

File no. SD-8/15/2020-SD  
**Government of India**  
**Ministry of Tourism**  
(Swadesh Darshan Division)

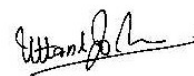
Transport Bhawan  
Parliament Street  
New Delhi

Dated 8/9/2022

**Subject:- Agenda for 5<sup>th</sup> Mission Directorate Meeting and Evaluation / Appraisal of Perspective Plans submitted by States/ Union Territories**

I am directed to invite meeting notice no. SD-8/15/2020-SD dated 7/9/2022 regarding the 5<sup>th</sup> Mission Directorate Meeting to be held on 9.9.2022 (10.30 Hrs.) under the Chairmanship of Addl. Secretary (Tourism).

2. In this connection, please find enclosed agenda for the said meeting along with the Evaluation / Appraisal of Perspective Plans submitted by the concerned States/ Union Territories for kind perusal.



(Uttank Joshi)  
Asstt. DG

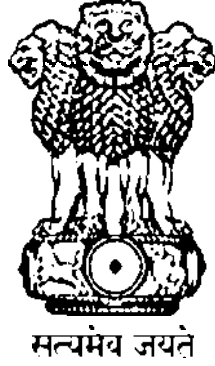
To

1. The Secretary, Ministry of Culture/Housing & Urban Affairs/Environment & Forest/Civil Aviation/ Road Transport & Highways/Skill Development & Entrepreneurship/Railways
2. ACS/Principal Secretaries/ Secretaries, Dept. of Tourism,  
State Governments of **Andhra Pradesh, Bihar, Haryana, Maharashtra, Mizoram & Uttar Pradesh**
3. The Deputy Secretary (F) Ministry of Tourism, N. Delhi.
4. The President, HAI/FHRAI/IATO.
5. The Director (SD), M/o Tourism, N. Delhi.
6. The Regional Director, India tourism, Delhi, Mumbai, Chennai, Kolkata, Guwahati.

Copy to:

- (i) PS to Addl. Secretary (Tourism), Ministry of Tourism, New Delhi
- (ii) M/s EY, NPMU (SD 2.0) to initiate action and follow-up

**Agenda**  
*for*  
**the Fifth Meeting of the Mission Directorate**  
**(Swadesh Darshan Scheme 2.0)**



**Date: 09/09/2022**

**Time: 10 30AM**

**Ministry of Tourism**  
**Government of India**

**Agenda for the fifth meeting of the Mission Directorate under Swadesh Darshan Scheme 2.0 under the Chairmanship of Additional Secretary (Tourism) to be held on 09/09/2022 at 10 30AM**

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## Agenda 5.1 Leave of Absence

1. Following is the list of all the members of

(i).	Additional Secretary, Ministry of Tourism, Incharge of Swadesh Darshan Scheme	Chairperson
(ii).	Deputy Secretary, Finance	Member
(iii).	Representatives of the Ministries of 1. Culture 2. Housing and Urban Affairs 3. Environment, Forest & Climate Change 4. Civil Aviation 5. Road Transport and Highways 6. Railways 7. Skill Development	Member
(iv).	Secretary, Tourism of the States/ UTs of Andhra Pradesh, Bihar, Haryana, Maharashtra, Mizoram and Uttar Pradesh	Member
(v).	Representatives of Travel Trade and Hospitality Industry 1. IATO 2. HAI 3. FHRAI	Member
(vi).	Director/ Deputy Director General M/O Tourism In charge of the concerned Division	Member Secretary

2. Leave of absence may be granted to the members, who are unable to attend the meeting.

## **Agenda 5.2 Review of State Perspective Plans and Shortlisting of Destinations**

### **1. Guidelines for submission of State Perspective Plans**

The guidelines for submission of State Perspective Plans including the template for the same have already been circulated to all the States/ UTs. An online portal [nidhi.nic.in/SwadeshDarshan](http://nidhi.nic.in/SwadeshDarshan) has also been setup for submitting the plan. All States have to constitute State Steering Committee and the State Perspective Plan should be approved by the Committee. The States are also required to designate a senior officer as Mission Director.

### **2. Observations on State Perspective Plans**

State Perspective Plans of the following States have been appraised by NPMU and the Mission Directorate. The plans have been broadly found in order with some compliances still to be made by the respective States.

#### **(i). Haryana**

State Perspective Plan has been submitted on 26th Aug 2022. Following observations are noted:

- (a) Steering Committee has not yet been constituted
- (b) State has recommended Kurukshetra and has proposed to include major places of cultural & heritage importance. However, in the SPP the state has envisaged to develop holy sites from 48 kos (240 km perimeter) Kurukshetra bhoomi. Under SD 2.0, tourist destinations are envisaged to be developed. Hence it is requested to confine the area of influence within the Kurukshetra and not to take up other locations forming extended tourist circuit.

#### **(ii). Andhra Pradesh**

State Perspective Plan has been submitted on 28<sup>th</sup> Aug 2022. Following observations are noted:

- (a) State Steering Committee has not yet been constituted
- (b) State Mission Director has not yet been notified
- (c) State has recommended Lambasingi which is near to Arakku, both in the Alluri Sita Rama Raju district and located 40 km from the Dist. head quarters, Paderu. It was also noted since Arakku is a better known destination with an existing tourism ecosystem it could be accordingly considered under SD 2.0 along with Lambasingi.

**(iii). Mizoram**

State Perspective Plan has been re-submitted on 26<sup>th</sup> Aug 2022. State has also constituted State Steering Committee and designated State Mission Director.

**(iv). Maharashtra**

State Perspective Plan has been submitted on 28<sup>th</sup> August 2022. Following observations are noted:

- State Steering Committee has not yet been not constituted
- State Mission Director has not yet been notified
- The Ministry of Tourism has prepared draft Master Plans for the Ajanta and Ellora Caves under the Iconic Tourist Destination Scheme. Accordingly it is considered as the second destination under SD 2.0.

**(v). Uttar Pradesh**

State Perspective Plan has been submitted on 31<sup>st</sup> August 2022. Following observations are made:

- (a) State Steering Committee has not yet been not constituted
- (b) State Mission Director has not yet been notified
- (c) The State Govt. has recommended to include Jhansi in the extended list of destinations to be considered under SD 2.0. Accordingly the Ministry, has decided to consider Jhansi as the second destination in view of the cultural and heritage importance of the Bundelkhand region.

**(vi). Bihar**

State Perspective Plan has been submitted on 6<sup>th</sup> Sep 2022. State has also constituted State Steering Committee and designated State Mission Director.

- (a) In section 1 of SPP, State has not specified contribution of Tourism to State GSDP

**3. Shortlisting of Destinations**

Based on the scrutiny and appraisal of the State Perspective Plans, guidelines of the Scheme, suggestions of the Ministry of Tourism and keeping in view the overall objective of developing sustainable and responsible tourism destinations under the Scheme, Mission Directorate

and NPMU will make presentation about the shortlisted destinations for further consideration.

- (i). **Haryana(2)**  
Kurukshetra and Panchkula
- (ii). **Andhra Pradesh (2)**  
Gandikota and Arakku (Lambasingi)
- (iii). **Mizoram (2)**  
Aizawl and Chamaphai
- (iv). **Maharashtra (2)**  
Sindhudurg and Ajanta-Ellora
- (v). **Uttar Pradesh (2)**  
Prayagraj and Jhansi
- (vi). **Bihar (2)**  
Gaya and Nalanda

4. A detailed Evaluation appraisal of the State Perspective Plans and shortlisted destinations provided in **Annexure A**. The members to deliberate and provide suggestions and recommendations.
5. States are further requested to expedite pending compliances as noted above so that next steps may be taken for implementation of the Scheme.

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**Annexure A**  
Evaluation/ Appraisal  
of Perspective Plans submitted by States and Union Territories  
under Swadesh Darshan 2.0

**Name of the State/ UT: Haryana**

**A. Compliance with guidelines regarding institutional structure**

#	Item	Yes/ No	Comments
1	Has State/ UTA constituted State Steering Committee (SSC) as per the clause 7.2 of the SD 2.0 Guidelines and the Perspective Plan has been approved by the SC?	No	To be constituted by the State and notification to be shared with MoT
2	Has State/UTA designated a Senior Officer at the level of Director of the Tourism Department of the State/ UTA as State Mission Director as per the clause 7.3 of the SD 2.0 Guidelines?	Yes	Notification shared with MoT

**B. Compliance with the template provided for SPP**

<b>Are all the fields of the SPP provided by the State/UTA complete and in order?</b>			
#	Name of the Field	Yes/ No	Comments
1	State Tourism Profile	Yes	-
2	Policy Environment	Yes	-
3	Product Development and Partnership with Private Sector	Yes	-
4	Quality Certification Schemes	Yes	-
5	Tourism Statistics	Yes	-



<b>Are all the fields of the SPP provided by the State/UTA complete and in order?</b>			
<b>#</b>	<b>Name of the Field</b>	<b>Yes/ No</b>	<b>Comments</b>
6	Digitisation of Tourism Information	Yes	-
7	State Performance in implementation of SD 1.0	Yes	-

**C. Performance of State/UTA in SD 1.0**

<b>#</b>	<b>Item</b>	<b>Yes/ No</b>	<b>Comments</b>
1	Were any project(s) sanctioned in Swadesh Darshan 1.0	Yes	Projects: 1. Kurukshetra (Spiritual)
<i>If answered No above, the below fields (6 to 10 are not applicable)</i>			
2	Are all the projects in State/ UTA completed and recorded in SD 1.0 Dashboard?	Yes	All Projects are physically complete
3	Has State/ UTA Submitted the Completion Certificates of completed projects as per the format of OM SD-8/10/2020 dated 11.06.2021?	No	State to submit completion certificate within 1 month of completion of the project which is awaited till date.
4	Has State/ UTA furnished O&M details for projects as per the templates of SD-7127/2020 dated 06.06.2021?	No	State to submit O&M details of specified assets (Cafeteria, TFC & Toilet) within 3 months of completion of project which is awaited till date.

#	Item	Yes/ No	Comments
5	Has State/ UTA furnished O&M details for revenue generating components as per the template shared in Office Letter dated 24.06.2022?	No	State to furnish the details in the O&M portal

**D. Shortlisting of Two Destinations for Each State/ UT**

Shortlisting of two destinations based on the State Perspective Plans, guidelines of the Scheme, suggestions of the Ministry of Tourism and keeping in view the overall objective of developing sustainable and responsible tourism destinations under the Scheme.

**Name of the First Shortlisted Destination: Kurukshetra**

#	Item	Remarks
1	Major tourism attractions, offerings and themes	<ul style="list-style-type: none"> <li>• Well known sacred destination as per Hindu Mythology linked to epic Mahabharata</li> <li>• Brahma Sarovar, Jyoti Sagar, the Museum of Krishna and Sheik Chilli's Tomb are the major attractions</li> </ul>
2	Connectivity by Air, Rail and Road including local travel	<ul style="list-style-type: none"> <li>• It is located over a 100 Km from Chandigarh and Delhi airports and is connected by road via NH 1</li> <li>• It is also well connected by rail</li> </ul>
3	Connectivity to any tourist circuit	<ul style="list-style-type: none"> <li>▪ Kurukshetra is part of a spiritual circuit connecting places associated with Lord Krishna connecting nearby districts of Karnal, Kaithal and Jind</li> </ul>
4	Current tourism eco system	<ul style="list-style-type: none"> <li>• Destination is already part of established religious tourism/itinerary with large number of temples, historical sites and museums associated with Mahabharata era.</li> <li>• Destination already attracts an huge footfall average of 19.7 lakh tourists annually (with 82,000 being foreign tourists) and has nearly 107 accommodation units including 7 classified star hotels.</li> </ul>

5	Future tourism potential	<ul style="list-style-type: none"> <li>Major attractions of cultural&amp;heritage importance shall be exhibited through use of high value tourism embellishments such as mythological theme parks with AR/VR add-ons.</li> <li>There are various annual fairs/festivals hosted at Kurukshetra such as SaraswatiMahotsava, Kurukshetra ki Ashtkoshi Parikrama, Shivratri mela, Holi Mela, etc. which has potential to attract even large number of tourists</li> </ul>
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**Name of the Second Shortlisted Destination:Panchkula**

#	Item	Remarks
1	Major tourism attractions, offerings and themes	<ul style="list-style-type: none"> <li>Panchkula has one of the planned cities in India with systematic layout, wide roads adorned with beautiful trees and buildings</li> <li>It also has thick forest cover and Morni Hills, along the offshoots of Shivalik Range of the Himalayas is known for many picturesque spots for sight-seeing.</li> <li>Pinjore Gardens, Mansa Devi Temple and Chandi Devi Temple are other attractions</li> </ul>
2	Connectivity by Air, Rail and Road including local travel	It forms a part of the tri- city area i.e. Panchkula, Chandigarh and Mohali, hence very well connected by all major modes of transport
3	Connectivity to any tourist circuit	Chandigarh, Mohali and Panchkula forms Tri city
4	Current tourism eco system	Destination attracts footfall average of 8.23 lac tourists annually (majorly domestic tourists) and has nearly 108 accommodation units including 2 classified star hotels.
5	Future tourism potential	Destination can also serve as gateway to Himachal Pradesh and Punjab. Many unexplored attractions could be developed under SD 2.0 such as camping and water sports activities at Kaushayala dam which is also the prime focus by the State.



**Name of the State/ UT: Andhra Pradesh**

**A. Compliance with guidelines regarding institutional structure**

#	Item	Yes/ No	Comments
1	Has State/ UTA constituted State Steering Committee (SSC) as per the clause 7.2 of the SD 2.0 Guidelines and the Perspective Plan has been approved by the SC?	No	To be constituted by the State and notification to be shared with MoT
2	Has State/UTA designated a Senior Officer at the level of Director of the Tourism Department of the State/ UTA as State Mission Director as per the clause 7.3 of the SD 2.0 Guidelines?	No	To be notified by the State and notification to be shared with MoT

**B. Compliance with the template provided for SPP**

<b>Are all the fields of the SPP provided by the State/UTA complete and in order?</b>			
#	Name of the Field	Yes/ No	Comments
1	State Tourism Profile	Yes	-
2	Policy Environment	Yes	-
3	Product Development and Partnership with Private Sector	Yes	-
4	Quality Certification Schemes	Yes	-
5	Tourism Statistics	Yes	-
6	Digitisation of Tourism Information	Yes	-
7	State Performance in implementation of SD 1.0	Yes	-

**C. Performance of State/UTA in SD 1.0**

#	Item	Yes/ No	Comments
1	Were any project(s) sanctioned in Swadesh Darshan 1.0	Yes	Projects: 1. Kakinada (Eco) 2. Nellore (Coastal) 3. Amaravati (Buddhist)
<i>If answered No above, the below fields (6 to 10 are not applicable)</i>			
2	Are all the projects in State/ UTA completed and recorded in SD 1.0 Dashboard?	Yes	All Projects are physically complete.
3	Has State/ UTA Submitted the Completion Certificates of completed projects as per the format of OM SD-8/10/2020 dated 11.06.2021?	No	State to submit completion certificate within 1 month of completion of the project. State has submitted for 2 out of 3 projects.
4	Has State/ UTA furnished O&M details for projects as per the templates of SD-7127/2020 dated 06.06.2021?	No	State to submit O&M details of specified assets (Cafeteria, TFC & Toilet) within 3 months of completion of the project State has submitted for 2 out of 3 projects. However, State to submit O&M detail for 1 project by 31 <sup>st</sup> Sept. 2022.
5	Has State/ UTA furnished O&M details for revenue generating components as per the template shared in Office Letter dated 24.06.2022?	Yes	Submitted vide their letter dt. 20.07.2022.

**D. Shortlisting of Two Destinations for Each State/ UT**

Shortlisting of two destinations based on the State Perspective Plans, guidelines of the Scheme, suggestions of the Ministry of Tourism and keeping in view the overall

objective of developing sustainable and responsible tourism destinations under the Scheme.

**Name of the First Shortlisted Destination: Gandikota**

#	Item	Remarks
1	Major tourism attractions, offerings and themes	Gandikota is a Vijayanagara dynasty era settlement which also has the Grand Canyon and historic forts
2	Connectivity by Air, Rail and Road including local travel	The destination is about 70 km from the Kadappa airport and is well connected to Bengaluru and Tirupati via NH 44
3	Connectivity to any tourist circuit	It forms part of the weekend gateway travel from Bengaluru connecting other destinations such as Puttaparthi, Horsley hills and Tirupati
4	Current tourism eco system	<ul style="list-style-type: none"> <li>• Despite meagre facilities for tourist's accommodation with only 1 accommodation unit, there's footfall average of 5.2 lac tourists annually (majorly domestic)</li> <li>• Currently, adventure seeking tourists visit this place for rock climbing, trekking and kayaking activities</li> </ul>
5	Future tourism potential	<ul style="list-style-type: none"> <li>• Tourism potential of this destination with spectacular views can be leveraged by augmenting stay facilities and allied tourism embellishments</li> <li>• State Government has developed 1 resort and Adventure Sports academy. State have also allocated land to Oberoi group for development of resort under PPP mode.</li> <li>• Ropeway project and tourism infrastructure projects are also under implementation.</li> </ul>

**Name of the Second Shortlisted Destination: Arakku - Lambasingi**

#	Item	Remarks
1	Major tourism attractions, offerings and themes	Popular hill station in Alluri Sita Rama Raju district in the eastern ghats having tribal hamlets, coffee plantations, caves, waterfalls and natural landscapes. Lambasingi is the emerging prime

#	Item	Remarks
		attraction in the region and is popular as the "Kashmir of Andhra"
2	Connectivity by Air, Rail and Road including local travel	<ul style="list-style-type: none"> <li>• Paderu is the dist. Head quarters and is equidistant from Arakku and Lambasingi by about 40 km.</li> <li>• Arakku is about 70 km from Visakhapatnam and is connected via Train and Bus services from the city.</li> <li>• A new Vista dome service operates from Vizag daily to Arakku</li> </ul>
3	Connectivity to any tourist circuit	<ul style="list-style-type: none"> <li>• Arakku-Koraput (Odisha) is a tribal belt and emerging ecotourism circuit in the region</li> <li>• The hill station is largely visited as a one day visit destination</li> <li>• There are many attractive tourist destinations such as Tribal Museum, Kothapalli waterfalls, Kondakarla Bird Sanctuary andThajangi Reservoir</li> </ul>
4	Current tourism eco system	<ul style="list-style-type: none"> <li>• Tourists visit this place for experiencing snowfall and beautiful sunrise. Coffee plantations and Strawberry farms</li> <li>• The average footfall is only 4.4 lac tourists annually (1,500 foreign tourists) and has nearly 45 accommodation units.</li> </ul>
5	Future tourism potential	<ul style="list-style-type: none"> <li>• The destination has further potential for development of Culture &amp; Heritage Tourism.</li> <li>• Destination has wide scope for Eco-Tourism owing to its climate which also reaches sub-zero temperature. With development of good tourism infrastructure, potential of this destination can be harnessed better.</li> </ul>



**Name of the State/ UT: Mizoram**

**A. Compliance with guidelines regarding institutional structure**

#	Item	Yes/ No	Comments
1	Has State/ UTA constituted State Steering Committee (SSC) as per the clause 7.2 of the SD 2.0 Guidelines and the Perspective Plan has been approved by the SC?	Yes	-
2	Has State/UTA designated a Senior Officer at the level of Director of the Tourism Department of the State/ UTA as State Mission Director as per the clause 7.3 of the SD 2.0 Guidelines?	Yes	-

**B. Compliance with the template provided for SPP**

<b>Are all the fields of the SPP provided by the State/UTA complete and in order?</b>			
#	Name of the Field	Yes/ No	Comments
1	State Tourism Profile	Yes	-
2	Policy Environment	Yes	-
3	Product Development and Partnership with Private Sector	Yes	-
4	Quality Certification Schemes	Yes	-
5	Tourism Statistics	Yes	-
6	Digitisation of Tourism Information	Yes	-
7	State Performance in implementation of SD 1.0	Yes	-

**C. Performance of State/UTA in SD 1.0**

#	Item	Yes/ No	Comments
1	Were any project(s) sanctioned in Swadesh Darshan 1.0	Yes	Projects: 1. Aizawl (Eco) 2. Thenzawl (North East)
<i>If answered No above, the below fields (6 to 10 are not applicable)</i>			
2	Are all the projects in State/ UTA completed and recorded in SD 1.0 Dashboard?	No	State to submit completion certificate within 1 month of completion of the project.  1 out of 2 project completed
3	Has State/ UTA Submitted the Completion Certificates of completed projects as per the format of OM SD-8/10/2020 dated 11.06.2021?	Yes	Submitted vide letter dt. 22.06.2021.
4	Has State/ UTA furnished O&M details for projects as per the templates of SD-7127/2020 dated 06.06.2021?	Yes	Submitted vide letter dt. 10.02.2020.
5	Has State/ UTA furnished O&M details for revenue generating components as per the template shared in Office Letter dated 24.06.2022?	Yes	Submitted vide letter dt. 17.06.2022.

**D. Shortlisting of Two Destinations for each State/ UT**

Shortlisting of two destinations based on the State Perspective Plans, guidelines of the Scheme, suggestions of the Ministry of Tourism and keeping in view the overall objective of developing sustainable and responsible tourism destinations under the Scheme.

**Name of the First Shortlisted Destination:Aizawl**

#	Item	Remarks
1	Major tourism attractions, offerings and themes	<ul style="list-style-type: none"> <li>Aizawl, the capital city of Mizoram is also its top tourism destination offering variety of cultural, heritage and ecotourism activities.</li> <li>Attractions include Tamdil Lake, Solomon Temple, Dutlang hills and Phulpui.</li> </ul>
2	Connectivity by Air, Rail and Road including local travel	Being the state capital, it is well connected through air with a national airport and by road through National Highway 6.
3	Connectivity to any tourist circuit,	The destination is part of North-East circuit being developed by Ministry of Tourism connecting Chatlang, Turial and Zote
4	Current tourism eco system	Destination attracts footfall average of 6,200 tourists annually (majorly domestic tourists) and has nearly 37 accommodation units including 2 classified star hotels.
5	Future tourism potential	A lot of festivals unique to the state is celebrated with much fanfare at Aizawl and is planned to be upscaled by showcasing rich tribal cultural extravaganza and handicrafts

**Name of the Second Shortlisted Destination: Champhai**

#	Item	Remarks
1	Major tourism attractions, offerings and themes	Champhai located on the eastern part of the State bordering Myanmar offers variety of adventure and eco-tourism activities.
2	Connectivity by Air, Rail and Road including local travel	It is located at an overnight journey from Aizawl through National Highway 6
3	Connectivity to any tourist circuit	Currently it is an exclusive destination and is not frequently visited in circuits by the tourists
4	Current tourism eco system	<ul style="list-style-type: none"> <li>Destination attracts footfall average of 4,900 tourists annually (majorly domestic tourists) and has nearly 10 accommodation units.</li> </ul>
5	Future tourism potential	Champhai is one of the oldest place which Mizo people occupied and is rooted . There are many historical monuments at champhai like – Mangkhaia lung, Lungverh, Chhurafarep, Mura puk, Sikpui lung etc. which needs to be exhibited

#	Item	Remarks
		<p>better to attract tourists from other parts of the country.</p> <p>Champhai also provides an opportunity to develop border tourism since it has many picturesque viewpoints which provides sight of Myanmar.</p>

**Name of the State/ UT: Maharashtra**

**A. Compliance with guidelines regarding institutional structure**

#	Item	Yes/ No	Comments
1	Has State/ UTA constituted State Steering Committee (SSC) as per the clause 7.2 of the SD 2.0 Guidelines and the Perspective Plan has been approved by the SC?	No	To be constituted by the State and notification to be shared with MoT
2	Has State/ UTA designated a Senior Officer at the level of Director of the Tourism Department of the State/ UTA as State Mission Director as per the clause 7.3 of the SD 2.0 Guidelines?	No	To be notified by the State and notification to be shared with MoT

**B. Compliance with the template provided for SPP**

<b>Are all the fields of the SPP provided by the State/ UTA complete and in order?</b>			
#	Name of the Field	Yes/ No	Comments
1	State Tourism Profile	Yes	-
2	Policy Environment	Yes	-
3	Product Development and Partnership with Private Sector	Yes	-
4	Quality Certification Schemes	Yes	-
5	Tourism Statistics	Yes	-
6	Digitisation of Tourism Information	No	Number of Travel Agents/Tourist Guides not provided in Section 7.2
7	State Performance in implementation of SD 1.0	Yes	-

**C. Performance of State/UTA in SD 1.0**

#	Item	Yes/ No	Comments
1	Were any project(s) sanctioned in Swadesh Darshan 1.0	Yes	Projects: 1. Sindhudurg (Coastal) 2. Waki (Spiritual)
<i>If answered No above, the below fields (6 to 10 are not applicable)</i>			
2	Are all the projects in State/ UTA completed and recorded in SD 1.0 Dashboard?	No	1 out of 2 projects physically completed
3	Has State/ UTA Submitted the Completion Certificates of completed projects as per the format of OM SD-8/10/2020 dated 11.06.2021?	No	State to submit completion certificate within 1 month of completion of the project.
4	Has State/ UTA furnished O&M details for projects as per the templates of SD-7127/2020 dated 06.06.2021?	No	State to submit O&M details of specified assets (Cafeteria, TFC & Toilet) within 3 months of completion of the project
5	Has State/ UTA furnished O&M details for revenue generating components as per the template shared in Office Letter dated 24.06.2022?	No	State to furnish the data through the online portal

**D. Shortlisting of Two Destinations for Each State/ UT**

Shortlisting of two destinations based on the State Perspective Plans, guidelines of the Scheme, suggestions of the Ministry of Tourism and keeping in view the overall objective of developing sustainable and responsible tourism destinations under the Scheme.

**Name of the First Shortlisted Destination: Nivti**

#	Item	Remarks

#	Item	Remarks
1	Major tourism attractions, offerings and themes	<ul style="list-style-type: none"> <li>Less explored beaches of Nivati&amp;Bhogwe where dolphins and whales can be sighted.</li> <li>Nivti fort and Sindhudurg fort are other tourist attractions. Historical significance as Chhatrapati Shivaji Maharaj built this fort immediately after the Sindhudurg fort.</li> </ul>
2	Connectivity by Air, Rail and Road including local travel	<ul style="list-style-type: none"> <li>The destination is well connected through air with a new Greenfield airport at Chipi.</li> <li>Kudal Railway Station at 30 Km</li> <li>Road connectivity through SH 119 (at 7 km) and NH 66 (at 30 km)</li> </ul>
3	Connectivity to any tourist circuit	Currently it is an exclusive destination and is not frequently visited in circuits by the tourists
4	Current tourism eco system	<ul style="list-style-type: none"> <li>The destination has a tourist footfall of around 25 Lac tourists annually (including 14,000 foreign tourist).</li> <li>Currently, there are no accommodation units at this destination</li> </ul>
5	Future tourism potential	<ul style="list-style-type: none"> <li>Ample scenic land of MTDC &amp; State Govt. is available for development</li> <li>Destination has potential for development of coastal tourism offering 180 degree view of Arabian sea with access to two virgin beaches Bhogwe&amp;Nivati.</li> <li>Destination offers seafood enthusiast opportunity to explore local (Malvani) cuisine</li> </ul>

**Name of the Second Shortlisted Destination: Ajanta-Ellora**

#	Item	Remarks
1	Major tourism attractions, offerings and themes	The Ajanta and Ellora Caves are rock-cut Buddhist cave monuments dating from the 2nd century BCE to about 480 CE near Aurangabad
2	Connectivity by Air, Rail and Road including local travel	<ul style="list-style-type: none"> <li>Nearest airport is Aurangabad.</li> <li>Nearest railway station is 56 Km away at Jalgaon (for Ajanta).</li> <li>Road connectivity through SH 203</li> </ul>
3	Connectivity to any tourist circuit	Ajanta – Ellora is visited by ardent heritage enthusiasts together with Aurangabad as the intermediate hub.

#	Item	Remarks
4	Current tourism eco system	<ul style="list-style-type: none"> <li>• The destination attracts nearly 4 Lac tourist annually with around 24,000 being foreign tourists.</li> <li>• The destination has nearly 20-50 accommodation facilities. Major facilities are also available in Aurangabad city.</li> </ul>
5	Future tourism potential	Ajanta and Ellora caves were identified under the Iconic Tourist Destination Development Scheme and Master Plan was prepared under the same. Land banks were identified for developing exclusive tourism zones under PPP.



**Name of the State/ UT: Uttar Pradesh**

**A. Compliance with guidelines regarding institutional structure**

#	Item	Yes/ No	Comments
1	Has State/ UTA constituted State Steering Committee (SSC) as per the clause 7.2 of the SD 2.0 Guidelines and the Perspective Plan has been approved by the SC?	No	To be constituted by the State and notification to be shared with MoT
2	Has State/ UTA designated a Senior Officer at the level of Director of the Tourism Department of the State/ UTA as State Mission Director as per the clause 7.3 of the SD 2.0 Guidelines?	No	To be notified by the State and notification to be shared with MoT

**B. Compliance with the template provided for SPP**

<b>Are all the fields of the SPP provided by the State/ UTA complete and in order?</b>			
#	Name of the Field	Yes/ No	Comments
1	State Tourism Profile	Yes	-
2	Policy Environment	Yes	
3	Product Development and Partnership with Private Sector	Yes	-
4	Quality Certification Schemes	Yes	-
5	Tourism Statistics	Yes	-
6	Digitisation of Tourism Information	No	Number of Travel Agents/ Tourist Guides not provided in Section 7.2.
7	State Performance in implementation of SD 1.0	Yes	-

**C. Performance of State/UTA in SD 1.0**

#	Item	Yes/ No	Comments
1	Were any project(s) sanctioned in Swadesh Darshan 1.0	Yes	Projects: 1. Shravasti (Buddhist) 2. Chitrakoot (Ramayana) 3. Ahar (Spiritual) 4. Bijnor (Spiritual) 5. Kalinjar fort (Heritage) 6. Ayodhya (Ramayana) 7. Jewar (Spiritual) 8. Gorakhanath temple (Spiritual)
<i>If answered No above, the below fields (6 to 10 are not applicable)</i>			
2	Are all the projects in State/ UTA completed and recorded in SD 1.0 Dashboard?	No	5 out of 8 projects completed.
3	Has State/ UTA Submitted the Completion Certificates of completed projects as per the format of OM SD-8/10/2020 dated 11.06.2021?	No	State to submit completion certificate within 1 month of completion of the project.  Details submitted for 3 out of 5 project
4	Has State/ UTA furnished O&M details for projects as per the templates of SD-7127/2020 dated 06.06.2021?	No	State to submit O&M details of specified assets (Cafeteria, TFC & Toilet) within 3 months of completion of project which is awaited till date.  Details submitted for 1 out of 5 project
5	Has State/ UTA furnished O&M details for revenue generating components as per the template shared in Office Letter dated	No	State to furnish the details in the O&M portal  Details submitted for 1 out of 5 project

#	Item	Yes/ No	Comments
	24.06.2022?		

**D. Shortlisting of Two Destinations for Each State/ UT**

Shortlisting of two destinations based on the State Perspective Plans, guidelines of the Scheme, suggestions of the Ministry of Tourism and keeping in view the overall objective of developing sustainable and responsible tourism destinations under the Scheme.

**Name of the First Shortlisted Destination: Prayagraj**

#	Item	Remarks
1	Major tourism attractions, offerings and themes	<ul style="list-style-type: none"> <li>Prayagraj is the venue for the largest human conglomeration, 'Kumbh Mela' and is culturally revered as one of the holiest places as Ganga and Yamuna confluences on the banks of the city.</li> <li>Triveni Sangam considered the biggest attraction. Bhardwaj Ashram, Shringverpur and Kaushambi are other attractions within 50 km.</li> </ul>
2	Connectivity by Air, Rail and Road including local travel	<ul style="list-style-type: none"> <li>Well connected by rail through Prayagraj Jn and road through NH135C and 30.</li> <li>Well connected through air with airport at a distance of 18 Km.</li> </ul>
3	Connectivity to any tourist circuit,	The destination is part of Shaktipeeth and Ramayana circuit.
4	Current tourism eco system	<ul style="list-style-type: none"> <li>The destination attracts more than 9 Crore tourists (including 3 lakh foreign tourists) yearly, highest in the state</li> <li>The destination has nearly 136 accommodation units with 3,497 rooms.</li> </ul>
5	Future tourism potential	<ul style="list-style-type: none"> <li>Destination has rich cultural and historical significance. It has large number of attractions from religious and historical perspective.</li> <li>Many projects under implementation at Shringverpur (34 km from destination).</li> <li>Upcoming projects such as Digital Kumbh museum (under planning) and construction of heliport (under implementation) may attract more tourists in future.</li> </ul>

**Name of the Second Shortlisted Destination: Jhansi**

#	Item	Remarks
1	Major tourism attractions, offerings and themes	Jhansi is a historic city which lies along Pahuj river in the Bundelkhand region. Jhansi is synonymous with its courageous queen, Rani Lakshmibai, who valiantly fought against the British forces during the First War of Indian Independence in 1857
2	Connectivity by Air, Rail and Road including local travel	<ul style="list-style-type: none"> <li>• Jhansi is a junction on the Mumbai-Delhi route. It is well linked by an excellent railway network</li> <li>• Jhansi is well connected by a good network of roads. It is situated on National Highway No.25 and 26.</li> </ul>
3	Connectivity to any tourist circuit	Jhansi is popularly visited by tourists enroute their journey Orchha and is also a part of heritage circuit connecting Gwalior and Agra
4	Current tourism eco system	It is one of the most visited destinations in the Bundelkhand region and is a strategic transit hub. Many good accommodation options are available
5	Future tourism potential	Jhansi is a major gateway to promote Bundelkhand tourism and has potential to be developed as one of the contributors to the economic development of the region. Many Forts could be adaptively reused and be divested to build world class heritage resorts.

**Name of the State/ UT: Bihar**

**A. Compliance with guidelines regarding institutional structure**

#	Item	Yes/ No	Comments
1	Has State/ UTA constituted State Steering Committee (SSC) as per the clause 7.2 of the SD 2.0 Guidelines and the Perspective Plan has been approved by the SC?	Yes	-
2	Has State/ UTA designated a Senior Officer at the level of Director of the Tourism Department of the State/ UTA as State Mission Director as per the clause 7.3 of the SD 2.0 Guidelines?	Yes	-

**B. Compliance with the template provided for SPP**

<b>Are all the fields of the SPP provided by the State/ UTA complete and in order?</b>			
#	Name of the Field	Yes/ No	Comments
1	State Tourism Profile	Yes	State has not specified percentage contribution of Tourism to State GSDP
2	Policy Environment	Yes	-
3	Product Development and Partnership with Private Sector	Yes	-
4	Quality Certification Schemes	Yes	-
5	Tourism Statistics	Yes	-
6	Digitisation of Tourism Information	No	-
7	State Performance in implementation of SD 1.0	Yes	-

**C. Performance of State/UTA in SD 1.0**

#	Item	Yes/ No	Comments
1	Were any project(s) sanctioned in Swadesh Darshan 1.0	Yes	Project: 1. Vaishali (Tirthankar) 2. Kanwaria (Spiritual) 3. Bodhgaya Convention centre (Buddhist) 4. Bhitiharwa (Rural) 5. Mandar hill (Spiritual)
<i>If answered No above, the below fields (6 to 10 are not applicable)</i>			
2	Are all the projects in State/ UTA completed and recorded in SD 1.0 Dashboard?	Yes	
3	Has State/ UTA Submitted the Completion Certificates of completed projects as per the format of OM SD-8/10/2020 dated 11.06.2021?	No	State to submit completion certificate within 1 month of completion of the project.  Details of 4 out of 5 projects submitted on 21.07.2022
4	Has State/ UTA furnished O&M details for projects as per the templates of SD-7127/2020 dated 06.06.2021?	No	State to submit O&M details of specified assets (Cafeteria, TFC & Toilet) within 3 months of completion of the project  Details of 4 out of 5 projects submitted on 21.07.2022
5	Has State/ UTA furnished O&M details for revenue generating components as per the template shared in Office Letter dated 24.06.2022?	No	Details of 4 out of 5 projects submitted on 21.07.2022

**D. Shortlisting of Two Destinations for Each State/ UT**

Shortlisting of two destinations based on the State Perspective Plans, guidelines of the Scheme, suggestions of the Ministry of Tourism and keeping in view the overall objective of developing sustainable and responsible tourism destinations under the Scheme.

**Name of the First Shortlisted Destination:Gaya**

#	Item	Remarks
1	Major tourism attractions, offerings and themes	<ul style="list-style-type: none"> <li>• Mahabodhi Temple Complex at Bodhgaya is a UNESCO World Heritage Site and is one of the holiest destinations for Buddhists.</li> <li>• Numerous Buddhist monasteries of countries like Vietnam, Thailand, Tibet, Bhutan and other countries at Bodhgaya attracts many domestic and international tourist</li> <li>• Gaya has great significance for Hindus as the place for attaining salvation, hence they visit to perform pindadaan.</li> <li>• Gaya is also home to numerous Jain temples.</li> </ul>
2	Connectivity by Air, Rail and Road including local travel	<ul style="list-style-type: none"> <li>• Gaya is well connected via air through Gaya airport and Patna airport (at 120 km).</li> <li>• It is also connected to all the major cities by Rail and Road by NH 22, NH 120, SH 4, SH 8 &amp; SH 70.</li> </ul>
3	Connectivity to any tourist circuit	It forms the major part of the Buddhist circuit in India connecting the places associated with the life of Lord Buddha.
4	Current tourism eco system	<ul style="list-style-type: none"> <li>• The destination attracts an average 38 lakh tourists annually including 3 Lakh foreign tourists.</li> <li>• The destination has 50 accommodation facilities including 1 classified star hotel</li> </ul>
5	Future tourism potential	<ul style="list-style-type: none"> <li>• Master Plan was prepared under the Iconic Tourist Destination Development scheme for Bodh Gaya and a huge land bank has been reserved for future development at the destination.</li> <li>• Also Bodh Gaya is the prime focus of attention for the Govt. of India in a bid to revive its Buddhist legacy and many mutli-lateral funding is routed for development of the destination</li> </ul>

**Name of the Second Shortlisted Destination:Nalanda (Rajgir)**

#	Item	Remarks
1	Major tourism attractions, offerings and themes	<ul style="list-style-type: none"> <li>• Archaeological site of Nalanda University, also an UNESCO's World Heritage site spread over an area of 14 hectares.</li> <li>• Swarna gufa, GriddhakutaParvat, and Vishwa Shanti Stupa, GhoraKatora, the ancient Cyclopean wall, Sone Bhandar caves, etc. are some of the key attractions.</li> </ul>
2	Connectivity by Air, Rail and Road including local travel	<ul style="list-style-type: none"> <li>• It is well connected by rail and by road through NH-120 and SH 78.</li> <li>• Connected via air through Patna airport (at 85 km).</li> </ul>
3	Connectivity to any tourist circuit	It forms a part of the Buddhist circuit in India connecting the places associated with the life of Lord Buddha.
4	Current tourism eco system	<ul style="list-style-type: none"> <li>• The destination attracts an average of 11.3 lakh tourists (including 1.6 lakh foreign tourists) visiting annually</li> <li>• The destination has 33 accommodation units.</li> </ul>
5	Future tourism potential	<ul style="list-style-type: none"> <li>• Great potential for attracting Jain tourists. Pawapuri (believed to be Jain Tirthankar Mahavira's place of cremation), Kundalpur (believed by Digambar sect of Jainism as birth place of Lord Mahavir) and many other Jain temples are located in close vicinity.</li> <li>• Rajgir International Convention Centre (RICC), Bihar's first purpose-built Green Globe state-of-the-art convention facility equipped to organize large hospitality events provides opportunity for MICE tourism.</li> </ul>

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