after approval of Inception Report)</i> <i>(viii) Proposed Interventions (to be provided in subsequent Iteration after approval of DPR for the intervention)</i>		approval of Inception Report.	
6.5	Summary of the Proposed Projects <i>(to be provided in each Iteration)</i>	No	The summary of the proposed interventions to be provided in each iteration as per the model template especially projects for intervention area to be taken up in DPR Package-1.	Complied. Interventions under Convergence to be provided in subsequent iteration.
6.6	Monitoring and Evaluation	No	To be provided in subsequent iteration.	To be taken up in iteration 2

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		Compliance <i>(Yes/No)</i>	Remarks /Observations <i>(whether Iteration is consistent with the requirements of the ToR, Model Template & Guidance Note⁴)</i>	Remarks /Observations <i>(on Compliance)</i>
	<i>(for identified KPIs for the proposed projects)</i>			
7	Project Operation and Maintenance Plan			
7.1	O&M Framework <i>(to be provided for projects identified for DPR Packages)</i>	No	The O&M framework for the identified intervention area prioritized for DPR Package-1 to be provided in Iteration-1 as part of end-to-end development of tourist experience zone.	Complied The section to be further detailed out in subsequent iteration.
8	General Observations			
8.1	List of References & Annexures	Yes	-	-