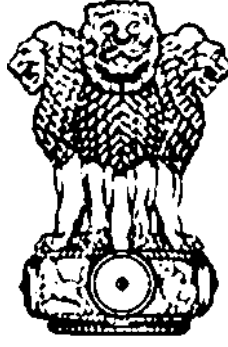


Agenda
for
the 16th Meeting of the Mission Directorate
(Swadesh Darshan Scheme 2.0)



सत्यमेव जयते

Date: 24/11/2023

Time: 03:00 PM

Ministry of Tourism
Government of India

Agenda for the 16th meeting of the Mission Directorate under Swadesh Darshan 2.0 to be held under the Chairmanship of Additional Secretary (Tourism)

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Agenda 16.1 Leave of Absence

1. Following is the list of members of the Mission Directorate

(i).	Additional Secretary, Ministry of Tourism, In charge of Swadesh Darshan Scheme	Chairperson
(ii).	Director, Finance	Member
(iii).	Representatives of the Ministries of 1. Culture 2. Civil Aviation 3. Environment, Forest & Climate Change 4. Housing and Urban Affairs 5. Road Transport and Highways 6. Skill Development and Entrepreneurship 7. Railways	Member
(iv).	ACS / Principal Secretaries / Secretaries, State Mission Directors, Department of Tourism and Heads of Designated SIA of Karnataka and Punjab	Members Invited
(v).	District Collectors/District Magistrate, Chairpersons of Destination Management Committee (DMC) of Amritsar, Kapurthala, Vijayanagara and Mysuru districts.	Members Invited
(vi).	Director	ITDC
(vii).	Representatives of Travel Trade and Hospitality Industry 1. IATO 2. HAI 3. FHRAI	Member
(viii).	Director (Swadesh Darshan)	Member Secretary

2. Leave of absence may be granted to the members, who are unable to attend the meeting.

Agenda 16.2 Confirmation of the proceedings of the 15th MD Meeting

1. The proceedings of the 15th meeting of the MD were circulated vide OM no. SD-8/15/2020-SD-Part (2) dated 03/11/2023 to all the members. A copy of the same is attached as **Annexure-A**.
2. The proceedings may be confirmed.

Agenda 16.3 Approval of Master Plan, Strategy & Action Plan Iteration-01

1. As per PDMC Agreement Annexure-1: Terms of Reference, Part C (3), PDMC was required to submit Inception report within 15 days and Master Plan, Strategy and Action Plan iteration -1 within 1.5 months.
2. Ministry of Tourism had issued Model Template for preparation of Master Plan, Strategy and Action Plan to PDMCs.
3. The PDMCs have submitted the Master Plan Iteration 01 for 41 destinations. Ministry thereafter carried out review of the Reports and shared its observations.
4. Further, based on the gaps observed during the review of first iteration of the various Master Plans and lessons learnt from delays, lack of visible impact, non-operation of the assets, focus on asset creation rather than tourist experience under SD 1.0 scheme, Ministry issued guidance note on important sections of the Master Plan and revised template.
5. The PDMCs were accordingly directed to revise the draft master plan (iteration 1) after compliance with the observations and guidance note in the revised template issued by the Ministry.
6. NPMU has reviewed the revised Master Plan reports received. The compliance status of the revised reports is attached as **Annexure-B**. The Masterplans Iterations 1, found broadly in order and placed for review under the Mission Directorate.
7. The committee will review the revised Master Plan Iteration-01 for the following destinations which have been found to be in order:

S no.	State	Destinations	Date of submission of Revised Master Plan Iteration-1
1	Karnataka	Hampi	20.10.2023
2	Karnataka	Mysuru	20.10.2023
3	Punjab	Amritsar	25.10.2023
4	Punjab	Kapurthala	25.10.2023

8. The respective PDMCs will make a presentation on the Master Plan Iteration -01 to the committee.

ANNEXURE-A

Proceedings of the 15th meeting of the Mission Directorate under Swadesh Darshan 2.0 under the Chairmanship of Additional Secretary (Tourism) held on 30.10.2023 at 03 00 PM

Agenda 15.1 Leave of Absence

The 15th meeting of the Mission Directorate (MD) was held on 30.10.2023 at 0300pm under chairmanship of Additional Secretary (Tourism) in virtual mode. The list of attendees is given in **Annexure-1**.

Agenda 15.2 Confirmation of the proceedings of the 14th MD Meeting

The proceedings of the 14th meeting of the MD circulated vide OM no. SD-8/15/2020-SD-Part(2) dated 06/10/2023 were confirmed.

Agenda 15.3 Progress on compliances with Swadesh Darshan 2.0 Pre-Requisites

1. It was noted that amongst 32 States/UTs, the pre-requisites of State Implementing Agency (SIA) and Signing of Tri-partite MoU are pending from the State of Odisha. The State informed that the file is pending at higher level for approval.
2. The State is requested to expedite pending compliances.

Agenda 15.4 Status of engagement of PDMCs and request for sanction of funds

1. It was informed that the fund release request received from the state of Maharashtra was found in order and will be placed before the Central Sanctioning and Monitoring Committee (CSMC) for approval.
2. The request of the State of Jharkhand for fund release was not found in order. The State informed that the revised fund release request will be submitted by 01.11.2023.
3. It was informed that Ministry has released Sanction for 1st Instalment (30%) of funds for PDMC engagement for 19 States/UTs. The State/UTs were requested to expedite the release of payments to the PDMC after review and approval of deliverables by the CMC.

Agenda 15.5 Meetings of the Consultancy Monitoring Committee

1. It was noted that following 3 State / UT are yet to conduct the meeting of the Consultancy Monitoring Committee:
 - (i) Gujarat

- (ii) Tripura
 - (iii) Maharashtra
2. The State/UTs were requested to hold the meetings of CMC regularly and upload the proceedings on the Swadesh Darshan 2.0 portal.
 3. The State/ UTs were further requested to exercise due diligence in providing approvals and ensure payment to the PDMCs is based on CMC review and Ministry's observations.

Agenda 15.6 Progress of PDMC Deliverables – Inception Report

1. It was noted that the first deliverable of Inception Report has been submitted by all PDMCs.
2. It was noted that out of 46 destinations, the submission of revised Inception Reports is pending for 3 destinations and their submission status was informed as below:

Sn	State /UT	Destinations	PDMC	Committed Date for Submission
1	Himachal Pradesh	Pong Dam	Voyants JV Ideck	By 03.11.2023
2	Jharkhand	Chandil	Voyants JV Ideck	By 01.11.2023
3	Maharashtra	Sindhudurg	Deloitte JV IBI Group	By 01.11.2023

3. It was informed that the revised Inception reports submitted for 39 destinations are found to be in compliance with MoT's observations and uploaded on the portal. The Status of the revised reports of the remaining 4 destinations was noted as below:

Sn	State /UT	Destinations	PDMC	Compliance Status
1	Mizoram	Aizawl Champai	Egis India	Not in compliance with MoT observations & guidance note
2	Nagaland	Chumukedima Nuiland	WAPCOS	Not in compliance with MoT observations & guidance note

3. The State of Mizoram informed that the PDMC M/s. EGIS India Ltd.'s work is found not to be up to the mark. The same was reiterated by Ministry and informed that meeting has been conducted with senior management of the firm regarding the poor performance.
4. It was further informed that Ministry is also monitoring the performance of the PDMC M/s. WAPCOS Ltd. which has been found to be unsatisfactory.
5. The States /UT were requested to review and approve the revised Inception report as per the SOP issued Vide No SD-8/3/2022-SD Part (1) dated 31st July 2023 wherever the compliance of the observations from Ministry has been received.

Agenda 15.7 Progress of PDMC Deliverables – Master Plan Iteration-01

1. It was noted that the Master Plan, Strategy and Action Plan (Iteration-01) for the following destinations is pending, and the submission status by the State was informed as below:

Sn	State /UT	Destination	PDMC	Committed Date for Submission
1	Nagaland	i. Chumukedima ii. Nuiland	WAPCOS	By 03.11.2023

2. It was informed that PDMCs have been asked to submit the revised Master Plan, Strategy and Action Plan (Iteration 1) after compliance with the observations and revised template by 27.09.2023. The current status of submission of the deliverable and revised dates for submission by the PDMCs was noted as below:

Sn	State /UT	Destination	Revised Master Plan Iteration -1	
			Status of submission	Revised Date for submission
1.	Andhra Pradesh	Gandikota Arakku-Lambassingi	Pending	30.10.2023
2.	Arunachal Pradesh	Nacho Mechuka	Pending	31.10.2023
3.	Assam	Jorhat Kokrajhar	Pending	31.10.2023
4.	Chandigarh UT	Chandigarh	Pending	03.11.2023
5.	Goa	Porvorim	Submitted	-

Sn	State /UT	Destination	Revised Master Plan Iteration -1	
			Status of submission	Revised Date for submission
		Colva		
6.	Gujarat	Dholavira Dwarka	Pending	03.11.2023
7.	Karnataka	Hampi Mysuru	Submitted	-
8.	Kerala	Kumarakom Kozhikode (Beypore)	Pending	30.10.2023
9.	Ladakh UT	Leh Kargil	Pending	31.10.2023
10.	Madhya Pradesh	Gwalior Chitrakoot	Submitted	-
11.	Meghalaya	Shillong Sohra	Submitted	-
12.	Mizoram	Champai Aizawl	Pending	03.11.2023
13.	Puducherry UT	Puducherry Karaikal	Pending	04.11.2023
14.	Punjab	Amritsar Kapurthala	Submitted	-
15.	Rajasthan	Bundi (Keshoraipatan) Jodhpur	Submitted	--
16.	Sikkim	Gangtok Gyalshing	Submitted	-
17.	Tamil Nadu	Mamallapuram The Nilgiris	Pending	02.11.2023
18.	Telangana	Bhongir Ananthgiri	Submitted	-
19.	Tripura	Agartala Unakoti	Submitted	-
20.	Uttarakhand	Pithoragarh Champavat	Submitted	-

3. The States/UTs were instructed to ensure the submission of the Revised Master Plan (Iteration-01) from the PDMCs as per dates committed.

Agenda 15.8 Progress of PDMC deliverables - DPR Package 1 (36 Experiences)

1. CSMC in its 6th meeting has approved the 19 experiences across 15 destinations and 17 experiences across 15 destinations in its 7th meeting respectively for preparation of DPR Package-01 after incorporating the observations made by CSMC and Mission Directorate
2. CSMC had further decided that detailed conceptual layout, walk through and project brief for the above experiences be submitted by PDMCs.
3. The status of submission of DPR Package-01 as well as that detailed conceptual layout, walk through and project brief for the approved experiences informed by the State/UTs is as below:

Sn	Destination	Approved Experiences	Revised date for DPR Submission	Project Brief, Layout and Walkthrough
1.	Mysuru, Karnataka	1. Ecological Experience Zone	06.11.2023	Pending walkthrough by 06.11.2023
		2. Tonga ride Heritage experience zone	06.11.2023	Pending walkthrough by 06.11.2023
2.	Hampi, Karnataka	3. Setting up of 'Traveller nooks'	06.11.2023	Pending walkthrough by 06.11.2023
3.	Pithoragarh, Uttarakhand	4. Rural Tourism Cluster Experience at Gunji	30.11.2023	Pending walkthrough by 20.11.2023
4.	Champavat, Uttarakhand	5. Tea Garden Experience	30.11.2023	Pending walkthrough by 20.11.2023
5.	Bhongir, Telangana	6. Bhongir Fort experiential Zone	06.11.2023	Pending walkthrough by 06.11.2023
6.	Ananathgiri, Telangana	7. Eco tourism zone at Ananathgiri forest	10.11.2023	10.11.2023
7.	Amritsar, Punjab	8. Border Tourism	06.11.2023	Submitted

Sn	Destination	Approved Experiences	Revised date for DPR Submission	Project Brief, Layout and Walkthrough
		Experience at Attari		
8.	Kapurthala, Punjab	9. Eco Tourism experience at Kanjili wetland	06.11.2023	Submitted
9.	Sohra, Meghalaya	10. Meghalayan age Cave Experience	18.11.2023	Pending walkthrough by 06.11.2023
		11. Waterfall Trails experience	18.11.2023	Pending walkthrough by 06.11.2023
10.	Shillong, Meghalaya	12. Police Bazaar-Wards Lake Culture Zone	18.11.2023	Pending walkthrough by 06.11.2023
11.	Kargil, Ladakh UT	13. Exploring LOC and Hundarman village Experience	10.11.2023	Pending Layout & walkthrough by 10.11.2023
12.	Leh, Ladakh UT	14. Julley Leh Biodiversity Park	10.11.2023	Pending walkthrough by 10.11.2023
		15. Winter Sports Arena (in convergence)	NA	-
13.	Gangtok, Sikkim	16. Gangtok MG road experience	08.12.2023	Pending walkthrough by 27.11.2023
		17. Gangtok Cultural Village	01.12.2023	Pending walkthrough by 20.11.2023
14.	Mamallapuram, Tamil Nadu	18. Immersive experience at Shore Temple	15.11.2023	Submitted
15.	The Nilgiris, Tamil Nadu	19. Nature Trail Experience along Pykara river, Ooty	Pending walkthrough by 20.11.2023	Pending walkthrough by 20.11.2023

Sn	Destination	Approved Experiences	Revised date for DPR Submission	Project Brief, Layout and Walkthrough
16.	Agartala, Tripura	20. Tea Tourism experience at Kamalasagar	15.11.2023	Pending walkthrough by 20.11.2023
		21. Tripura Heritage Village experience	15.11.2023	Pending walkthrough by 15.11.2023
17.	Jorhat, Assam	22. Reimagining Cinnamara Tea Estate	10.11.2023	Pending walkthrough by 10.11.2023
18.	Kokrajhar, Assam	23. Kokrajhar Wetland Experience	10.11.2023	Pending Layout & walkthrough by 10.11.2023
19.	Gandikota, Andhra Pradesh	24. Gandikota Gorge Experience	10.11.2023	10.11.2023
		25. Gandikota Fort Experience		
20.	Porvorim, Goa	26. Porvorim Creek Experience	10.11.2023	Pending layout & walkthrough 10.11.2023
21.	Colva, Goa	27. Colva Beach Experience	10.11.2023	10.11.2023
22.	Gwalior, Madhya Pradesh	28. Phoolbagh Experience zone	20.11.2023	Pending layout and walkthrough by 10.11.2023
23.	Chitrakoot, Madhya Pradesh	29. Spiritual experience through ghats of Chitrakoot	20.11.2023	Pending layout and walkthrough by 10.11.2023
24.	Mechuka, Arunachal Pradesh	30. Mechuka Cultural Haat	10.11.2023	Pending layout and walkthrough by 10.11.2023
		31. Mechuka Adventure Park		

Sn	Destination	Approved Experiences	Revised date for DPR Submission	Project Brief, Layout and Walkthrough
25.	Kumarakom, Kerala	32. Kumarakom Bird Sanctuary Experience	22.10.2023	Pending layout and walkthrough by 10.11.2023
26.	Kohizode (Beypore), Kerala	33. Chaliyam Fort Experience	02.12.2023	Pending layout and walkthrough by 10.11.2023
27.	Jodhpur, Rajasthan	34. Marwar's Heritage Experience	20.11.2023	Pending layout and walkthrough by 10.11.2023
28.	Puducherry, Puducherry UT	35. Paradise beach experience	20.11.2023	02.11.2023
29.	Karaikal, Puducherry UT	36. Karaikal beach and waterfront experience	20.11.2023	02.11.2023

4. The State of Telangana was informed that for the Bhongir fort experience, the proposed Ropeway may be kept for next phase and not to delay the present DPR. The ropeways project may require discussion with Ministry of Road Transport and Highways and also PPP may be explored.
5. The UT of Ladakh was instructed to arrange a meeting with the Forest Department to discuss convergence regarding the Winter Sports Area experience at Leh.
6. It was informed by the State of Tripura that Kamalasar Tea Estate is not part of west Tripura district. The Ministry advised that the Kamalasar tea experience can be developed if it is well suited for tourism experience and land is available. Changing site will delay the project.
7. State/ UTs were instructed to expedite action for submission of DPRs for package 1 and pending project briefs, layout and walkthrough from the PDMCs as per the dates committed.
8. Further, the States/UTs were instructed to ensure that the End-to-End tourist experience being detailed in the DPR shall be ready for on ground implementation including aspects pertaining to all permissions and NOCs, availability of land with implementing agency (proof of possession) as well as technically feasible for completion within next 12 months.

Agenda 15.9 Review of Shortlisted Experiences for DPR Package -1

1. Based on the review of Master Plans (Iteration-01) Strategy and Action Plan presented by various PDMCs for remaining destinations, the following experiences have been shortlisted for end-to-end tourist experience improvement plan as per guidance note issued:

S No.	Destination (State/UT)	Shortlisted Experiences
1.	Arakku-Lambasingi (Andhra Pradesh)	1. Borra Cave Experience at Arakku
2.	Dholavira (Gujarat)	2. Indus Valley Civilization Experience
3.	Bundi (Keshavraipatan) Rajasthan	3. Spiritual Experience, Keshavraipatan
		4. Bundi Art Experience
4.	Gyalshing (Sikkim)	5. Eco-Wellness Experience at Yuksom Cluster
5.	Unakoti (Tripura)	6. Rock-cut Heritage Experience
6.	Prayagraj, Uttar Pradesh	7. Prayag Darshan Experience
		8. Azad Park Experience
7.	Naimisaranya, Uttar Pradesh	9. Vedic- wellness Experience

2. A brief presentation was made about the proposed experiences and the following was noted:
 - (i). The State of Rajasthan informed that for Bundi Art experience to include various art forms of the State in addition to Bundi Art
 - (ii). The State of Tripura was advised to coordinate with ASI and Forest Dept to explore the possibility of the experience within the Unakoti site to ensure long term sustainability and attracting tourists to the Unakoti interpretation experience.
3. It was also informed that number of experiences are not limited and the States and Destinations, which come up with end-to-end transformative experiences with sustainable operations and management, the same will be considered by the Ministry on priority and those States submitted early projects may get enhanced allocation.

4. These experiences will be presented in the next CSMC meeting for in-principal approval

Agenda 15.10 Online portal for Swadesh Darshan 2.0 Programme Management

1. It was informed that a dedicated portal for Swadesh Darshan 2.0 Programme Management (<http://sd2.tourism.gov.in/>) has been developed. It is a comprehensive portal which will help Central, State and District authorities to monitor the progress of the scheme and to make various processes online. The User Manual for the portal has been circulated and is attached at **Annexure-2**.
2. It was informed that a training workshop for the users (State/UTs, DMC and PDMCs) will be conducted.
3. All the States, DMCs and PDMCs are requested to ensure compliance and submit all the reports, proceedings and other documents on the portal.

Annexure 1: List of Participants

1. List of participants from Line Ministries

Sn.	Ministry	Name of Participant	Designation
1.	Ministry of Housing & Urban Affairs	Sh. Dinesh Kapila	Economic Advisor
2.	Ministry of Culture	Sh. R. N. Kumaran	Dy. Superintending Archaeologist, ASI
3.	Ministry of Civil Aviation	Sh. Kameshwar Mishra	Under Secretary
4.	Ministry of Road Transport and Highways	Sh. Ghanshyam Kumar	Superintendent Engineer-Planning
5.	Ministry of Railways	Sh. Vikram	Joint Secretary
6.	Ministry of Environment, Forest & Climate Change	Dr. Sudheer	Scientist
7.	Ministry of Skill Dev. & Entrepreneurship	Smt. Hena Usman	Joint Secretary

2. List of participants from the Industry Associations

Sn.	Association	Name of Participant	Designation
1.	FHRAI	Sh. Jaison Chacko	Sec General
2.	HAI	Smt. Charulata Sukhija	Deputy Secretary General
3.	IATO	Sh. Rahul Chakraborty	Member

3. List of Participants from States/UTs

Sn.	State/UT	Name	Designation
1.	Andhra Pradesh	Sh. C.S.N. Murthy	Chief Engineer, APTDC
2.	Andhra Pradesh	Sh. Sumit Kumar	Collector, Alluri Sitarama Raju district
3.	Arunachal Pradesh	Sh. Swapnil K. Naik	Secretary, Dept of Tourism

Sn.	State/UT	Name	Designation
4.	Assam	Sh. Kumar Padmapani Bora	Principal Secretary and MD ATDC
5.	Chandigarh UT	Sh. Rohit Gupta	Director Tourism
6.	Goa	Sh. M.P. Balan	Superintendent Engineer, GTDC
7.	Gujarat	Sh. Vishal Damaliya	Zonal Engineer, TCGL
8.	Himachal Pradesh	Smt. Rakhee Singh	Joint Director, Dept of Tourism
9.	Jharkhand	Sh. Omkar Bharati	Manager (Travel n Trade), Dept of Tourism
10.	Jharkhand	Sh. Arvind Kr. Jha	Executive Engineer, JSBCCL
11.	Karnataka	Smt. Anitha Bhaskar	Deputy Director, Dept of Tourism
12.	Kerala	Sh. Rajiv	Planning Officer
13.	Ladakh UT	Smt Tsering Spalzes	Assistant Director, Dept of Tourism
14.	Madhya Pradesh	Sh. Sheo Shekhar Shukla	Pr. Secretary, Dept of Tourism
15.	Maharashtra	Sh. B.N. Patil	Director Tourism
16.	Meghalaya	Smt. Daphi Sayiem	Dy. Director Tourism
17.	Mizoram	Sh. V. Lalengmawia	Joint Secretary
18.	Nagaland	Sh. Nchumbemo Lotha	Secretary, Dept of Tourism
19.	Odisha	Smt. Ellora Bharati Jena	Joint Secretary
20.	Puducherry UT	Sh. D. Manikandan	Secretary, Dept of Tourism
21.	Punjab	Smt. Neru Katyal Gupta	Director, Directorate of Tourism
22.	Rajasthan	Dr. Rashmi Sharma	Director, Dept of Tourism
23.	Sikkim	Sh. Prakash Chettri	Secretary, Dept of Tourism & Civil Aviation
24.	Tamil Nadu	Smt. Kakarla Usha	Pr Secretary, Dept of Tourism & CMD, TTDC
25.	Telangana	Sh. Manohar Rao	Managing Director, TSTDC

Sn.	State/UT	Name	Designation
26.	Tripura	Sh. Tapan Kumar Das	Director Tourism
27.	Tripura	Sh. Sajal Biswas	ADM, Unakoti district
28.	Uttarakhand	Dr. Sachin Khurve	Secretary, Dept of Tourism
29.	Uttar Pradesh	Sh. Ashwini K Pandey	Spl Secretary & MD UPTDC
30.	Uttar Pradesh	Sh. Nitish Kumar Singh	ADM, Sitapur district

4. **List of Participants from Ministry of Tourism**

Sn.	Name	Designation
1.	Sh. Prashant Ranjan	Director (T), Swadesh Darshan
2.	Sh. P.H. Pillai	Director, Finance
3.	Smt. Manjiri Kamalapurkar	Asst Director, Swadesh Darshan Div.
4.	Faisal Khan	Member, NPMU
5.	Deepika Nagpal	Member, NPMU
6.	Karishma Prasad	Member, NPMU
7.	Abhisek Kumar	Member, NPMU
8.	Nikhil Kumar	Member, NPMU
9.	Kunal Singh	Member, NPMU
10.	Vivek Mehta	Member, NPMU

User Manual of Swadesh Darshan 2.0 Portal



सत्यमेव जयते

Ministry of Tourism
Government of India



1. Introduction

- Ministry of Tourism have developed portal for Swadesh Darshan 2.0 scheme which will benefit all the stakeholders of the scheme which includes Ministry of Tourism, State Government, Destination Monitoring Committees and PDMCs.
- The portal will serve following functions:
 - Act as a single repository for all scheme related documents, templates, guidance notes, etc.
 - Streamline process of report submissions and reviews
 - Monitoring of Scheme and Projects
 - Various other related aspects.
- Currently, the portal have following modules:
 - Weekly Progress Report
 - Program Review
 - Document Repository
 - Instructions
- This User Manual with step by step instructions will help all the stakeholders to make the intended use of various modules for effective Programme Management. This guide will be further improved going forward based on user feedback and addition of new features on the portal.

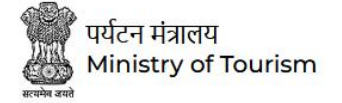
2. Portal Log-in

User to login to the portal through below link using their login credentials:
<http://sd2.tourism.gov.in/Login.aspx>



[HOME](#) [ABOUT](#) [INSTRUCTIONS](#) [PROGRAM REVIEW](#) [CONTACT US](#)

[LOGIN](#)



SIGN IN



User ID

Password

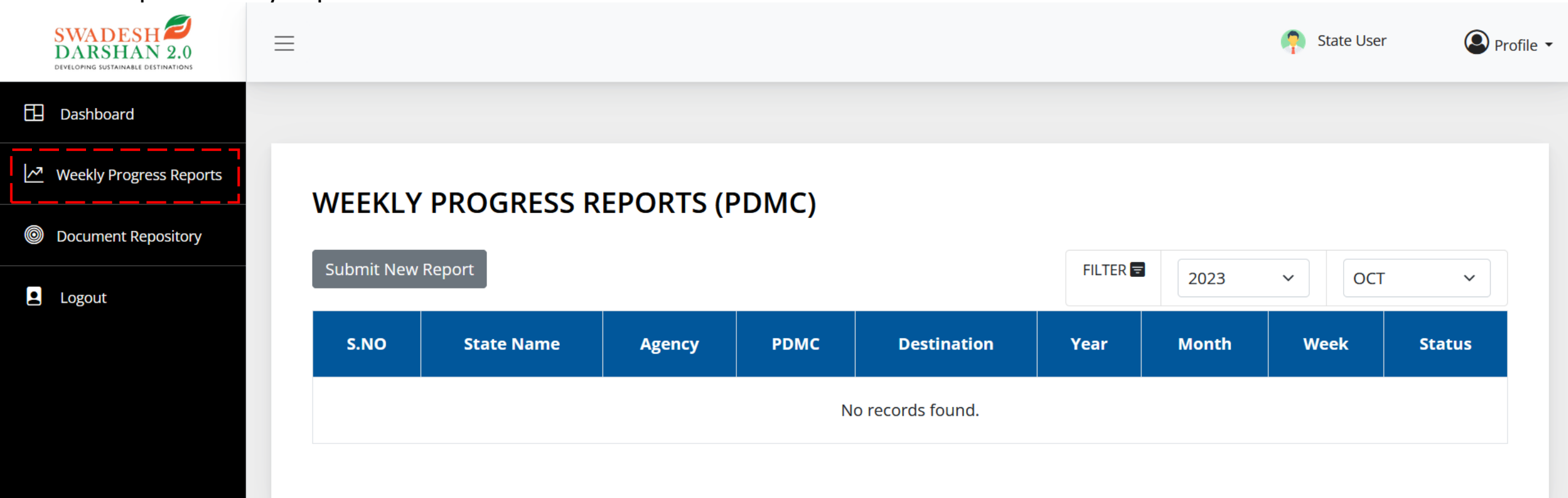
LOGIN

[Forgot Password](#)

3. Weekly Progress Report (PDMC)

User - PDMC

1. PDMC to click on Weekly Progress Report tab (on left side of dashboard) and click on 'Submit New Report' tab to open Weekly Report form



SWADESH DARSHAN 2.0
DEVELOPING SUSTAINABLE DESTINATIONS

Dashboard
Weekly Progress Reports
Document Repository
Logout

State User Profile

WEEKLY PROGRESS REPORTS (PDMC)

Submit New Report

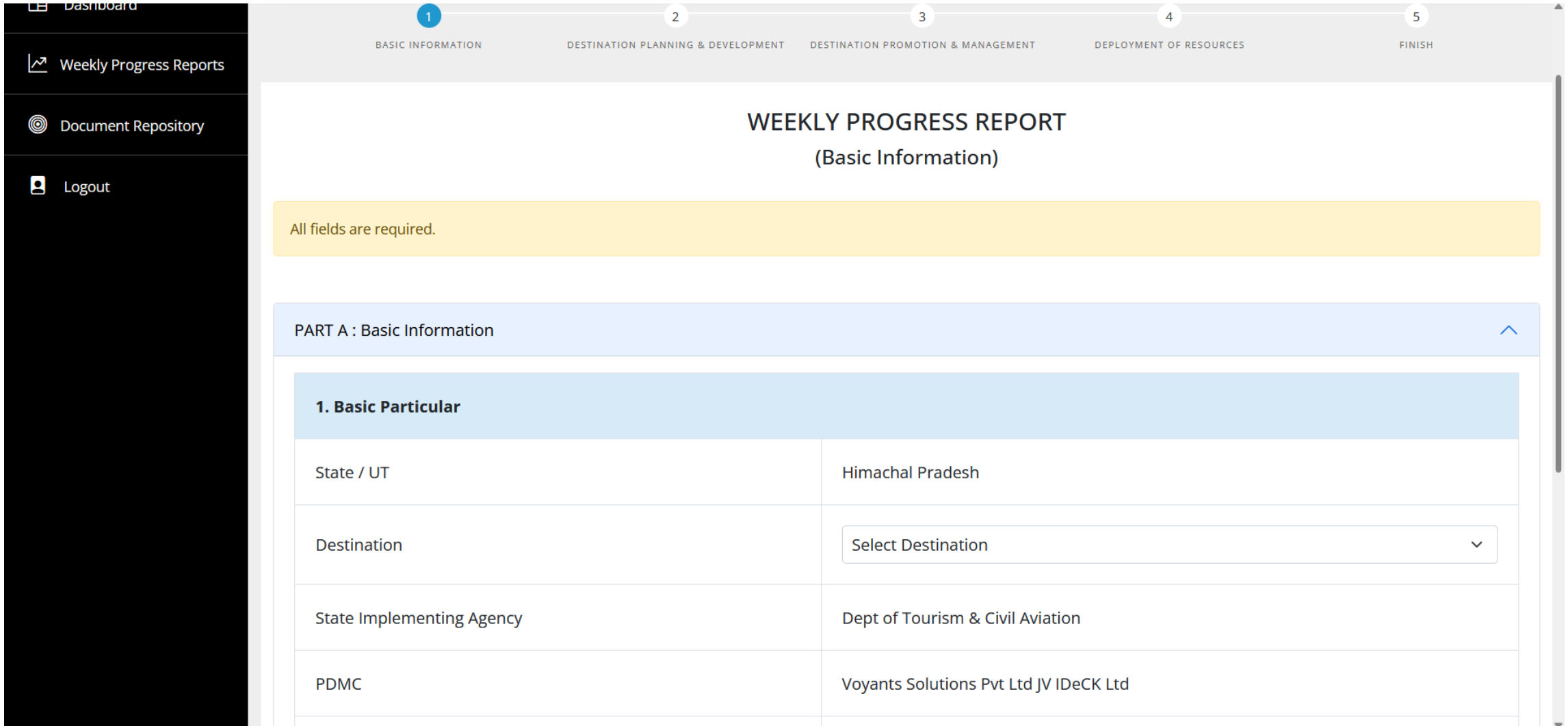
FILTER 2023 OCT

S.NO	State Name	Agency	PDMC	Destination	Year	Month	Week	Status
No records found.								

3. Weekly Progress Report (PDMC)

User - PDMC

2. PDMC have to fill all fields of the 'Weekly Report form' only after which it will be able to submit the form



Dashboard

Weekly Progress Reports

Document Repository

Logout

1 BASIC INFORMATION 2 DESTINATION PLANNING & DEVELOPMENT 3 DESTINATION PROMOTION & MANAGEMENT 4 DEPLOYMENT OF RESOURCES 5 FINISH

WEEKLY PROGRESS REPORT (Basic Information)

All fields are required.

PART A : Basic Information

1. Basic Particular

State / UT	Himachal Pradesh
Destination	Select Destination
State Implementing Agency	Dept of Tourism & Civil Aviation
PDMC	Voyants Solutions Pvt Ltd JV IDECK Ltd

3. Weekly Progress Report (PDMC)

User – MoT, State, DMC

1. User to click on Weekly Progress Report tab (on left side of dashboard) to see reports submitted by PDMCs.
2. User can see any particular report by selecting month from the filter and then clicking report of the specific week.

S.NO	State Name	PDMC	Destination	Date of submission for W1	Date of submission for W2	Date of submission for W3	Date of submission for W4 (Entire Month)
1	Rajasthan	IPE Global Ltd.	Bundi (Keshoraipatan)	22 October 2023	Pending	23 October 2023	Pending
2	Rajasthan	IPE Global Ltd.	Jodhpur	Pending	Pending	23 October 2023	Pending
Summary				Total : 2 Pending : 1 Submitted : 1	Total : 2 Pending : 2 Submitted : 0	Total : 2 Pending : 0 Submitted : 2	Total : 2 Pending : 2 Submitted : 0

3. Weekly Progress Report (PDMC)

User – MoT, State, DMC

- 3. By clicking on 'View Report', Report will open for viewing.
- 4. User have an option to provide their comment on progress reported during the week

WEEKLY PROGRESS REPORT

State Name	:	Rajasthan
PDMC Name	:	IPE Global Ltd.
Destination	:	Bundi (Keshoraipatan)
Year	:	2023
Month	:	OCT
Week	:	W1
Submitted Date	:	10/22/2023 11:33:42 PM
Attachment	:	View Report
DMC Comments	:	
State Comments	:	<input type="text"/>
MOT Comments	:	

[SUBMIT](#) [CANCEL](#)

4. Document Repository

User - PDMC

1. User to click on Document Repository tab (on left side of dashboard) to submit their various deliverables such as Inception Report, Master Plan and DPR.
2. Click on the name of the deliverable which is to be submitted.

The screenshot shows a dashboard with a dark sidebar on the left and a main content area on the right. The sidebar contains four menu items: 'Dashboard' (with a grid icon), 'Weekly Progress Reports' (with a line graph icon), 'Document Repository' (with a target icon and a red dashed border around it), and 'Logout' (with a person icon). The main content area has a white background with the title 'Document Repository' at the top. Below the title is a list of four items, each in a light blue box with a downward arrow on the right side:

- PART A : Contract Agreement
- PART B : Inception Report
- PART C : Master Plan, Strategy and Action Plan
- PART D : DPR Report

4. Document Repository

User - PDMC

3. User to fill the required details including document version (draft, revised and final) and upload the report in PDF format. Click on add new to submit the report.

Document Repository

Logout

PART A : Contract Agreement ▼

PART B : Inception Report ▲

State Name	Himachal Pradesh
Destination*	Select Destination ▼
Document Version*	Select Version ▼
Attach Inception Report * (Only PDF format accepted upto 20 MB size)	<input type="button" value="Browse..."/> No file selected.
Remarks*	<input type="text"/>
	<input type="button" value="ADD NEW"/> <input type="button" value="CANCEL"/>

4. Document Repository

User – MoT, State, DMC



1. User to click on Document Repository tab (on left side of dashboard) to see reports such as Inception Report, Master Plans and DPRs submitted by PDMCs.

The screenshot displays a dashboard interface. On the left is a dark sidebar with navigation options: Dashboard, Submit Perspective Plan, View Perspective Plan, Weekly Progress Report, Document Repository (highlighted with a red dashed box), Program Review, and Logout. The main content area is light blue and titled 'Document Repository'. It contains a list of four expandable sections, each with a downward arrow on the right:

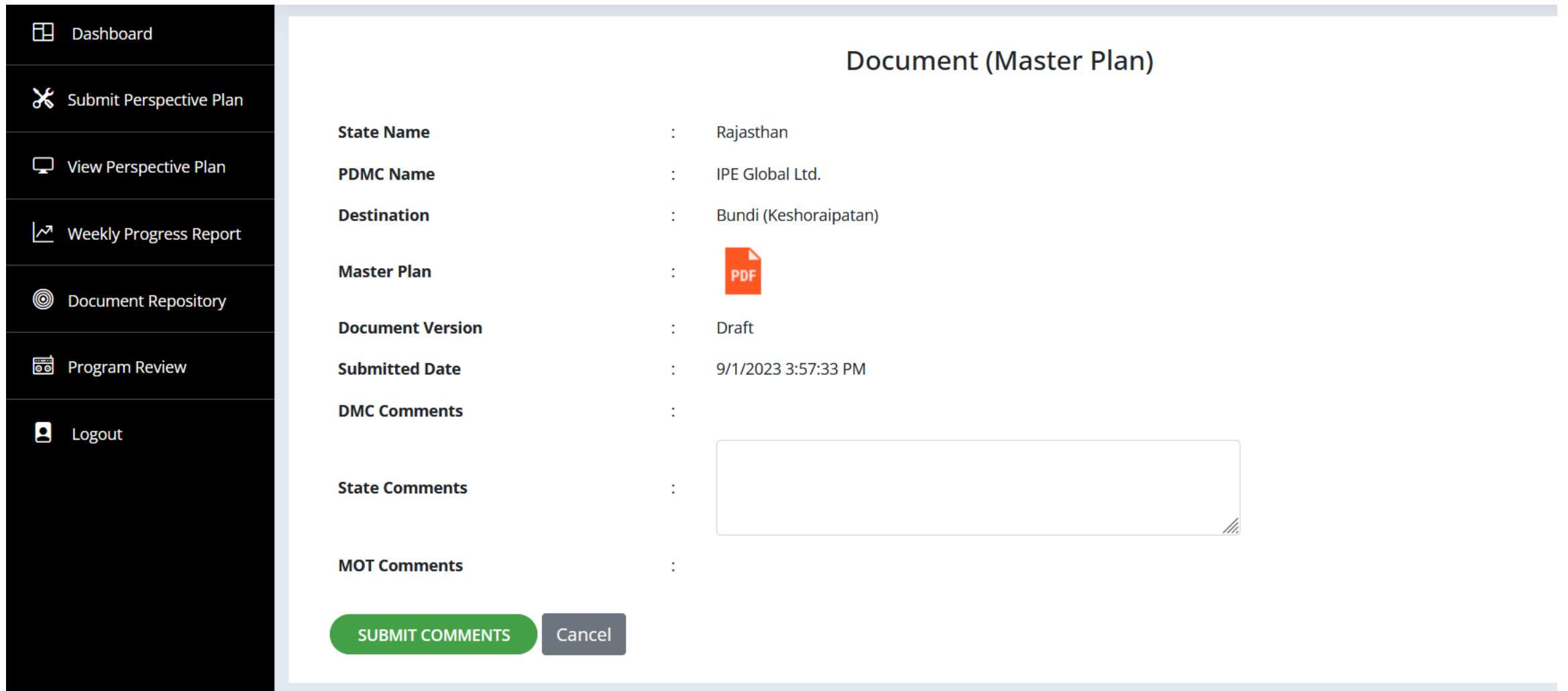
- PART A : Contract Agreement
- PART B : Inception Report
- PART C : Master Plan, Strategy and Action Plan
- PART D : DPR Report

2. User to click on the name of the report which needs to be viewed and click on 'view details' tab.


- View Perspective Plan
- Weekly Progress Report
- Document Repository
- Program Review
- Logout

PART A : Contract Agreement ∨						
PART B : Inception Report ∨						
PART C : Master Plan, Strategy and Action Plan ∧						
Destination : Bundi (Keshoraipatan)						
S.NO	Document Version	Master Plan Iteration	Remarks	Report	Date of Submission	##
1	Draft	1	-		01 September 2023	VIEW DETAILS
Destination : Jodhpur						
S.NO	Document Version	Master Plan Iteration	Remarks	Report	Date of Submission	##
1	Draft	1	-		01 September 2023	VIEW DETAILS
PART D : DPR Report ∨						

3. By clicking on 'PDF icon', the entire report can be downloaded.
4. User have an option to provide their comment on the report submitted by PDMC.



The screenshot displays a web application interface for document management. On the left is a dark sidebar with navigation options: Dashboard, Submit Perspective Plan, View Perspective Plan, Weekly Progress Report, Document Repository (highlighted), Program Review, and Logout. The main content area is titled 'Document (Master Plan)' and contains a form with the following fields:

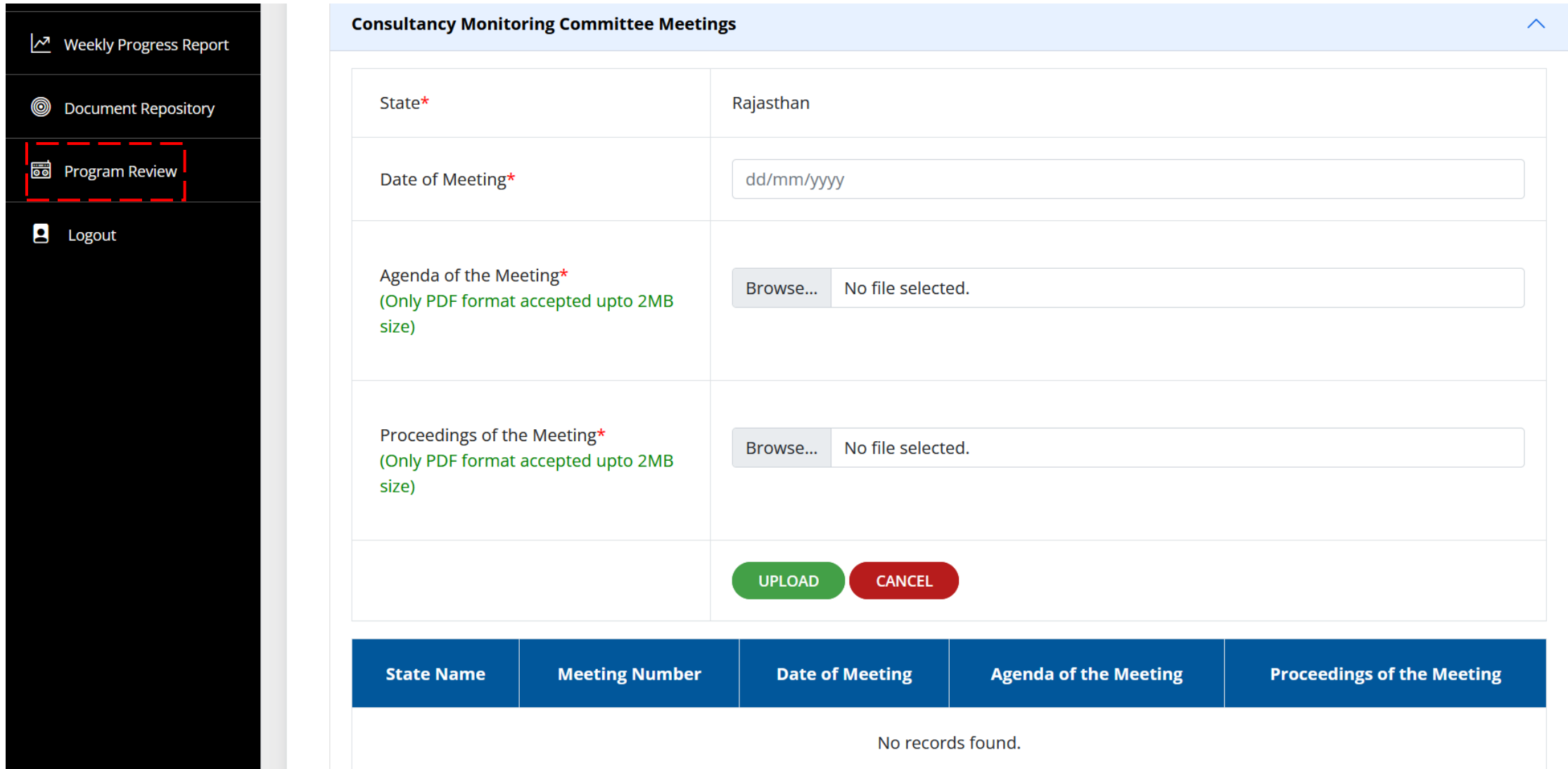
State Name	:	Rajasthan
PDMC Name	:	IPE Global Ltd.
Destination	:	Bundi (Keshoraipatan)
Master Plan	:	
Document Version	:	Draft
Submitted Date	:	9/1/2023 3:57:33 PM
DMC Comments	:	
State Comments	:	<input type="text"/>
MOT Comments	:	

At the bottom of the form are two buttons: a green 'SUBMIT COMMENTS' button and a grey 'Cancel' button.

5. Uploading CMC meeting details on portal

User - State

1. State have to upload details (agenda and Proceedings) of CMC meeting by clicking on 'Program Review' tab (on left side of dashboard).



Consultancy Monitoring Committee Meetings

State*	Rajasthan
Date of Meeting*	<input type="text" value="dd/mm/yyyy"/>
Agenda of the Meeting* (Only PDF format accepted upto 2MB size)	<input type="button" value="Browse..."/> No file selected.
Proceedings of the Meeting* (Only PDF format accepted upto 2MB size)	<input type="button" value="Browse..."/> No file selected.
<input type="button" value="UPLOAD"/> <input type="button" value="CANCEL"/>	

State Name	Meeting Number	Date of Meeting	Agenda of the Meeting	Proceedings of the Meeting
No records found.				

6. Uploading DMC meeting details on portal

User - DMC

1. DMC user have to upload details (agenda and Proceedings) of DMC meeting by clicking on 'Program Review' tab (on left side of dashboard).

The screenshot displays the 'Destination Management Committee Meetings' form. The left sidebar contains the following navigation options: 'Document Repository', 'Program Review' (highlighted with a red dashed box), and 'Logout'. The main form area is titled 'Destination Management Committee Meetings' and contains the following fields:

State*	Goa
Destination*	Porvorim
Date of Meeting*	<input type="text" value="dd/mm/yyyy"/>
Agenda of the Meeting* (Only PDF format accepted upto 2MB size)	<input type="button" value="Browse..."/> No file selected.
Proceedings of the Meeting* (Only PDF format accepted upto 2MB size)	<input type="button" value="Browse..."/> No file selected.
<input type="button" value="UPLOAD"/> <input type="button" value="CANCEL"/>	

7. Viewing Program Review Documents

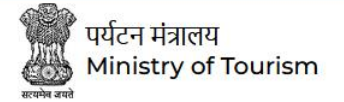
User – Open for All

1. Program Review Documents such as Agenda & Proceedings of MD meeting, CSMC meeting, CMC and DMC meetings and destination-wise Inception report, Master Plan Report and DPR is open to view for all without log-in into the portal.
2. User can view these documents by clicking 'Program Review' tab.



[HOME](#) [ABOUT](#) [INSTRUCTIONS](#) [PROGRAM REVIEW](#) [CONTACT US](#)

[LOGIN](#)






7. Viewing Program Review Documents

User – Open for All

3. User can access agenda and proceedings of particular MD or CSMC meeting by clicking on PDF icon against that particular meeting.















Mission Directorate Meetings

S.NO	Date of Meeting	Agenda of the Meeting	Proceedings of the Meeting
1	21 June 2022		
2	01 July 2022		
3	21 July 2022		
4	22 August 2022		
5	09 September 2022		
6	03 November 2022		
7	09 December 2022		
8	30 December 2022		


7. Viewing Program Review Documents


User – Open for All

- 4. User can access destination related document such as DPR, Master Plan Report, Inception Report, Agenda and Proceedings of DMC & CMC meeting by selecting that destination using the filter at the bottom of the page and then clicking 'View Details' which will take the user to destination page.

1	06 September 2022		
2	10 October 2022		
3	16 November 2022		
4	05 January 2023		
5	22 March 2023		
6	13 September 2023		
7	06 October 2023		

Destination Deliverables & Meetings

Kerala 

Select Destination
Kumarakom
Kozhikode (Beypore)
Select Destination 

[VIEW DETAILS](#)

7. Viewing Program Review Documents

User – Open for All

5. User can access the reports related to destination uploaded by PDMC, Agenda & Proceedings of CMC meeting uploaded by State and Agenda & Proceedings of DMC meeting uploaded by DMC by clicking on the relevant PDF icon.

CMC Meetings

Consultancy Monitoring Committee is the body responsible to monitor and review the work of PDMCs appointed at State level.

S.NO	Date of Meeting	Agenda of the Meeting	Proceedings of the Meeting
No records found.			

Detail Project Report

S.NO	Package	Version	Report	Date of Submission
No records found.				

Master Plan, Strategy & Action Plan Report

S.NO	Iteration	Version	Report	Date of Submission
1	1	Draft		05 September 2023

Inception Report

S.NO	Document Version	Report	Date of Submission
			

8. Instructions

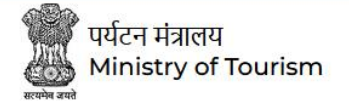
User – Open for All

1. Instructions module will serve as a single repository for all instructions issued under the scheme such as guidelines, toolkits, templates and other OMs.
2. This can be accessed without log-in into the account by clicking on ‘Instructions’ tab.



HOME ABOUT INSTRUCTIONS PROGRAM REVIEW CONTACT US

LOGIN





8. Instructions

3. Documents such as Scheme Guidelines, Master Plan Toolkits & Instructions, DPR Toolkits & Instructions and Other Instructions issued under the scheme can be opened by clicking on “PDF icon” under downloads.



Scheme Guidelines

S. No	Title	Download
1	Swadesh Darshan 2.0 Guidelines	

Master Plan Toolkits & instructions

S. No	Title	Download
1	Model Template for Destination Master Plan	
2	SOP for Guidance on Master Plan, Strategy and Action Plan	

DPR Toolkits & Instructions

S. No	Title	Download
1	Model Template for DPR	
2	SOP for Guidance on Preparation of DPR Package 1	

Thank You

For any technical guidance/ query, please mail at swadesh.darshan@gov.in or contact following persons:

1. Kapil Sharma –
2. Vivek Mehta –
3. Faisal Khan -

Annexure-B

Review of Master Plan, Strategy and Action Plan Iteration-01 submitted under Swadesh Darshan 2.0

Name of the Destination (State): Hampi (Karnataka)

Name of the PDMC: Deloitte Touche Tohmatsu India LLP – IBI Group JV

Date of Signing of Agreement: 26th April 2023

Due Date of Submission as per Agreement: 11th June 2023

Actual Date of Report Submission: 17th June 2023

Date of Submission of Revised Report: 20th October 2023

Chapter /Section	Item	Draft Iteration-1		Revised Iteration - 1
		Compliance as per Model Template (Yes/No)	Remarks /Observations (w.r.t requirements of the ToR, Model Template & Guidance Note ¹)	Compliance in Revised report
1	Introduction	Yes	-	-
2	Review of Statutory and Tourism Plans			
2.1	Aspects to be covered: (i) Whether listed plans have been prepared for the destination	Yes	-	-
2.2	(ii) Listing of relevant Proposals and Self of Projects in Sections 4.3 to 4.6.	No	The list of relevant proposals/projects from the plan(s) reviewed to be provided. (Refer Section 2, Note of the Model Template)	Complied
3	Overview of the Destination			
3.1	Introduction of Destination	Yes	-	-
3.2	Physiography and Climate	No	Map showing physiography of the	Complied

¹ SOP for Guidance for Preparation of Master Plan, Strategy & Action Plan circulated by Ministry of Tourism

Chapter /Section	Item	Draft Iteration-1		Revised Iteration - 1
		Compliance as per Model Template (Yes/No)	Remarks /Observations (w.r.t requirements of the ToR, Model Template & Guidance Note ¹)	Compliance in Revised report
			destination to be provided. The climate profile to include favourable time to visit the destination.	
3.3	History	Yes	-	-
3.4	Demographic Profile	No	The gender ratio/Sex ratio of Hampi village to be provided.	Complied
3.5	Economic Profile	No	The data on distribution of types of workers is missing.	Complied
3.6	Key Tourism Assets	No	<ul style="list-style-type: none"> • 'A must visit attraction 'or a 'Hero attraction' to be identified from the listed tourist attractions. • The source of the number of tourist footfall at the primary attractions to be provided. • The section to be revised as per Point 2 of the Guidance Note. 	Complied The USP of the tourist asset to be mentioned. Details can be provided in Section 4.3.
4	Destination Assessment			
4.1	Destination Connectivity Aspects to be covered: (i) Air Connectivity (ii) Rail Connectivity (iii) Road Connectivity (iv) Waterway Connectivity	No	<ul style="list-style-type: none"> • Under air connectivity, annual passenger traffic from 2020 to 2022 is to be provided. • The section to also cover the aspects like facilities pertaining to air, rail & road connectivity, hygiene & cleanliness, and etc along with the photographs of each aspect. 	<ul style="list-style-type: none"> • The section to be further detailed out in subsequent iteration. • The assessment of condition of the NH and SH including availability of wayside amenities to be elaborated.

Chapter /Section	Item	Draft Iteration-1		Revised Iteration - 1
		Compliance as per Model Template (Yes/No)	Remarks /Observations (w.r.t requirements of the ToR, Model Template & Guidance Note ¹)	Compliance in Revised report
			<ul style="list-style-type: none"> • Identification of the gaps as per the industry standards to be provided. • The section shall cover- <ul style="list-style-type: none"> – Has there been any opinion taken from the users of the facility regarding any challenges they face while using the facility and to understand the current situation? – The surveys and interviews conducted to be annexed. – Are these gaps and challenges been addressed by proposed intervention? • The section to be revised as per Point 4 of the Guidance Note. 	Pictures to be included. <ul style="list-style-type: none"> • Pictures of Bus terminal to be provided
4.2	Tourist Statistics	No	<ul style="list-style-type: none"> • The time period of the statistics to be consistent across all data sets provided. • As per the Master Plan Template, tourist statistics of 4.2 (d), (e), (f), (g), and (h) are to be provided in subsequent iteration and the section to be revised as per Point 5 of the Guidance Note. 	Complied The section to be further detailed out in subsequent iteration.
4.3	Tourist Attractions at the Destination Aspects to be covered:	No	<ul style="list-style-type: none"> • Information on tourist arrivals is to be provided. 	Complied

Chapter /Section	Item	Draft Iteration-1		Revised Iteration - 1
		Compliance as per Model Template (Yes/No)	Remarks /Observations (w.r.t requirements of the ToR, Model Template & Guidance Note ¹)	Compliance in Revised report
	<p>(i) Primary Attractions (As-Is Assessment, Planned Initiatives and Gaps/issues)</p> <p>(ii) Secondary Attractions (As-Is Assessment, Planned Initiatives and Gaps/issues)</p>		<ul style="list-style-type: none"> • Photograph(s) of the attractions listed to be provided. • Accessibility and circulation for specially abled persons needs to be verified. • Planned initiatives at the tourist attractions to be provided. This section to be linked with proposed interventions listed in statutory plans (if any) in Chapter 2. • Gaps and issues to be supported with photograph(s). 	
4.4.	<p>Basic Tourism Infrastructure</p> <p>Aspects to be covered:</p> <p>(i) General Framework Condition</p> <p>(ii) Planned Initiatives</p>	No	<ul style="list-style-type: none"> • High resolution road network map to be provided in the section 4.4 (i) (d) [Civic Infrastructure]. • Photograph(s) of the tourism infrastructure at the destination to be provided. 	Complied
4.5	<p>Accommodation Facilities</p> <p>Aspects to be covered:</p> <p>(i) As-Is Assessment</p> <p>(ii) Planned Initiatives</p> <p>(iii) Gaps / Issues</p>	No	<ul style="list-style-type: none"> • The data provided in this section is observed to be incomplete. The section to be completed in subsequent iteration. • Information on yearly occupancy rates for the last 5 years to be provided. • Planned initiatives to be provided. 	<p>Complied</p> <p>The section to be further detailed out in subsequent iteration.</p>

Chapter /Section	Item	Draft Iteration-1		Revised Iteration - 1
		Compliance as per Model Template (Yes/No)	Remarks /Observations (w.r.t requirements of the ToR, Model Template & Guidance Note ¹)	Compliance in Revised report
4.6	ICT readiness <i>Aspects to be covered:</i> (i) <i>As-Is Assessment</i> (ii) <i>Planned Initiatives</i> (iii) <i>Gaps / Issues</i>	No	<ul style="list-style-type: none"> • Snapshots of the websites, portal, applications listed to be provided to assess the user interface and the quality. – Whether the websites, portal and applications are user friendly or not? – Are these regularly updated? – Does the website, portal, applications provide hassle free experience to the tourists? – Is there a need to revamp these portal, website and applications? If yes, then, has it been taken up in master plan? 	<ul style="list-style-type: none"> – The section to be further detailed out in subsequent iteration. – Relevant screenshots of website and app to be provided. – Assessment of Grievance redressal mechanism to be provided.
4.7	Employment and Skilling	No	<ul style="list-style-type: none"> • The data as per the model master plan template to be provided in subsequent iteration. • The consultation conducted to be provided as Annexures as per the template. 	The section to be further detailed out in subsequent iteration.
4.8	Community Engagement	No	As per the Master Plan Template, section 4.8 (iii) and (v) are to be provided in subsequent iteration.	The section to be further detailed out in subsequent iteration.
4.9	Branding, Marketing and Promotion	No	The impact (section 4.9 (iv) of the Master Plan template) of the mentioned marketing	The section to be further assessment to be carried out in subsequent iteration.

Chapter /Section	Item	Draft Iteration-1		Revised Iteration - 1
		Compliance as per Model Template (Yes/No)	Remarks /Observations (w.r.t requirements of the ToR, Model Template & Guidance Note ¹)	Compliance in Revised report
			initiatives to be provided in subsequent iteration.	
4.10	Tourist Carrying Capacity	No	<ul style="list-style-type: none"> Carrying capacity calculated to be reassessed and to be detailed out. Has the calculated TCC of the tourist attractions been considered while proposing the interventions? 	The section to be further detailed out in subsequent iteration.
4.11	Destination Institutional Structure	No	The assessment of the DMC's role, responsibility and functioning for planning, developing and managing various activities at the destination to be provided in subsequent iteration.	The section to be further detailed out in subsequent iteration.
4.12	Details of Stakeholder Consultations	No	<ul style="list-style-type: none"> Details of Consultations held to be provided in Annexure-D. Consultations with various stakeholders identified in Inception Report and indicative list provided in Model Template to be conducted and provided in subsequent iteration. 	Complied. Major outcomes to be provided in the section
4.13	Key Takeaways (Summary of key Issues, gaps, opportunities & potentials)	Yes	<ul style="list-style-type: none"> The key takeaways to be as per the Model Template. The proposed interventions provided in Iteration-1 to be based on issues, gaps and 	Complied

Chapter /Section	Item	Draft Iteration-1		Revised Iteration - 1
		Compliance as per Model Template (Yes/No)	Remarks /Observations (w.r.t requirements of the ToR, Model Template & Guidance Note ¹)	Compliance in Revised report
			potentials identified in this section.	
5	Vision and Target Output			
5.1	Vision Statement	No	<ul style="list-style-type: none"> Vision to be clear and unique to the destination. Refer point 6 of Guidance Note 	Complied
5.2	Target Output	No	<ul style="list-style-type: none"> It is mentioned that this section will be taken up in Master Plan Iteration-2. Refer point 7 of Guidance Note 	The section to be further detailed out in subsequent iteration.
6	Proposed Strategy and Action Plan			
6.1	Proposed Interventions <i>Interventions Areas:</i> (i) Spatial Planning and interventions (ii) Digital Interventions (iii) Employment, Skilling and community engagement (iv) Branding, Marketing and Promotion (v) Institutional Structure (vi) Policy & Regulatory Interventions (vii) Any other area <i>Detailing of the Intervention areas</i>	No	<ul style="list-style-type: none"> Conceptual interventions under the head (A) Spatial Planning and Hard Interventions have been provided. Other intervention areas maybe detailed and prioritized in subsequent iterations. All proposals at the identified precincts to include interventions to improve end to end tourist experience. In Iteration-1, atleast one area for end-to-end development to enhance tourist experience to be prioritized in consultation with State and DMC and 	Complied. Interventions related to digitization, skilling, branding & marketing etc. to be further detailed.

Chapter /Section	Item	Draft Iteration-1		Revised Iteration - 1
		Compliance as per Model Template (Yes/No)	Remarks /Observations (w.r.t requirements of the ToR, Model Template & Guidance Note ¹)	Compliance in Revised report
	<i>as per aspects (a) to (g) listed in the template.</i>		all details to be provided. (Refer point 8 of Guidance Note)	
6.2	Pre-Feasibility Assessment of identified PPP projects (if any)	No	To be provided in Iteration-1 if any project is identified to be undertaken via PPP mode.	PPP opportunities to be identified.
6.3	Layout Plan	No	To be provided in Iteration-1 for identified area/primary attraction proposed to be taken up in DPR Package-1.	Complied
6.4	Integration with PM Gati Shakti (i) <i>Final Delineated Study Area (to be provided in Iteration after approval of Inception Report)</i> (ii) <i>Proposed Interventions (to be provided in subsequent Iteration after approval of DPR for the intervention)</i>	No	GIS database of the final delineated study area boundary to be provided after approval of Inception Report.	Complied
6.5	Summary of the Proposed Projects (to be provided in each Iteration)	No	The summary of the proposed experiences & interventions to be provided in each iteration as per the model template including intervention area to be taken up in DPR Package-1.	Complied
6.6	Monitoring and Evaluation	No	To be provided in subsequent iteration.	To be taken up in iteration 2

Chapter /Section	Item	Draft Iteration-1		Revised Iteration - 1
		Compliance as per Model Template (Yes/No)	Remarks /Observations (w.r.t requirements of the ToR, Model Template & Guidance Note ¹)	Compliance in Revised report
	<i>(for identified KPIs for the proposed projects)</i>			
7	Project Operation and Maintenance Plan			
7.1	O&M Framework <i>(to be provided for projects identified for DPR Packages)</i>	No	The O&M framework for the identified intervention prioritized for DPR Package-1 to be provided in Iteration-1.	Complied The section to be further detailed out in subsequent iteration.
8	General Observations			
8.1	Source of All figures and Tables	No	The source of all the data and information quoted in the report to be provided.	Complied
8.2	List of References	No	The list of reference to be provided.	Complied
8.3	Annexures <i>(Annexure-D in 1st Iteration)</i>	No	The MoM of stakeholder consultations to be provided in the format prescribed in the model master plan template.	Complied
8.4	Photographs	No	Photographs to be provided to show the existing condition of the tourist attractions, any facility, connectivity nodes, and any other.	Complied

**Review of Master Plan, Strategy and Action Plan Iteration-01 submitted under Swadesh
Darshan 2.0**

Name of the Destination (State): Mysuru (Karnataka)

Name of the PDMC: Deloitte Touche Tohmatsu India LLP – IBI Group JV

Date of Signing of Agreement: 26th April 2023

Due Date of Submission as per Agreement: 11th June 2023

Actual Date of Report Submission: 17th June 2023

Date of Submission of Revised Report: 20th October 2023

Chapter /Section	Item	Draft Iteration		Revised Iteration - 1
		Compliance as per Model Template (Yes/No)	Remarks /Observations (w.r.t the requirements of the ToR, Model Template & Guidance Note ²)	Remarks of Revised Master Plan Iteration - 1
1	Introduction	Yes	-	-
2	Review of Statutory and Tourism Plans			
2.1	Aspects to be covered: <i>(ii) Whether listed plans have been prepared for the destination</i>	Yes	-	-
2.2	<i>(iii) Listing of relevant Proposals and Self of Projects in Sections 4.3 to 4.6.</i>	No	The list of relevant proposals/projects from the plan(s) reviewed to be provided. <i>(Refer Section 2, Note of the Model Template)</i>	Complied
3	Overview of the Destination			
3.1	Introduction of Destination	No	A3 size map showing location and study area to be provided.	Complied.
3.2	Physiography and Climate	No	<ul style="list-style-type: none"> The map provided on Pg-25 does not highlight the 	Complied

² SOP for Guidance for Preparation of Master Plan, Strategy & Action Plan circulated by Ministry of Tourism

Chapter /Section	Item	Draft Iteration		Revised Iteration - 1
		Compliance as per Model Template (Yes/No)	Remarks /Observations (w.r.t the requirements of the ToR, Model Template & Guidance Note ²)	Remarks of Revised Master Plan Iteration - 1
			physiographic features of the study area. <ul style="list-style-type: none"> The climate profile to include favourable time to visit the destination. 	Complied
3.3	History	Yes	-	-
3.4	Demographic Profile	No	The information provided is limited to the Mysuru city. The information of adjacent villages included in the study area to be provided.	Complied
3.5	Economic Profile	No	The information provided is limited to the Mysuru city. The information of adjacent villages included in the study area to be provided.	Complied
3.6	Key Tourism Assets	No	<ul style="list-style-type: none"> 'A must visit attraction' or a 'Hero attraction' to be identified from the listed tourist attractions. The source of the number of tourist footfall at the primary attractions to be provided. Photographs of the listed attractions to be provided. The section to be revised as per Point 2 of the Guidance Note. 	Complied The USP of the tourist asset to be mentioned. Details can be provided in Section 4.3.
4	Destination Assessment			
4.1	Destination Connectivity Aspects to be covered: (v) Air Connectivity	No	<ul style="list-style-type: none"> The section to also cover the aspects like facilities pertaining to air, rail & road connectivity, hygiene & 	<ul style="list-style-type: none"> Complied The section to be further detailed in subsequent iterations.

Chapter /Section	Item	Draft Iteration		Revised Iteration - 1
		Compliance as per Model Template (Yes/No)	Remarks /Observations (w.r.t the requirements of the ToR, Model Template & Guidance Note ²)	Remarks of Revised Master Plan Iteration - 1
	(vi) Rail Connectivity (vii) Road Connectivity (viii) Waterway Connectivity		<p>cleanliness, and etc along with the photographs of each aspect.</p> <ul style="list-style-type: none"> • Identification of the gaps as per the industry standards to be provided. • The section shall cover – <ul style="list-style-type: none"> – Has there been any opinion taken from the users of the facility regarding any challenges they face while using the facility and to understand the current situation? – The surveys and interviews conducted to be annexed. – Are these gaps and challenges been addressed by proposed intervention? • The section to be revised as per Point 4 of the Guidance Note. 	<ul style="list-style-type: none"> • The assessment of condition of the NH and SH including availability of wayside amenities to be elaborated. Pictures to be included.
4.2	Tourist Statistics	No	<ul style="list-style-type: none"> • The time period of the statistics to be consistent across all data sets provided. • As per the Master Plan Template, tourist statistics of 4.2 (d), (e), (f), (g), and (h) are to be provided in subsequent iteration and the section to be revised as per Point 5 of the Guidance Note. 	<p>Complied.</p> <p>The section to be further detailed in subsequent iterations.</p>

Chapter /Section	Item	Draft Iteration		Revised Iteration - 1
		Compliance as per Model Template (Yes/No)	Remarks /Observations (w.r.t the requirements of the ToR, Model Template & Guidance Note ²)	Remarks of Revised Master Plan Iteration - 1
4.3	<p>Tourist Attractions at the Destination</p> <p>Aspects to be covered:</p> <p>(iii) Primary Attractions (As-Is Assessment, Planned Initiatives and Gaps/issues)</p> <p>(iv) Secondary Attractions (As-Is Assessment, Planned Initiatives and Gaps/issues)</p>	No	<ul style="list-style-type: none"> • Photographs(s) of the attractions listed to be provided. • Planned initiatives at the tourist attractions to be provided. This section to be linked with proposed interventions listed in statutory plans (if any) in Chapter 2. • Gaps and issues to be supported with photograph(s). 	<p>Complied</p> <p>The section to be further detailed in subsequent iterations with supporting photographs of gaps and issues.</p>
4.4.	<p>Basic Tourism Infrastructure</p> <p><i>Aspects to be covered:</i></p> <p>(iii) General Framework Condition</p> <p>(iv) Planned Initiatives</p>	No	<ul style="list-style-type: none"> • High resolution road network map to be provided in the section 4.4 (i) (d) [Civic Infrastructure]. • Photograph(s) of the tourism infrastructure at the destination to be provided. 	<p>Complied.</p> <p>The section to be further detailed in subsequent iterations with supporting photographs of gaps and issues.</p>
4.5	<p>Accommodation Facilities</p> <p><i>Aspects to be covered:</i></p> <p>(iv) As-Is Assessment</p> <p>(v) Planned Initiatives</p> <p>(vi) Gaps / Issues</p>	No	<ul style="list-style-type: none"> • The data provided in this section is observed to be incomplete. The section to be completed in subsequent iteration. • To provide details of the survey /interviews conducted in the Annexures: <ul style="list-style-type: none"> – Questionnaire Format – Sample Size – Agenda for the stakeholder consultations 	<p>Complied</p> <p>The section to be further detailed in subsequent iterations.</p>

Chapter /Section	Item	Draft Iteration		Revised Iteration - 1
		Compliance as per Model Template (Yes/No)	Remarks /Observations (w.r.t the requirements of the ToR, Model Template & Guidance Note ²)	Remarks of Revised Master Plan Iteration - 1
			<ul style="list-style-type: none"> Planned initiatives to be provided. 	
4.6	ICT readiness <i>Aspects to be covered:</i> (iv) <i>As-Is Assessment</i> (v) <i>Planned Initiatives</i> (vi) <i>Gaps / Issues</i>	No	<ul style="list-style-type: none"> Snapshots of the websites, portal, applications listed to be provided to assess the user interface and the quality. <ul style="list-style-type: none"> Whether the websites, portal and applications are user friendly or not? Are these regularly updated? Does the website, portal, applications provide hassle free experience to the tourists? Is there a need to revamp these portal, website and applications? If yes, then, has it been taken up in master plan? 	<ul style="list-style-type: none"> The section to be further detailed out in subsequent iteration. Relevant screenshots of website and app to be provided. Assessment of Grievance redressal mechanism to be provided.
4.7	Employment and Skilling	No	<ul style="list-style-type: none"> The data as per the model master plan template to be provided in subsequent iteration. The consultation conducted to be provided as Annexures as per the template. 	The section to be further detailed out in subsequent iteration.
4.8	Community Engagement	No	As per the Master Plan Template, section 4.8 (i) and (iii) are to be provided in subsequent iteration.	The section to be further detailed out in subsequent iteration.

Chapter /Section	Item	Draft Iteration		Revised Iteration - 1
		Compliance as per Model Template (Yes/No)	Remarks /Observations (w.r.t the requirements of the ToR, Model Template & Guidance Note ²)	Remarks of Revised Master Plan Iteration - 1
4.9	Branding, Marketing and Promotion	No	The impact (section 4.9 (iv) of the Master Plan template) of the mentioned marketing initiatives to be provided in subsequent iteration.	The section to be further detailed out in subsequent iteration.
4.10	Tourist Carrying Capacity	Yes	<ul style="list-style-type: none"> • The information in this section is provided as per the Master Plan template. However, TCC for one tourist attraction (Chamundi Hills) has not been calculated. • Has the calculated TCC of the tourist attractions been considered while proposing the interventions? 	The section to be further detailed out in subsequent iteration.
4.11	Destination Institutional Structure	No	The assessment of the DMC's role, responsibility and functioning for planning, developing and managing various activities at the destination to be provided in subsequent iteration.	The section to be further detailed out in subsequent iteration.
4.12	Details of Stakeholder Consultations	No	<ul style="list-style-type: none"> • The meetings mentioned in Sr 1, 2 and 3 are preliminary/kick-off meetings and not to be considered as Stakeholder Consultations. • Details of Consultations held to be provided in Annexure-D. • Consultations with various stakeholders identified in Inception 	Complied. Major outcomes to be provided in the section

Chapter /Section	Item	Draft Iteration		Revised Iteration - 1
		Compliance as per Model Template (Yes/No)	Remarks /Observations (w.r.t the requirements of the ToR, Model Template & Guidance Note ²)	Remarks of Revised Master Plan Iteration - 1
			Report and indicative list provided in Model Template to be conducted and provided in subsequent iteration.	
4.13	Key Takeaways (Summary of key Issues, gaps, opportunities & potentials)	No	<ul style="list-style-type: none"> The key takeaways to be as per the Model Template. The proposed interventions provided in Iteration-1 to be based on issues, gaps and potentials identified in this section. 	The section to be further detailed out in subsequent iteration.
5				
	Vision and Target Output			
5.1	Vision Statement	No	<ul style="list-style-type: none"> Vision to be clear and unique to the destination. Refer point 6 of Guidance Note 	Complied
5.2	Target Output	No	<ul style="list-style-type: none"> It is mentioned that this section will be taken up in Master Plan Iteration-2. Refer point 7 of Guidance Note 	Complied The section to be further detailed out in subsequent iteration.
6				
	Proposed Strategy and Action Plan			
6.1	Proposed Interventions <i>Interventions Areas:</i> <i>(viii) Spatial Planning and interventions</i> <i>(ix) Digital Interventions</i>	No	<ul style="list-style-type: none"> Conceptual interventions under the head (A) Spatial Planning and Hard Interventions have been provided. Other intervention areas maybe detailed and prioritized in subsequent iterations. 	Complied. Interventions related to digitization, skilling, branding & marketing etc. to be further detailed.

Chapter /Section	Item	Draft Iteration		Revised Iteration - 1
		Compliance as per Model Template (Yes/No)	Remarks /Observations (w.r.t the requirements of the ToR, Model Template & Guidance Note ²)	Remarks of Revised Master Plan Iteration - 1
	<p>(x) Employment, Skilling and community engagement</p> <p>(xi) Branding, Marketing and Promotion</p> <p>(xii) Institutional Structure</p> <p>(xiii) Policy & Regulatory Interventions</p> <p>(xiv) Any other area</p> <p><i>Detailing of the Intervention areas as per aspects (a) to (g) listed in the template.</i></p>		<ul style="list-style-type: none"> Following Precincts identified and interventions under each have been suggested: <ul style="list-style-type: none"> - Cultural (11 interventions) - Ecological (5 interventions) - Spiritual (4 interventions) However, the proposals are conceptual and lack sufficient detailing as per template. All proposals at the identified precincts to include interventions to improve end to end tourist experience. In Iteration-1, at least one area for end-to-end development to enhance tourist experience to be prioritized in consultation with State and DMC and all details to be provided. (Refer point 8 of Guidance Note) 	
6.2	Pre-Feasibility Assessment of identified PPP projects (if any)	No	To be provided in Iteration-1 if any project is identified to be undertaken via PPP mode.	PPP opportunities to be identified.
6.3	Layout Plan	No	To be provided in Iteration-1 for identified area/primary attraction proposed to be taken up in DPR Package-1.	Complied
6.4	Integration with PM Gati Shakti	Yes	GIS database of the final delineated study area	Complied

Chapter /Section	Item	Draft Iteration		Revised Iteration - 1
		Compliance as per Model Template (Yes/No)	Remarks /Observations (w.r.t the requirements of the ToR, Model Template & Guidance Note ²)	Remarks of Revised Master Plan Iteration - 1
	<p>(iii) Final Delineated Study Area (to be provided in Iteration after approval of Inception Report)</p> <p>(iv) Proposed Interventions (to be provided in subsequent Iteration after approval of DPR for the intervention)</p>		boundary to be provided after approval of Inception Report.	
6.5	Summary of the Proposed Projects (to be provided in each Iteration)	No	The summary of the proposed interventions to be provided in each iteration as per the model template including intervention area to be taken up in DPR Package-1.	Complied
6.6	Monitoring and Evaluation (for identified KPIs for the proposed projects)	No	To be provided in subsequent iteration.	The section to be further detailed out in subsequent iteration.
7	Project Operation and Maintenance Plan			
7.1	O&M Framework (to be provided for projects identified for DPR Packages)	No	The O&M framework for the identified intervention prioritized for DPR Package-1 to be provided in Iteration-1.	Complied The section to be further detailed out in subsequent iteration.
8	General Observations			
8.1	Source of All figures and Tables	No	The source of all the data and information quoted in the report to be provided.	Complied
8.2	List of References	No	The list of reference to be provided.	Complied

Chapter /Section	Item	Draft Iteration		Revised Iteration - 1
		Compliance as per Model Template (Yes/No)	Remarks /Observations (w.r.t the requirements of the ToR, Model Template & Guidance Note ²)	Remarks of Revised Master Plan Iteration - 1
8.3	Annexures (Annexure-D in 1 st Iteration)	No	The MoM of stakeholder consultations to be provided in the format prescribed in the model master plan template.	Complied
8.4	Photographs	No	Photographs to be provided to show the existing condition of the tourist attractions, any facility, connectivity nodes, and any other.	The photographs to be further provided in relevant sections in subsequent iteration.

**Review of Master Plan, Strategy and Action Plan Iteration-01 submitted under Swadesh
Darshan 2.0**

Name of the Destination (State): Amritsar (Punjab)

Name of the PDMC: L&T Infra PwC India Pvt Ltd. JV

Date of Signing of Agreement: 15th May 2023

Due Date of Submission as per Agreement: 29th June 2023

Actual Date of Report Submission: 19th June 2023

Date of Submission of Revised Report: 25th October 2023

Ch /Section	Item	Draft Iteration -1		Revised Iteration -1
		Compliance (Yes/No)	Remarks /Observations (w.r.t requirements of the ToR, Model Template & Guidance Note ³)	Remarks /Observations (On Compliance)
1	Introduction	Yes	-	-
2	Review of Statutory and Tourism Plans			
2.1	Aspects to be covered: <i>(iii) Whether listed plans have been prepared for the destination</i>	Yes	-	-
2.2	<i>(iv) Listing of relevant Proposals and Shelf of Projects in Sections 4.3 to 4.6.</i>	No	The list of relevant proposals/projects from the plan(s) reviewed to be provided in Section 4.3 to 4.6. (Refer Section 2, Note of the Model Template)	Complied
3	Overview of the Destination			
3.1	Introduction of Destination	Yes	-	-
3.2	Physiography and Climate	Yes	-	-
3.3	History	Yes	-	-
3.4	Demographic Profile	No	The information provided is at the district level. Further,	Complied.

³ SOP for Guidance for Preparation of Master Plan, Strategy & Action Plan circulated by Ministry of Tourism

Ch /Section	Item	Draft Iteration -1		Revised Iteration -1
		Compliance (Yes/No)	Remarks /Observations (w.r.t requirements of the ToR, Model Template & Guidance Note ³)	Remarks /Observations (On Compliance)
			bifurcation at level of Municipal Corporation and other villages included in the delineated area to be provided for more detailed analysis.	
3.5	Economic Profile	No	Information on Work force participation covered under Demographic Profile section to be brought under this section	Complied
3.6	Key Tourism Assets	No	The section to be further refined as per Point 2 of the Guidance Note.	Complied. The USP of the tourist asset to be mentioned. Details can be provided in Section 4.3.
4	Destination Assessment			
4.1	Destination Connectivity Aspects to be covered: (ix) Air Connectivity (x) Rail Connectivity (xi) Road Connectivity (xii) Waterway Connectivity	No	<ul style="list-style-type: none"> The section should cover information related to Parking, cab services, Public Transportation for last mile connectivity from Airports and Railway Stations to the destination/ different parts of the destination. Information on Capacity and Facilities at Bus Terminals also to be provided. The section to be further refined in accordance with Point 4 of the Guidance Note. 	Complied (Analysis and Gap assessment of Transport Terminals to be carried out in subsequent iteration)
4.2	Tourist Statistics	No	<ul style="list-style-type: none"> As per the Master Plan Template, tourist statistics of 4.2 (c), (d), (e), (f), (g), and (h) are to be provided in subsequent iteration and the section to be revised as per Point 5 of the Guidance Note. 	Complied (To be further improved in subsequent iteration)

Ch /Section	Item	Draft Iteration -1		Revised Iteration -1
		Compliance (Yes/No)	Remarks /Observations (w.r.t requirements of the ToR, Model Template & Guidance Note ³)	Remarks /Observations (On Compliance)
4.3	<p>Tourist Attractions at the Destination</p> <p>Aspects to be covered:</p> <p>(v) Primary Attractions (As-Is Assessment, Planned Initiatives and Gaps/issues)</p> <p>(vi) Secondary Attractions (As-Is Assessment, Planned Initiatives and Gaps/issues)</p>	No	<ul style="list-style-type: none"> • There cannot be 24 Primary attractions. The primary attractions to be rationalised. This needs to be consistent with Primary and Secondary attractions identified at section 3.6 (Key Tourism Assets)/ • Information pertaining to Tourist arrivals i.e. Share (No. and Percentage) of average annual tourist arrivals at attractions and tourist arrivals during peak season to be provided. • Rating System if not benchmarked to any standards/ best practices to be removed. • Planned initiatives at the tourist attractions is provided. This section to be linked with proposed interventions listed in statutory plans (if any) in Chapter 2. • Gaps and issues to be supported with better map(s) and photograph(s). 	<ul style="list-style-type: none"> • Largely Complied • Where data is unavailable, a tourist survey may be carried out and same be provided in subsequent iteration.
4.4.	<p>Basic Tourism Infrastructure</p> <p><i>Aspects to be covered:</i></p> <p>(v) General Framework Condition</p> <p>(vi) Planned Initiatives</p>	No	<ul style="list-style-type: none"> • Planned initiatives at the tourist attractions is provided. This section to be linked with proposed interventions listed in statutory plans (if any) in Chapter 2. • Strategies and proposals to improve basic framework conditions to be provided in subsequent iteration. 	Complied
4.5	Accommodation Facilities	No	<ul style="list-style-type: none"> • Details on average room rate and yearly occupancy rates are missing. 	Complied

Ch /Section	Item	Draft Iteration -1		Revised Iteration -1
		Compliance (Yes/No)	Remarks /Observations (w.r.t requirements of the ToR, Model Template & Guidance Note ³)	Remarks /Observations (On Compliance)
	<i>Aspects to be covered:</i> (vii) <i>As-Is Assessment</i> (viii) <i>Planned Initiatives</i> (ix) <i>Gaps / Issues</i>		<ul style="list-style-type: none"> • Planned initiatives to be provided. • Gaps/ issues needs to be provided. This information may be collected through a planned tourist survey. • Assessment of whether existing accommodation facilities are sufficient especially during peak season to be provided. This analysis may be provided in subsequent iteration. 	
4.6	ICT readiness <i>Aspects to be covered:</i> (vii) <i>As-Is Assessment</i> (viii) <i>Planned Initiatives</i> (ix) <i>Gaps / Issues</i>	No	<ul style="list-style-type: none"> • Details on point (ii) is missing. • Snapshots of the websites, portal, applications listed to be provided to assess the user interface and the quality • Following aspects to assess ICT readiness to be addressed in subsequent iteration: <ul style="list-style-type: none"> ○ Whether the websites, portal and applications are user friendly or not? ○ Are these regularly updated? ○ Does the website, portal, applications provide hassle free experience to the tourists? ○ Is there a need to revamp the application? If yes, then, has it been taken up in master plan? 	Complied. Assessment to be further detailed in subsequent iteration.

Ch /Section	Item	Draft Iteration -1		Revised Iteration -1
		Compliance (Yes/No)	Remarks /Observations (w.r.t requirements of the ToR, Model Template & Guidance Note ³)	Remarks /Observations (On Compliance)
4.7	Employment and Skilling	No	<ul style="list-style-type: none"> Detailed assessment as per model template to be provided in subsequent iteration on Points (ii), (iii) & (iv) of section 4.7 of model template. 	Complied. Assessment to be further detailed in subsequent iteration.
4.8	Community Engagement	No	<ul style="list-style-type: none"> Detailed assessment as per model template to be provided in subsequent iteration on Points (i), (iii), (iv) & (v) of section 4.8 	Complied. Assessment to be further detailed in subsequent iteration.
4.9	Branding, Marketing and Promotion	Yes	-	-
4.10	Tourist Carrying Capacity	No	<ul style="list-style-type: none"> Preliminary/Initial carrying capacity assessment is provided. Detailed assessment to be provided in subsequent iterations 	Complied. Assessment to be further detailed in subsequent iteration.
4.11	Destination Institutional Structure	No	<ul style="list-style-type: none"> Information on point (iii) of section 4.11 of model template is pending. The assessment of the DMC's role, responsibility and functioning for planning, developing and managing various activities at the destination to be provided in subsequent iteration 	Complied. Assessment to be further detailed in subsequent iteration.
4.12	Details of Stakeholder Consultations	Yes	-	In subsequent iterations, the consultations with identified stakeholders undertaken to be aimed at validating the assessment carried out, identification of gaps and potentials as well as proposed interventions.
4.13	Key Takeaways (Summary of key Issues, gaps,	No	<ul style="list-style-type: none"> The key takeaways to be as per the Model Template. 	Complied.

Ch /Section	Item	Draft Iteration -1		Revised Iteration -1
		Compliance (Yes/No)	Remarks /Observations (w.r.t requirements of the ToR, Model Template & Guidance Note ³)	Remarks /Observations (On Compliance)
	<i>opportunities & potentials)</i>		<ul style="list-style-type: none"> The proposed interventions provided in Iteration-1 to be based on issues, gaps and potentials identified in this section. 	
5	Vision and Target Output			
5.1	Vision Statement	No	This may be further refined in accordance with point 6 of Guidance Note	Complied
5.2	Target Output	No	<ul style="list-style-type: none"> It is mentioned that this section will be taken up in Master Plan Iteration-2. Refer point 7 of Guidance Note 	To be taken up in subsequent iteration
6	Proposed Strategy and Action Plan			
6.1	Proposed Interventions <i>Interventions Areas:</i> <i>(xv) Spatial Planning and interventions</i> <i>(xvi) Digital Interventions</i> <i>(xvii) Employment, Skilling and community engagement</i> <i>(xviii) Branding, Marketing and Promotion</i> <i>(xix) Institutional Structure</i> <i>(xx) Policy & Regulatory Interventions</i> <i>(xxi) Any other area</i> <i>Detailing of the Intervention areas as</i>	No	<ul style="list-style-type: none"> Conceptual interventions under the head (A) Spatial Planning and Hard Interventions have been provided. The section to be updated as per point 8 of Guidance Note in subsequent iteration In Iteration-1, at least one area for end-to-end development to enhance tourist experience to be prioritized in consultation with State and DMC where required permissions/ clearances for implementation are available. The details of the interventions to be provided. Proposed plan with sufficient details for on ground implementation 	<ul style="list-style-type: none"> Complied Implementation Plan for softer interventions to be provided in subsequent interventions

Ch /Section	Item	Draft Iteration -1		Revised Iteration -1
		Compliance (Yes/No)	Remarks /Observations (w.r.t requirements of the ToR, Model Template & Guidance Note ³)	Remarks /Observations (On Compliance)
	<i>per aspects (a) to (g) listed in the template.</i>		to be provided for (ii), (iii), (v) and (vi) in subsequent iteration.	
6.2	Pre-Feasibility Assessment of identified PPP projects (if any)	No	To be provided in Iteration-1 for the projects identified to be undertaken via PPP mode.	Project Identified, however pre-feasibility is to be provided in subsequent iteration.
6.3	Layout Plan	Yes	-	-
6.4	Integration with PM Gati Shakti (v) <i>Final Delineated Study Area (to be provided in Iteration after approval of Inception Report)</i> (vi) <i>Proposed Interventions (to be provided in subsequent Iteration after approval of DPR for the intervention)</i>	No	GIS database of the final delineated study area boundary to be provided after approval of Inception Report.	NA
6.5	Summary of the Proposed Projects (to be provided in each Iteration)	No	The summary to be revised as per the projects to be prioritized for DPR Package – 1.	Complied
6.6	Monitoring and Evaluation (for identified KPIs for the proposed projects)	No	To be provided in subsequent iteration.	To be provided in subsequent iteration.
7	Project Operation and Maintenance Plan			
7.1	O&M Framework (to be provided for projects identified for DPR Packages)	No	The O&M framework for the identified intervention prioritized for DPR Package-1 to be provided in Iteration-1.	Complied
8	General Observations			

Ch /Section	Item	Draft Iteration -1		Revised Iteration -1
		Compliance (Yes/No)	Remarks /Observations (w.r.t requirements of the ToR, Model Template & Guidance Note ³)	Remarks /Observations (On Compliance)
8.1	Source of All figures and Tables	Yes	-	-
8.2	List of References	Yes	-	-
8.3	Annexures (Annexure-C in 1 st Iteration)	Yes	-	-
8.4	Report Structure	No	The chapter order of the report to be as per the model template.	Complied

**Review of Master Plan, Strategy and Action Plan Iteration-01 submitted under Swadesh
Darshan 2.0**

Name of the Destination (State): Kapurthala (Punjab)

Name of the PDMC: L&T Infra PwC India Pvt Ltd. JV

Date of Signing of Agreement: 15th May 2023

Due Date of Submission as per Agreement: 29th June 2023

Actual Date of Report Submission: 24th June 2023

Date of Submission of Revised Report: 25th October 2023

Chapter /Section	Item	Draft Iteration -1		Revised Iteration -1
		Compliance (Yes/No)	Remarks /Observations (w.r.t requirements of the ToR, Model Template & Guidance Note ⁴)	Remarks /Observations (On Compliance)
1	Introduction	Yes	-	-
2	Review of Statutory and Tourism Plans			
2.1	Aspects to be covered: <i>(iv) Whether listed plans have been prepared for the destination</i>	Yes	-	-
2.2	<i>(v) Listing of relevant Proposals and Self of Projects in Sections 4.3 to 4.6.</i>	No	<ul style="list-style-type: none"> The list of relevant proposals/ projects from the plan(s) reviewed to be provided. (Refer Section 2, Note of the Model Template) 	Complied
3	Overview of the Destination			
3.1	Introduction of Destination	Yes	-	-
3.2	Physiography and Climate	Yes	-	-

⁴ SOP for Guidance for Preparation of Master Plan, Strategy & Action Plan circulated by Ministry of Tourism

Chapter /Section	Item	Draft Iteration -1		Revised Iteration -1
		Compliance (Yes/No)	Remarks /Observations (w.r.t requirements of the ToR, Model Template & Guidance Note ⁴)	Remarks /Observations (On Compliance)
3.3	History	Yes	-	-
3.4	Demographic Profile	No	<ul style="list-style-type: none"> The information provided is at the district level. Further, bifurcation at level of Municipal Corporation and other ULBs/ villages included in the delineated area may be provided for more detailed analysis. 	Complied
3.5	Economic Profile	No	<ul style="list-style-type: none"> Information on Work force participation covered under Demographic Profile section to be brought under this section 	Complied
3.6	Key Tourism Assets	No	<ul style="list-style-type: none"> Refer Guidance note Point-2 for identifying Primary Destinations. 	Complied. The USP of the tourist asset to be mentioned. Details can be provided in Section 4.3.
4	Destination Assessment			
4.1	Destination Connectivity Aspects to be covered: <i>(xiii) Air Connectivity</i> <i>(xiv) Rail Connectivity</i> <i>(xv) Road Connectivity</i> <i>(xvi) Waterway Connectivity</i>	No	<ul style="list-style-type: none"> The section should provide information related to Parking, cab services, Public Transportation for connecting Airports and Railway Stations to the destination/ different parts of the destination. Information on Capacity and 	Complied (Analysis and Gap assessment of Transport Terminals to be carried out in subsequent iteration)

Chapter /Section	Item	Draft Iteration -1		Revised Iteration -1
		Compliance (Yes/No)	Remarks /Observations (w.r.t requirements of the ToR, Model Template & Guidance Note ⁴)	Remarks /Observations (On Compliance)
			Facilities at Bus Terminals also to be provided. <ul style="list-style-type: none"> The section to be updated in accordance with the Guidance Note. 	
4.2	Tourist Statistics	No	<ul style="list-style-type: none"> As per the Master Plan Template, tourist statistics of 4.2 (c), (d), (e), (f), (g), and (h) are to be provided in subsequent iteration and the section to be revised as per Point 5 of the Guidance Note. 	Complied (To be further improved in subsequent iteration)
4.3	Tourist Attractions at the Destination Aspects to be covered: <i>(vii) Primary Attractions (As-Is Assessment, Planned Initiatives and Gaps/issues)</i> <i>(viii) Secondary Attractions (As-Is Assessment, Planned Initiatives and Gaps/issues)</i>	No	<ul style="list-style-type: none"> The primary attractions to be rationalised. Refer Guidance note to identify Primary attractions, Rating System if not benchmarked to any standards/ best practices to be removed. Planned initiatives at the tourist attractions is provided. This section to be linked with proposed interventions listed in statutory plans (if any) in Chapter 2. Gaps and issues to be supported with better map(s) and photograph(s). 	Complied

Chapter /Section	Item	Draft Iteration -1		Revised Iteration -1
		Compliance (Yes/No)	Remarks /Observations (w.r.t requirements of the ToR, Model Template & Guidance Note ⁴)	Remarks /Observations (On Compliance)
4.4.	Basic Tourism Infrastructure <i>Aspects to be covered:</i> <i>(vii) General Framework Condition</i> <i>(viii) Planned Initiatives</i>	No	<ul style="list-style-type: none"> Planned initiatives at the tourist attractions is provided. This section to be linked with proposed interventions listed in statutory plans (if any) in Chapter 2. Strategies and proposals to improve basic framework conditions to be provided in subsequent iteration. 	Complied
4.5	Accommodation Facilities <i>Aspects to be covered:</i> <i>(x) As-Is Assessment</i> <i>(xi) Planned Initiatives</i> <i>(xii) Gaps / Issues</i>	No	<ul style="list-style-type: none"> Details on average room rate, bed capacity and yearly occupancy rates are missing. Planned initiatives and Gaps/Issues to be further elaborated in subsequent iteration Assessment of whether existing accommodation facilities are sufficient especially during peak season to be provided. This analysis to be provided in subsequent iteration. 	Complied (To be further improved in subsequent iteration)
4.6	ICT readiness <i>Aspects to be covered:</i>	Yes	<ul style="list-style-type: none"> Details on point (ii) is missing. Snapshots of the websites, portal, 	Complied

Chapter /Section	Item	Draft Iteration -1		Revised Iteration -1
		Compliance (Yes/No)	Remarks /Observations (w.r.t requirements of the ToR, Model Template & Guidance Note ⁴)	Remarks /Observations (On Compliance)
	<p>(x) As-Is Assessment</p> <p>(xi) Planned Initiatives</p> <p>(xii) Gaps / Issues</p>		<p>applications listed to be provided to assess the user interface and the quality.</p> <ul style="list-style-type: none"> • Following aspects to assess ICT readiness to be addressed in subsequent iteration: <ul style="list-style-type: none"> ○ Whether the websites, portal and applications are user friendly or not? ○ Are these regularly updated? ○ Does the website, portal, applications provide hassle free experience to the tourists? ○ Is there a need to revamp the application? If yes, then, has it been taken up in master plan? 	
4.7	Employment and Skilling	No	Detailed assessment as per model template to be provided in subsequent iteration on Points (ii), (iv), (v) & (vi) of section 4.7 of model template.	Complied. Assessment to be further detailed in subsequent iteration.
4.8	Community Engagement	No	Detailed assessment as per model template to be provided in subsequent iteration	Complied. Assessment to be further detailed in subsequent iteration.

Chapter /Section	Item	Draft Iteration -1		Revised Iteration -1
		Compliance (Yes/No)	Remarks /Observations (w.r.t requirements of the ToR, Model Template & Guidance Note ⁴)	Remarks /Observations (On Compliance)
			on Points (i), (iv) & (v) of section 4.8	
4.9	Branding, Marketing and Promotion	Yes	-	-
4.10	Tourist Carrying Capacity	No	<ul style="list-style-type: none"> • Preliminary/Initial carrying capacity assessment is provided. • Detailed assessment to be provided in subsequent iterations 	To be further improved in subsequent iteration.
4.11	Destination Institutional Structure	No	<ul style="list-style-type: none"> • Information on point (iii) of section 4.11 of model template is pending. • The assessment of the DMC's role, responsibility and functioning for planning, developing and managing various activities at the destination to be provided in subsequent iteration 	To be further improved in subsequent iteration
4.12	Details of Stakeholder Consultations	Yes	-	In subsequent iterations, the consultations with identified stakeholders undertaken to be aimed at validating the assessment carried out, identification of gaps and potentials as well

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		Compliance (Yes/No)	Remarks /Observations (w.r.t requirements of the ToR, Model Template & Guidance Note ⁴)	Remarks /Observations (On Compliance)
				as proposed interventions.
4.13	Key Takeaways (Summary of key Issues, gaps, opportunities & potentials)	No	<ul style="list-style-type: none"> The key takeaways to be as per the Model Template. The proposed interventions provided in Iteration-1 to be based on issues, gaps and potentials identified in this section. 	-
5				
	Vision and Target Output			
5.1	Vision Statement	No	This may be further refined in accordance with point 6 of Guidance Note	Complied
5.2	Target Output	No	<ul style="list-style-type: none"> This section is missing and to be taken up in Iteration-2. Refer point 7 of Guidance Note 	To be taken up in subsequent iteration
6				
	Proposed Strategy and Action Plan			
6.1	Proposed Interventions <i>Interventions Areas:</i> <i>(xxii) Spatial Planning and interventions</i> <i>(xxiii) Digital Interventions</i> <i>(xxiv) Employment, Skilling and</i>	No	<ul style="list-style-type: none"> Conceptual interventions under the head (A) Spatial Planning and Hard Interventions have been provided. The section to be updated as per point 8 of Guidance 	<ul style="list-style-type: none"> Complied Implementation Plan for softer interventions to be provided in subsequent interventions

Chapter /Section	Item	Draft Iteration -1		Revised Iteration -1
		Compliance (Yes/No)	Remarks /Observations (w.r.t requirements of the ToR, Model Template & Guidance Note ⁴)	Remarks /Observations (On Compliance)
	<i>community engagement</i> (xxv) <i>Branding, Marketing and Promotion</i> (xxvi) <i>Institutional Structure</i> (xxvii) <i>Policy & Regulatory Interventions</i> (xxviii) <i>Any other area</i> <i>Detailing of the Intervention areas as per aspects (a) to (g) listed in the template.</i>		Note in subsequent iteration <ul style="list-style-type: none"> In Iteration-1, at least one area for end-to-end development to enhance tourist experience to be prioritized in consultation with State and DMC where required permissions/ clearances for implementation are available. The details of the interventions to be provided. Proposed plan with sufficient details for on ground implementation to be provided for (ii), (iii), (v) and (vi) in subsequent iteration. 	
6.2	Pre-Feasibility Assessment of identified PPP projects (if any)	No	To be provided in Iteration-1 for the projects identified to be undertaken via PPP mode.	Project Identified, however pre-feasibility is to be provided in subsequent iteration.
6.3	Layout Plan	Yes	-	-
6.4	Integration with PM Gati Shakti (vii) <i>Final Delineated Study Area (to be provided in Iteration after approval of</i>	No	GIS database of the final delineated study area boundary to be provided after approval of Inception Report.	NA

Chapter /Section	Item	Draft Iteration -1		Revised Iteration -1
		Compliance (Yes/No)	Remarks /Observations (w.r.t requirements of the ToR, Model Template & Guidance Note ⁴)	Remarks /Observations (On Compliance)
	<i>Inception Report) (viii) Proposed Interventions (to be provided in subsequent Iteration after approval of DPR for the intervention)</i>			
6.5	Summary of the Proposed Projects (to be provided in each Iteration)	No	The summary to be revised as per the projects to be prioritized for DPR Package – 1.	Complied
6.6	Monitoring and Evaluation (for identified KPIs for the proposed projects)	No	To be provided in subsequent iteration.	To be provided in subsequent iteration.
7	Project Operation and Maintenance Plan			
7.1	O&M Framework (to be provided for projects identified for DPR Packages)	No	The O&M framework for the identified intervention prioritized for DPR Package-1 to be provided in Iteration-1.	Complied
8	General Observations			
8.1	Source of All figures and Tables	Yes	-	-
8.2	List of References	Yes	-	-
8.3	Annexures (Annexure-C in 1 st Iteration)	Yes	-	-
8.4	Report Structure	No	The chapter order of the report to be as per the model template.	Complied • Fig 4.9 and 4.10 are not legible. To be updated.