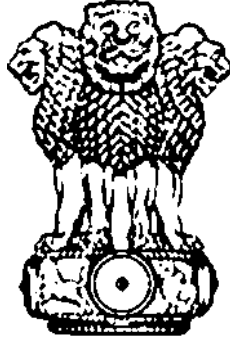


Agenda
for
the 23rd Meeting of the Mission Directorate
(Swadesh Darshan Scheme 2.0)



सत्यमेव जयते

Date: 16/02/2024

Time: 03:00 PM

Ministry of Tourism
Government of India

Agenda for the 23rd Meeting of the Mission Directorate under Swadesh Darshan 2.0 to be held under the Chairmanship of Additional Secretary (Tourism)

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Agenda 23.1 Leave of Absence

1. Following is the list of members of the Mission Directorate

(i).	Additional Secretary, Ministry of Tourism, In charge of Swadesh Darshan Scheme	Chairperson
(ii).	Director, Finance	Member
(iii).	Representatives of the Ministries of 1. Culture 2. Civil Aviation 3. Environment, Forest & Climate Change 4. Housing and Urban Affairs 5. Road Transport and Highways 6. Skill Development and Entrepreneurship 7. Railways	Member
(iv).	ACS / Principal Secretaries / Secretaries, State Mission Directors, Department of Tourism and Heads of Designated SIA for the States/UTs (Arunachal Pradesh, Assam, Ladakh UT, Madhya Pradesh, Uttar Pradesh)	Members Invited
(v).	Chairpersons of Destination Management Committee (DMC) of concerned destinations (Shi Yomi, Upper Subansiri, Jorhat, Kokrajhar, Satna, Leh, Gyalshing, Prayagraj and Sitapur district)	Members Invited
(vi).	Director	IFD
(vii).	Representatives of Travel Trade and Hospitality Industry 1. IATO 2. HAI 3. FHRAI	Member
(viii).	Director (Swadesh Darshan)	Member Secretary

2. Leave of absence may be granted to the members, who are unable to attend the meeting.

Agenda 23.2 Confirmation of the proceedings of the 20th MD Meeting

1. The proceedings of the 20th meeting of the MD were circulated vide OM no. **SD-8/15/2020-SD-Part (3)** dated **07/02/2024** to all the members. A copy of the same is attached as **Annexure-1**.
2. The proceedings may be confirmed.

Agenda 23.3 Review of DPR Package -1 for the approved experiences

1. The Central Sanctioning and Monitoring Committee (CSMC) in its meetings held on 13.09.2023, 06.10.2023 and 02.11.2023 has provided in-principle approval to 50 experiences in 40 destinations for preparation of Detailed Project Report (DPR).
2. The PDMCs have prepared draft DPRs and forwarded the same to the States and the same are being checked by the States including obtaining necessary NOCs and pre-construction Clearances.
3. It has been brought out time and again the need for developing end to end tourist experience with sustainable operations and management particularly in the light of experience of implementation of experience of SD 1.0. Further, the performance audit of SD 1.0 by CAG has also revealed various shortcomings in the implementation of scheme and it must be ensured that those are taken care of in the implementation of SD 2.0.
4. Accordingly, the checklist for reviewing the DPRs by the States and PDMCs was circulated vide O.M No SD-8/3/2022-SD dated 12.01.2024 (**Annexure-2**) and broad structure for tourism experience and management (**Annexure-3**) has also been circulated in line with various decisions of the CSMC, MD, templates and guidance note issued in this regard.
5. Further, the draft DPRs submitted by PDMC were reviewed with respective State/UT and PDMC in meetings held from 15.01.2024 to 22.01.2024 and proceedings of the review meeting have been circulated vide OMs No. SD-8/15/2020-SD Part (2) dated 19.01.2024 and 31.01.2024.
6. The template for DPR has been accordingly revised and attached as **Annexure-4**.
7. The following draft DPRs will accordingly be reviewed as per template:

Sn.	Destination (State/UT)	Approved Experiences
1	Prayagraj, Uttar Pradesh	Kahaniyon Ka Saher- Dekho Prayagraj Experience
2	Prayagraj, Uttar Pradesh	Azad Park Experience
3	Naimishranya, Uttar Pradesh	Vedic Wellness Experience
4	Mechuka, Arunachal Pradesh	Mechuka Cultural Haat

Sn.	Destination (State/UT)	Approved Experiences
5	Mechuka, Arunachal Pradesh	Mechuka Adventure Park
6	Nacho, Arunachal Pradesh	Unlock Nacho Experience
7	Kokrajhar, Assam	Kokrajhar Wetlands Experience
8	Jorhat, Assam	Reimagining Cinnamara Tea Estate
9	Leh	Juley Leh Biodiversity Park
10	Chitrakoot	Spiritual experience through ghats of Chitrakoot
11	Gyalshing	Eco Wellness experience at Yuksom Cluster

8. The concerned PDMCs will make the presentation. Based on the appraisal by the Mission Directorate, the final DPRs will be submitted by the States.
