

**Government of India  
Ministry of Tourism  
(Swadesh Darshan Division)**

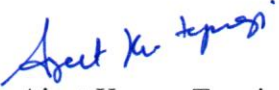
**Transport Bhawan,  
1, Sansad Marg,  
New Delhi-110001**

File No. SD-8/15/2020-SD- Part (2)

Dated 01.01.2024

**Subject Proceedings of the 18<sup>th</sup> Mission directorate Meeting under Swadesh Darshan 2.0 held on 20.12.2023 at 03:00 P.M.**

I am directed to enclosed minutes of the 18<sup>th</sup> Meeting of the Mission Directorate under Swadesh Darshan 2.0 held under the Chairmanship of Additional secretary (Tourism) on 20.12.2023 at 03:00 P.M. in hybrid mode for kind perusal and necessary action.

  
Ajeet Kumar Tyagi  
(Assistant Director)

Encl. as above

To,

1. The secretary, Ministry of Culture/ Civil Aviation/ Environment & Forest/ Housing & Urban affairs/Road Transport & Highways/ Skill Development & entrepreneurship/ Railways.
2. The ACS/ Principal Secretaries/ Secretaries/ State Mission Directors, Department of Tourism, Govt. of Arunachal Pradesh, Himachal Pradesh and Jharkhand.
3. The Director (F), Ministry of Tourism.
4. District Collectors/District Magistrate (Chairperson's of Destination Management Committee) of Upper Subansiri, Kangra and Saraikela Kharsawan districts.
5. The Regional Director, India Tourism Chennai/ Guwahati
6. The Director (SD), Ministry of Tourism.
7. The President, HAI / FHRAI / IATO
8. Special Invitees- Managers and Assistant Managers of MOT

Copy to:-

1. Additional Secretary, Ministry of Tourism.
2. M/s EY, NPMU, Swadesh Darshan Scheme for doing the needful.

**Government of India**  
**Ministry of Tourism**  
{F. No. SD-8/15/2020-SD-Part(2)}

**Proceedings of the 18<sup>th</sup> meeting of the Mission Directorate under Swadesh Darshan 2.0 under the Chairmanship of Additional Secretary (Tourism) held on 20.12.2023 at 03:00 PM**

**Agenda 18.1 Leave of Absence**

The 18<sup>th</sup> meeting of the Mission Directorate (MD) was held on 20.12.2023 at 03:00 pm under the chairmanship of Additional Secretary (Tourism) in virtual mode. The list of attendees is given in **Annexure-1**. Leave of absence was granted to the members, who could not attend the meeting.

**Agenda 18.2 Review of Shortlisted Experiences for DPR Package -1 (3 Experiences)**

1. Following shortlisted experiences were presented in the meeting:

S No	Destination (State/UT)	Shortlisted Experiences
1.	Nacho (Arunachal Pradesh)	Unlock Nacho Expedition
2.	Pong Dam (Himachal Pradesh)	Pong Dam Recreational Getaway
3.	Chandil (Jharkhand)	Chandil Waterfront Escapade

2. During the course of the presentation, following suggestions were made:

- (i). The names of the experiences particularly Nacho may be revisited to bring the unique selling propositions of the destinations/ experiences and could help marketing and promotion.
- (ii). A vibrant villages mega adventure trail may be envisaged as one of the next experiences for Arunachal Pradesh including vibrant villages from NACHO.
- (iii). The experiences should further be detailed out in a manner they preserve the fragile eco-system and promote sustainable and responsible tourism.
- (iv). The experiences should further include adequate hard and soft components to bring in end to end experience.

- (v). Operation and management of the experience on sustainable basis through professional agencies should be integral part of the detailed design and service level and other requisite parameters to be fixed.
- (vi). Physical carrying capacity of the destination to be assessed.
- (vii). For Nacho experience, components of the experience like Butterfly tour needs to be revisited and to be checked for feasibility. Similarly, amenities at the helipad have to be built and managed by Aviation department.
- (viii). Provision of tented accommodation may be considered in the experiences of Pond Dam and Chandil destinations. Best practices of successful models of setting up these tented accommodation may be followed.
- (ix). It was also suggested that as part of the Master Plan, the PDMCs may also suggest Institutional structure for destination development authorities and Governance mechanism.
- (x). Components of the experience to be designed in a such a way that it promotes women participation and empowerment.
- (xi). PDMC to explore the possibility of conference tourism and MICE facility at Pong Dam and Chandil destinations.

The above three experiences were accordingly recommended and will be presented in the next CSMC meeting for in-principle approval.

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## Annexure 1: List of Participants

### 1. List of participants from Line Ministries

Sn.	Ministry	Name of Participant	Designation
1.	Ministry of Railways	Sh. Sumeet	Director
2.	Ministry of Culture	Sh. R N Kumaran	Asst. Archaeologist, ASI

### 2. List of Participants from States/UTs

Sn.	State/UT	Name	Designation
1.	Arunachal Pradesh	Sh. Gedo Ishi	Deputy Director Tourism
2.	Himachal Pradesh	Smt. Mansi Sahay Thakur	Director Tourism
3.	Jharkhand	Smt. Anjali Yadav	Director Tourism
4.	Jharkhand	Sh. Amit Kumar	District Sports Officer, Seraikella Kharsawan

### 3. List of Participants from Ministry of Tourism

Sn.	Name	Designation
1.	Sh. Jasvinder Singh	Director (T), Swadesh Darshan
2.	Sh. Uttank Joshi	Asst Director General, Swadesh Darshan Div.
3.	Sh. Ajit Pal Singh	Asst Director, Swadesh Darshan Div
4.	Sh. Ajit Tyagi	Asst Director, Swadesh Darshan Div
5.	Sh. Abhisek Kumar	NPMU

### 4. List of Participants from the PDMCs

Sn.	Name	Designation
1.	Sh. Subha Brata Roy	Team Leader (Arunachal Pradesh, Jharkhand), M/s. Voyants JV Ideck
2.	Sh. Sujeet Thakre	Team Leader (Himachal Pradesh), M/s. Voyants JV Ideck

<b>Sn.</b>	<b>Name</b>	<b>Designation</b>
3.	Smt. Gurleen Kaur	Tourism Product Planning and Design Expert (Arunachal Pradesh) M/s. Voyants JV Ideck
4.	Smt. Auptha Surili Dev	Tourism Product Planning and Design Expert (Himachal Pradesh, Jharkhand) M/s. Voyants JV Ideck