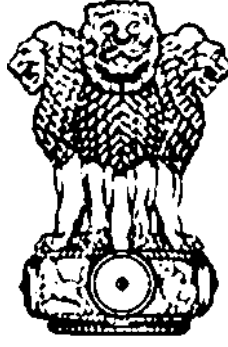


**Agenda**  
*for*  
**the 15<sup>th</sup> Meeting of the Mission Directorate**  
**(Swadesh Darshan Scheme 2.0)**



सत्यमेव जयते

**Date: 30/10/2023**

**Time: 03:00 PM**

**Ministry of Tourism**  
**Government of India**

**Agenda for the 15<sup>th</sup> meeting of the Mission Directorate under Swadesh Darshan 2.0 to be held under the Chairmanship of Additional Secretary (Tourism)**

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## Agenda 15.1 Leave of Absence

1. Following is the list of members of the Mission Directorate

(i).	Additional Secretary, Ministry of Tourism, In charge of Swadesh Darshan Scheme	Chairperson
(ii).	Director, Finance	Member
(iii).	Representatives of the Ministries of 1. Culture 2. Civil Aviation 3. Environment, Forest & Climate Change 4. Housing and Urban Affairs 5. Road Transport and Highways 6. Skill Development and Entrepreneurship 7. Railways	Member
(iv).	ACS / Principal Secretaries / Secretaries, State Mission Directors, Department of Tourism and Heads of Designated SIA (Andhra Pradesh, Arunachal Pradesh, Assam, Chandigarh UT, Goa, Gujarat, Himachal Pradesh, Jharkhand, Karnataka, Kerala, Ladakh UT, Madhya Pradesh, Meghalaya, Mizoram, Nagaland, Odisha, Puducherry UT, Punjab, Rajasthan, Sikkim, Tamil Nadu, Telangana, Tripura, Uttar Pradesh, Uttarakhand).	Members Invited
(v).	District Collectors/District Magistrate, Chairpersons of Destination Management Committee (DMC) of Alluri Sitharama Raju, Bundi, Gyalshing, Kachchh, Prayagraj, Sitapur and Unakoti districts	Members Invited
(vi).	Representatives of Travel Trade and Hospitality Industry 1. IATO 2. HAI 3. FHRAI	Member
(vii).	Director (Swadesh Darshan)	Member Secretary

2. Leave of absence may be granted to the members, who are unable to attend the meeting.

## **Agenda 15.2 Confirmation of the proceedings of the 14<sup>th</sup> MD Meeting**

1. The proceedings of the 14<sup>th</sup> meeting of the MD were circulated vide OM no. SD-8/15/2020-SD-Part(2) dated 06/10/2023 to all the members. A copy of the same is attached as **Annexure-A**.
2. The proceedings may be confirmed.

### **Agenda 15.3 Progress on compliances with Swadesh Darshan 2.0 Pre-Requisites**

1. Amongst 32 States/UTs, the following pre-requisites are pending from the State of Odisha
  - (i) Designation of State Implementation Agency
  - (ii) Signing of Tri-partite MoU

The State is requested to expedite pending compliances.

#### Agenda 15.4 Status of engagement of PDMCs and request for sanction of funds

1. Ministry of Tourism vide O.M. No SD-8/15/2020-SD dated 24.07.2023 has circulated template to all States/UTs for submitting request for sanction and release of funds for PDMC engagement.
2. Out of 25 States/UTs where PDMC agreements have been signed, fund release request from 23 States/UTs were approved by the Central Sanctioning & Monitoring Committee (CSMC) in the meetings held on 13.09.2023 and 06.10.2023.
3. The details of fund release request received from the remaining 2 States is as below:

Sn	State/UT	SIA	Letter No & Date	Amount (in ₹, excl. GST)	Remarks
1.	Maharashtra	DoT	10/Tourism/ 2023 dt. 25.10.2023	₹ 3,04,92,000	The request is found to be in order.
2.	Jharkhand	JSBCCL	Letter dt 17.10.2023	₹2,80,00,000 (amount incorrect)	The request is not found to be in order.

## **Agenda 15.5 Meetings of the Consultancy Monitoring Committee**

1. Ministry vide O.M. No SD-8/3/2022-SD dated 31.07.2023 has circulated the Standard Operating Procedure (SOP) for PDMC Contract Management to all States/UTs. As per SOP, a Consultancy Monitoring Committee (CMC) has to review various aspects of the working of the PDMC:
  - (i) Monthly progress reports for releasing the payment
  - (ii) Deliverables
  - (iii) Substitution of Personnel
  - (iv) Travel Reimbursement
  - (v) Other related aspects
  
2. Out of 25 States/UTs, 3 State / UT have not conducted meetings of the Consultancy Monitoring Committee which are as follows:
  - (i) Gujarat
  - (ii) Tripura
  - (iii) Maharashtra
  
3. It is requested all the States/ UT to hold the meetings of CMC regularly and upload the proceedings on the Swadesh Darshan 2.0 portal.

## Agenda 15.6 Progress of PDMC Deliverables – Inception Report

1. The first deliverable of Inception Report has been submitted by all PDMCs; they were required to submit the revised inception report incorporating observations of MoT particularly the guidance note given regarding destination delineation.
2. Out of 46 destinations, the submission of revised Inception Reports for 4 destinations are pending which is as below:

Sn	State /UT	Destinations	PDMC	Status of submission of Revised Inception Report
1	Arunachal Pradesh	Nacho	Voyants JV Ideck	Pending
2	Himachal Pradesh	Pong Dam	Voyants JV Ideck	Pending
3	Jharkhand	Chandil	Voyants JV Ideck	Pending
4	Maharashtra	Sindhudurg	Deloitte JV IBI Group	Pending

3. The revised Inception reports submitted for 37 destinations have been compliance with MoT's observations and uploaded on the portal and revised reports of 5 destinations are not in compliance:

Sn	State /UT	Destinations	PDMC	Compliance Status of Revised Inception Report
1	Mizoram	Aizawl Champai	Egis India	Not in compliance with MoT observations & guidance note
2	Nagaland	Chumukedima Nuiland	WAPCOS	Not in compliance with MoT observations & guidance note



Sn	State /UT	Destinations	PDMC	Compliance Status of Revised Inception Report
3	Punjab	Amritsar	L&TIEL JV PWC	Not in compliance with MoT observations & guidance note

3. The State of Madhya Pradesh is requested to ensure uploading of Revised Inception Reports of Chitrakoot and Gwalior Destinations on the SD 2.0 portal.
4. States/UTs are requested to monitor, follow up and coordinate the pending deliverables from PDMCs.
5. Wherever compliance of the observations from Ministry has been received, the States /UT are requested to review the revised Inception report as per the SOP issued Vide No SD-8/3/2022-SD Part (1) dated 31<sup>st</sup> July 2023.

## Agenda 15.7 Progress of PDMC Deliverables – Master Plan Iteration-01

- The Master Plan, Strategy and Action Plan (Iteration-01) for the following destinations has not been submitted:

Sn	State /UT	Destination	PDMC	Master Plan Iteration -1
1	Nagaland	i. Chumukedima ii. Nuiland	WAPCOS	Pending

- NPMU and Ministry of Tourism has given the observations on Master Plans submitted by PDMCs and revised template. PDMCs have been asked to submit the revised Master Plan, Strategy and Action Plan (Iteration 1) after compliance with the observations and revised template by 27.09.2023. The current status of submission of the deliverable is given below:

Sn	State /UT	Destination	Revised Master Plan Iteration -1	
			Status of submission	Revised Date for submission
1.	Andhra Pradesh	Gandikota Arakku- Lambassingi	Pending	30.10.2023
2.	Arunachal Pradesh	Nacho Mechuka	Pending	31.10.2023
3.	Assam	Jorhat Kokrajhar	Pending	31.10.2023
4.	Chandigarh UT	Chandigarh	Pending	03.11.2023
5.	Goa	Porvorim Colva	Submitted	-
6.	Gujarat	Dholavira Dwarka	Pending	03.11.2023
7.	Karnataka	Hampi Mysuru	Submitted	-
8.	Kerala	Kumarakom Kozhikode (Beypore)	Pending	30.10.2023
9.	Ladakh UT	Leh Kargil	Pending	31.10.2023
10.	Madhya Pradesh	Gwalior Chitrakoot	Submitted	-
11.	Meghalaya	Shillong Sohra	Submitted	-
12.	Mizoram	Champai Aizawl	Pending	03.11.2023
13.	Puducherry UT	Puducherry Karaikal	Pending	04.11.2023

Sn	State /UT	Destination	Revised Master Plan Iteration -1	
			Status of submission	Revised Date for submission
14.	Punjab	Amritsar Kapurthala	Submitted	-
15.	Rajasthan	Bundi (Keshoraipatan) Jodhpur	Submitted	--
16.	Sikkim	Gangtok Gyalshing	<b>Pending</b>	30.10.2023
17.	Tamil Nadu	Mamallapuram The Nilgiris	<b>Pending</b>	02.11.2023
18.	Telangana	Bhongir Ananthgiri	Submitted	-
19.	Tripura	Agartala Unakoti	Submitted	-
20.	Uttarakhand	Pithoragarh Champavat	Submitted	-

3. States/UTs are requested to monitor, follow up and coordinate the pending deliverables from PDMCs.
4. States/UTs are further requested to review the deliverables from PDMCs taking into account the observations shared and guidance notes on Master Plan Strategy & Action Plan as per revised template.

## Agenda 15.8 Progress of PDMC deliverables - DPR Package 1 (36 Experiences)

1. CSMC in its 6<sup>th</sup> meeting has approved the 19 experiences across 15 destinations and 17 experiences across 15 destinations in its 7<sup>th</sup> meeting respectively for preparation of DPR Package-01 after incorporating the observations made by CSMC and Mission Directorate
2. CSMC had further decided that detailed conceptual layout, walk through and project brief for the above experiences be submitted by PDMCs.
3. Below is the status of submission of DPR Package-01 as well as that detailed conceptual layout, walk through and project brief for the approved experiences:

S no.	Destination	Approved Experiences	Submission of DPR Package-01	Submission of Layout, walk through and Project Brief
1.	Mysuru, Karnataka	1. Ecological Experience Zone	Pending	Walkthrough pending
		2. Tonga ride Heritage experience zone	Pending	Walkthrough pending
2.	Hampi, Karnataka	3. Setting up of 'Traveller nooks'	Pending	Walkthrough pending
3.	Pithoragarh, Uttarakhand	4. Rural Tourism Cluster Experience at Gunji	Pending	Walkthrough pending
4.	Champavat, Uttarakhand	5. Tea Garden Experience	Pending	Walkthrough pending
5.	Bhongir, Telangana	6. Bhongir Fort experiential Zone	Pending	Submitted
6.	Amritsar, Punjab	7. Border Tourism Experience at Attari	Pending	Submitted
7.	Sohra, Meghalaya	8. Meghalayan age Cave Experience	Pending	Walkthrough pending
		9. Waterfall Trails experience	Pending	Walkthrough pending

S no.	Destination	Approved Experiences	Submission of DPR Package-01	Submission of Layout, walk through and Project Brief
8.	Shillong, Meghalaya	10. Police Bazaar-Wards Lake Culture Zone	Pending	Walkthrough pending
9.	Leh, Ladakh UT	11. Julley Leh Biodiversity Park	Pending	Walkthrough pending
		12. Winter Sports Arena (in convergence)	NA	Walkthrough pending
10.	Gangtok, Sikkim	13. Gangtok MG road experience	Pending	Pending
		14. Gangtok Cultural Village	Pending	Walkthrough pending
11.	Mamallapuram, Tamil Nadu	15. Immersive experience at Shore Temple	Pending	Submitted
12.	Agartala, Tripura	16. Tea Tourism experience at Kamalasagar	Pending	Walkthrough pending
		17. Tripura Heritage Village experience		
18.	Jorhat, Assam	17. Reimagining Cinnamara Tea Estate at Jorhat	Pending	Walkthrough pending
18.	Kapurthala, Punjab	19. Eco Tourism experience at Kanjili wetland	Pending	Submitted
19.	Gandikota, Andhra Pradesh	20. Gandikota Gorge Experience	Due by 10 <sup>th</sup> Nov	Pending
		21. Gandikota Fort Experience		
20.	Porvorim, Goa	22. Porvorim Creek Experience	Due by 10 <sup>th</sup> Nov	Pending
21.	Colva, Goa	23. Colva Beach Experience	Due by 10 <sup>th</sup> Nov	Pending
22.	Gwalior, Madhya Pradesh	24. Phoolbagh Experience zone	Due by 10 <sup>th</sup> Nov	Layout, walk through Pending

S no.	Destination	Approved Experiences	Submission of DPR Package-01	Submission of Layout, walk through and Project Brief
23.	Chitrakoot, Madhya Pradesh	25. Spiritual experience through ghats of Chitrakoot	Due by 10 <sup>th</sup> Nov	<b>Layout, walk through Pending</b>
24.	The Nilgiris, Tamil Nadu	26. Nature Trail Experience along Pykara river, Ooty	Due by 10 <sup>th</sup> Nov	<b>Walkthrough pending</b>
25.	Ananathgiri, Telangana	27. Eco tourism zone at Ananathgiri forest	Due by 10 <sup>th</sup> Nov	<b>Pending</b>
26.	Mechuka, Arunachal Pradesh	28. Mechuka Cultural Haat 29. Mechuka Adventure Park	Due by 10 <sup>th</sup> Nov	<b>Layout, updated walk through Pending</b>
27.	Kokrajhar, Assam	30. Kokrajhar Wetland Experience	Due by 10 <sup>th</sup> Nov	<b>Layout, walk through Pending</b>
28.	Kargil, Ladkah	31. Exploring LOC and Hundarman village Experience	Due by 10 <sup>th</sup> Nov	<b>Layout, walk through Pending</b>
29.	Kumarakom, Kerala	32. Kumarakom Bird Sanctuary Experience	Due by 10 <sup>th</sup> Nov	<b>Pending</b>
30.	Kohizode (Beypore), Kerala	33. Chaliyam Fort Experience	Due by 10 <sup>th</sup> Nov	<b>Pending</b>
31.	Jodhpur, Rajasthan	34. Marwar's Heritage Experience	Due by 10 <sup>th</sup> Nov	<b>Layout, walk through Pending</b>
32.	Puducherry, Puducherry UT	35. Paradise beach experience	Due by 10 <sup>th</sup> Nov	<b>Pending</b>
33.	Karaikal, Puducherry UT	36. Karaikal beach and waterfront experience	Due by 10 <sup>th</sup> Nov	<b>Pending</b>

4. States/ UTs are requested to expedite action for submission of DPRs for package 1.

5. Further, the States/UTs to ensure that the End-to-End tourist experience being detailed in the DPR shall be ready for on ground implementation including aspects pertaining to all permissions and NOCs, availability of land with implementing agency (proof of possession) as well as technically feasible for completion within next 12 months.

## Agenda 15.9 Review of PDMC deliverables - DPR Package 1 for 9 Experiences

1. Based on the review of Master Plans (Iteration-01) Strategy and Action Plan presented by various PDMCs for remaining destinations, the following experiences have been shortlisted for end-to-end tourist experience improvement plan as per guidance note issued:

S No.	Destination (State/UT)	Shortlisted Experiences
1.	Arakku-Lambasingi (Andhra Pradesh)	1. Borra Cave Experience at Arakku
2.	Dholavira (Gujarat)	2. Indus Valley Civilization Experience
3.	Bundi (Keshavraipatan) Rajasthan	3. Spiritual Experience, Keshavraipatan
		4. Bundi Art Experience
4.	Gyalshing (Sikkim)	5. Eco-Wellness Experience at Yuksom
5.	Unakoti (Tripura)	6. Rock-cut Heritage Experience
6.	Prayagraj, Uttar Pradesh	7. Prayag Darshan Experience
		8. Prayag Prakriti Experience
7.	Naimisaranya, Uttar Pradesh	9. Vedic- wellness Experience

2. The above shortlisted experiences are to be reviewed by Mission Directorate, which will then be taken for concept approval in the 8<sup>th</sup> meeting of CSMC so that DPR Package 1 of selected experiences may be expedited.



### **Agenda 15.10 Online portal for Swadesh Darshan 2.0 Programme Management**

1. The Ministry vide OM No SD-8/15/2020-SD- Part(2) dt. 20.10.2023 informed State/UT, DMC and PDMC regarding the portal (<http://sd2.tourism.gov.in/>) Swadesh Darshan 2.0 Programme Management.
2. It is a comprehensive portal which will help Central, State and District authorities to monitor the progress of the scheme and to make various processes online. The User Manual for the portal is attached at **Annexure-B**.
3. All the States, DMCs and PDMCs are requested to ensure compliance and submit all the reports, proceedings and other documents on the portal.

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**Government of India  
Ministry of Tourism**

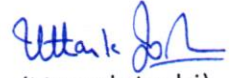
Parivahan Bhawan,  
1, Sansad Marg,  
New Delhi

File no. SD-8/15/2020-SD-Part(2)

Dated 06.10.2023

**Subject:- Proceedings of the 14<sup>th</sup> Mission Directorate Meeting under Swadesh Darshan 2.0 held on 03.10.2023**

I am directed to enclose minutes of the 14<sup>th</sup> Meeting of the Mission Directorate under Swadesh Darshan 2.0 held under the Chairmanship of Additional Secretary (Tourism) on 03.10.2023 at 3.00 PM in virtual mode. The proceeds of the said meeting is enclosed for kind perusal.

  
(Uttank Joshi)

Asstt. Director General

Encl. As above

To

As per the enclosed list

(i).	Representatives of the Ministries of <ol style="list-style-type: none"> <li>1. Culture</li> <li>2. Civil Aviation</li> <li>3. Environment, Forest &amp; Climate Change</li> <li>4. Housing and Urban Affairs</li> <li>5. Road Transport and Highways</li> <li>6. Skill Development and Entrepreneurship</li> <li>7. Railways</li> </ol>
(ii).	ACS / Principal Secretaries / Secretaries, State Mission Directors, Department of Tourism and Heads of Designated SIA (Andhra Pradesh, Arunachal Pradesh, Assam, Chandigarh UT, Goa, Gujarat, Himachal Pradesh, Jharkhand, Karnataka, Kerala, Ladakh UT, Madhya Pradesh, Maharashtra, Manipur, Meghalaya, Mizoram, Nagaland, Odisha, Puducherry UT, Punjab, Rajasthan, Sikkim, Tamil Nadu, Telangana, Tripura, Uttar Pradesh, Uttarakhand).
(iii).	District Collectors/District Magistrate, Chairpersons of Destination Management Committee (DMC) of YSR Kadapa, North Goa, South Goa, Gwalior, Satna, The Nilgiris, Vikarabad, Shi Yomi, Kokrajhar, Kargil, Kozhikode, Kumarakom, Jodhpur, Puducherry, Karaikal.
(iv).	Representatives of Travel Trade and Hospitality Industry <ol style="list-style-type: none"> <li>1. IATO</li> <li>2. HAI</li> <li>3. FHRAI</li> </ol>
(v).	Director (Swadesh Darshan)
(vi).	Director, Finance

**Proceedings of the 14<sup>th</sup> meeting of the Mission Directorate under Swadesh Darshan 2.0 under the Chairmanship of Additional Secretary (Tourism) held 03/10/2023 at 03:00 PM**

**Agenda 14.1 Leave of Absence**

The 14<sup>th</sup> meeting of the Mission Directorate (MD) was held on 03/10/2023 at 03:00 PM under the chairmanship of Additional Secretary (Tourism) in virtual mode. The list of attendees is given in **Annexure-1**. Leave of absence was granted to the members, who could not attend the meeting.

**Agenda 14.2 Confirmation of the proceedings of the thirteenth Meeting**

The proceedings of the thirteenth meeting of the MD circulated vide OM no. SD-8/15/2020-SD dated 18/09/2023 were confirmed.

**Agenda 14.3 Progress on compliances with Swadesh Darshan 2.0 Pre-Requisites**

1. The State/UT wise status of pending compliances were discussed and following observations were made:

Sno	State	Pending Pre-requisites	Remarks
1	Himachal Pradesh	Signing of Agreement with selected PDMC	It was informed that Agreement with selected PDMC is signed.
2	Gujarat	MoU	The State informed that the tripartite MoU to be signed by 03.10.2023.
3	Jharkhand	Signing of Agreement with selected PDMC	The State was directed to sign the agreement within a week.
4	Maharashtra	Signing of Agreement with selected PDMC	It was informed that Agreement with selected PDMC is signed.
5	Manipur	(i). MoU	The State informed that the tripartite MoU to be signed within a week.
6	Odisha	(i). SIA (ii). MoU	The State informed that the file is in Chief Minister's office for approval.

#### **Agenda 14.4 Status of Engagement of PDMCs and request for sanction of funds**

The request of the State of Gujarat for fund release was not found in order. The State of Gujarat informed that the fund release request will be submitted in correct format by 03.10.2023.

#### **Agenda 14.5 Meetings of the Consultancy Monitoring Committee**

1. It was noted that following 7 State / UT have not conducted meetings of the Consultancy Monitoring Committee (CMC):
  - (i). Arunachal Pradesh
  - (ii). Gujarat
  - (iii). Karnataka
  - (iv). Ladakh UT
  - (v). Mizoram
  - (vi). Tripura
  - (vii). Uttarakhand
2. It was Instructed to States/UTs to conduct CMC meetings regularly at least once in a month.
3. Accordingly, the States/ UTs were directed to hold the CMC meetings and upload the proceedings on the NIDHI portal.

#### **Agenda 14.6 Progress of PDMC Deliverables of Inception Report**

1. It was noted that the first deliverable of inception report has been submitted by all PDMCs.
2. It was noted that for Nacho destination in Arunachal Pradesh, revised inception report is yet to be submitted. The State of Arunachal Pradesh was directed to submit the revised inception report after incorporating the observations of Ministry.

#### **Agenda 14.7 Progress of PDMC Deliverables of Master Plan and DPRs**

1. The current status of submission of Master Plan, Strategy and Action Plan (Iteration-01) for below States were found pending:

Sn	State	Destination	Master Plan Iteration -1
1	Uttar Pradesh	Prayagraj	Not Submitted
2	Uttar Pradesh	Naimisaranya	Not Submitted
3	Arunachal Pradesh	Nacho	Due on 3/10
4	Nagaland	Niuland	Not Submitted
5	Nagaland	Chumoukedima	Not Submitted

2. It was informed that the State of Uttar Pradesh has submitted the Master Plan Iteration-01.
3. The State of Nagaland was instructed to submit the Master Plan Iteration-01.
4. It was also informed that PDMCs have to revise the draft master plan (iteration 1) and submit the same after compliance with the observations of the NPMU and Revised template incorporating the guidance notes.
5. The States/ UT were further directed to review the deliverables from PDMCs taking into account the observations shared and guidance notes on Master Plan Strategy & Action Plan as per revised template and share the revised Master Plan Iteration-01 by 10.10.2023.

#### **Agenda 14.8 Review of approved Experiences for DPR Package -1 (20 experiences)**

1. CSMC in its 6<sup>th</sup> meeting has approved 20 experiences for preparation of DPR Package 1 after incorporating the observations made by CSMC and Mission Directorate:

Sn	State/UT	Destinations	Experiences
(i).	Karnataka	Mysuru	1. Ecological Experience Zone at Mysuru
			2. Tonga ride Heritage experience zone at Mysuru
(ii).	Karnataka	Hampi	3. Setting up of 'Traveller nooks' at Hampi

Sn	State/UT	Destinations	Experiences
(iii).	Uttarakhand	Pithoragarh	4. Rural Tourism Cluster Experience at Gunji
(iv).	Uttarakhand	Champavat	5. Tea Garden Experience at Champavat
(v).	Telangana	Bhongir	6. Bhongir Fort experiential Zone
(vi).	Punjab	Amritsar	7. Border Tourism Experience at Attari
(vii).	Meghalaya	Sohra	8. Meghalayan age Cave Experience at Sohra
			9. Sohra Waterfall Trails experience
(viii).	Ladakh UT	Leh	10. Juley Leh Biodiversity Park
			11. Winter Sports Arena at Leh lake
(ix).	Meghalaya	Shillong	12. Police Bazaar-Wards Lake Culture Zone at Shillong
			13. Polo Precinct Area at Shillong
(x).	Sikkim	Gangtok	14. Gangtok MG road experience
			15. Gangtok Cultural Village
(xi).	Tamil Nadu	Mamallapuram	16. Immersive experience at Shore Temple
(xii).	Tripura	Agartala	17. Tea Tourism experience at Kamalasagar, Agartala
			18. Tripura Heritage Village experience at Agartala
(xiii).	Assam	Jorhat	19. Reimagining Cinnamara Tea Estate at Jorhat
(xiv).	Punjab	Kapurthala	20. Eco Tourism experience at Kanjili wetland, Kapurthala

2. For the intervention in Tamil Nadu, it was instructed to State to check the Memorandum of Understanding with Renault Nissan Technology and Business Centre for any overlap of project components.
3. The State of Assam was instructed to expedite the land related issue for the proposed intervention in the State.

4. It was directed to States/UTs to expedite the submission of project brief, Walkthrough, and visually appealing layout.
5. It was directed to the States to expedite the submission of DPR Package-01 for these approved interventions by 10.10.2023.

#### **Agenda 14.9 Review of Shortlisted Experiences for DPR Package -1 (17 experiences)**

1. Based on the review of Master Plans (Iteration-01) Strategy and Action Plan presented by various PDMCs for remaining destinations, the following experiences have been shortlisted for end-to-end tourist experience improvement plan as per guidance note issued:

<b>Sn</b>	<b>Destination (State/UT)</b>	<b>Shortlisted Experiences</b>
1.	Gandikota, Andhra Pradesh	1. Gandikota Gorge Experience
		2. Gandikota Fort Experience
2.	Porvorim, Goa	3. Porvorim Creek Experience
3.	Colva, Goa	4. Colva Beach Experience
4.	Gwalior, Madhya Pradesh	5. Phoolbagh Experience zone
5.	Chitrakoot, Madhya Pradesh	6. Spritual experience through ghats of Chitrakoot
6.	The Nilgiris, Tamil Nadu	7. Nature Trail Experience along Pykara river, Ooty
7.	Ananthagiri, Telangana	8. Eco tourism zone at Ananathgiri forest
8.	Mechuka, Arunachal Pradesh	9. Mechuka Cultural Haat
		10. Mechuka Adventure Park
9.	Kokrajhar, Assam	11. Kokrajhar Wetland Experience
10.	Kargil, Ladakh UT	12. Exploring LOC and Hundarman village experience
11.	Kumarakom, Kerala	13. Kumarakom Bird Sanctuary
12.	Kozhikode (Beypore), Kerala	14. Chaliyam Fort Experience
13.	Jodhpur, Rajasthan	15. Marwar's Heritage Experience Zone
14.	Puducherry, Puducherry UT	16. Paradise beach experience at Puducherry



<b>Sn</b>	<b>Destination (State/UT)</b>	<b>Shortlisted Experiences</b>
15.	Karaikal, Puducherry UT	17. Karaikal beach and waterfront experience

2. A brief presentation was made about the proposed experiences. It was noted that wherever forest department or ASI is involved, the clearance from the concerned agency has to be taken and they should be on board before DPR is finalized. The Ministry of Tourism will also take up with Ministry of Environment and ASI for the same.
3. It was also noted that number of experiences are not limited and the States and Destinations, which come up with end-to-end transformative experiences with sustainable operations and management, the same will be considered by the Ministry. Accordingly, amount allocated for each destination may be enhanced.
4. These experiences will be presented in the next CSMC meeting for in-principal approval.

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## Annexure 1: List of Participants

### 1. List of participants from Line Ministries

Sn.	Ministry	Name of Participant	Designation
1.	Ministry of Culture	Sh. R. N. Kumaran	Dy. Superintending Archaeologist, ASI
2.	Ministry of Civil Aviation	Sh. Kameshwar Mishra	Under Secretary
3.	Ministry of Road Transport and Highways	Sh. Ghanshyam Kumar	Superintendent Engineer-Planning
4.	Ministry of Railways	Sh. Sumeet Singh	Director, Tourism & Catering
5.	Ministry of Environment, Forest & Climate Change	Dr. Sudheer	Scientist

### 2. List of participants from the Industry Associations

Sn.	Association	Name of Participant	Designation
1.	FHRAI	Sh. Jaison Chacko	Sec General
2.	HAI	Smt. Charulata Sukhija	Deputy Secretary General

### 3. List of Participants from States/UTs

Sn.	State/UT	Name	Designation
1.	Andhra Pradesh	Sh. C.S.N. Murthy	Chief Engineer, APTDC
2.	Arunachal Pradesh	Sh. K.N. Damo	Director Tourism
3.	Arunachal Pradesh	Smt. Rita Yorong	District Tourism Officer Shi-Yomi District
4.	Assam	Sh. Kumar Padmapani Bora	Principal Secretary and MD ATDC
5.	Chandigarh UT	Sh. Rohit Gupta	Director Tourism
6.	Goa	Sh. M.P. Balan	Superintendent Engineer, GTDC

Sn.	State/UT	Name	Designation
7.	Goa	Smt. Sharmila Gaokar	Dy Collector, South Goa District
8.	Gujarat	Sh. Hiren Pandit	GM Project, TCGL
9.	Himachal Pradesh	Smt. Rakhee Singh	Joint Director Tourism
10.	Jharkhand	Smt. Anjali Yadav	Director Tourism
11.	Karnataka	Smt. Anitha Bhaskar	Deputy Director, Tourism
12.	Kerala	Sh. Prem Kishnan	Additional Director General, Dept of Tourism
13.	Kerala	Sh. Robin	DTPC Secretary Kottayam
14.	Kerala	Smt. Shelsa suni	Deputy Collector, Kozhikode
15.	Ladakh UT	Sh. Kunzes Angmo	Director Tourism
16.	Madhya Pradesh	Sh. Swapnil	Civil Engineer - Planning, MPTD
17.	Maharashtra	Sh. B.N. Patil	Director Tourism
18.	Manipur	Sh. W. Ibohal Singh	Director Tourism
19.	Meghalaya	Smt. Daphi Sayiem	Dy. Director Tourism
20.	Meghalaya	Smt. Anendya Raajsshre	Assistant Commissioner, East Khasi Hills District
21.	Mizoram	Dr. R. Lalrinchhiani	Deputy Director
22.	Nagaland	Sh. Nchumbemo Lotha	Secretary, Dept of Tourism
23.	Odisha	Smt. Ellora Bharati Jena	Joint Secretary
24.	Puducherry UT	Sh. D. Manikandan	Secretary, Dept of Tourism
25.	Punjab	Smt. Amanpreet Kaur Sandhu	ADC, Kapurthala District
26.	Punjab	Sh. Rakesh Kumar Popli	Addl. Director, Directorate of Tourism
27.	Rajasthan	Sh. Rajesh Sharma	Joint Director Tourism
28.	Sikkim	Sh. Prakash Chettri	Secretary, Dept of Tourism & Civil Aviation
29.	Tamil Nadu	Sh. Sandeep Nanduri	Director, TTDC

Sn.	State/UT	Name	Designation
30.	Telangana	Sh. Manohar Rao	Managing Director, TSTDC
31.	Telangana	Sh. Hanumantha Rao	Ananthagiri DYSO, Vikarabad District
32.	Tripura	Sh. Tapan Kumar Das	Director Tourism
33.	Tripura	Sh. Sajal Biswas	ADM, Unakoti district
34.	Uttarakhand	Dr. Pooja Garbiyal	ACEO- Infrastructure UTDB & AS (Tourism)
35.	Uttarakhand	Sh. Kirti Arya	DTDO, Pithoragarh district

4. **List of Participants from Ministry of Tourism**

Sn.	Name	Designation
1.	Sh. Prashant Ranjan	Director (T), Swadesh Darshan
2.	Sh. Haridarshan Pillai	Director, Finance
3.	Sh. Uttank Joshi	Asst. DG (Swadesh Darshan)
4.	Faisal Khan	Member, NPMU
5.	Karishma Prasad	Member, NPMU
6.	Abhisek Kumar	Member, NPMU
7.	Nikhil Kumar	Member, NPMU
8.	Kunal Singh	Member, NPMU
9.	Vivek Mehta	Member, NPMU

# User Manual of Swadesh Darshan 2.0 Portal



सत्यमेव जयते

Ministry of Tourism  
Government of India



# 1. Introduction

- Ministry of Tourism have developed portal for Swadesh Darshan 2.0 scheme which will benefit all the stakeholders of the scheme which includes Ministry of Tourism, State Government, Destination Monitoring Committees and PDMCs.
- The portal will serve following functions:
  - Act as a single repository for all scheme related documents, templates, guidance notes, etc.
  - Streamline process of report submissions and reviews
  - Monitoring of Scheme and Projects
  - Various other related aspects.
- Currently, the portal have following modules:
  - Weekly Progress Report
  - Program Review
  - Document Repository
  - Instructions
- This User Manual with step by step instructions will help all the stakeholders to make the intended use of various modules for effective Programme Management. This guide will be further improved going forward based on user feedback and addition of new features on the portal.

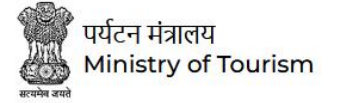
## 2. Portal Log-in

User to login to the portal through below link using their login credentials:  
<http://sd2.tourism.gov.in/Login.aspx>



[HOME](#) [ABOUT](#) [INSTRUCTIONS](#) [PROGRAM REVIEW](#) [CONTACT US](#)

[LOGIN](#)



# SIGN IN



User ID

Password

LOGIN

[Forgot Password](#)

### 3. Weekly Progress Report (PDMC)

User - PDMC

1. PDMC to click on Weekly Progress Report tab (on left side of dashboard) and click on 'Submit New Report' tab to open Weekly Report form

**SWADESH DARSHAN 2.0**  
DEVELOPING SUSTAINABLE DESTINATIONS

Dashboard

**Weekly Progress Reports**

Document Repository

Logout

State User Profile

### WEEKLY PROGRESS REPORTS (PDMC)

Submit New Report

FILTER 2023 OCT

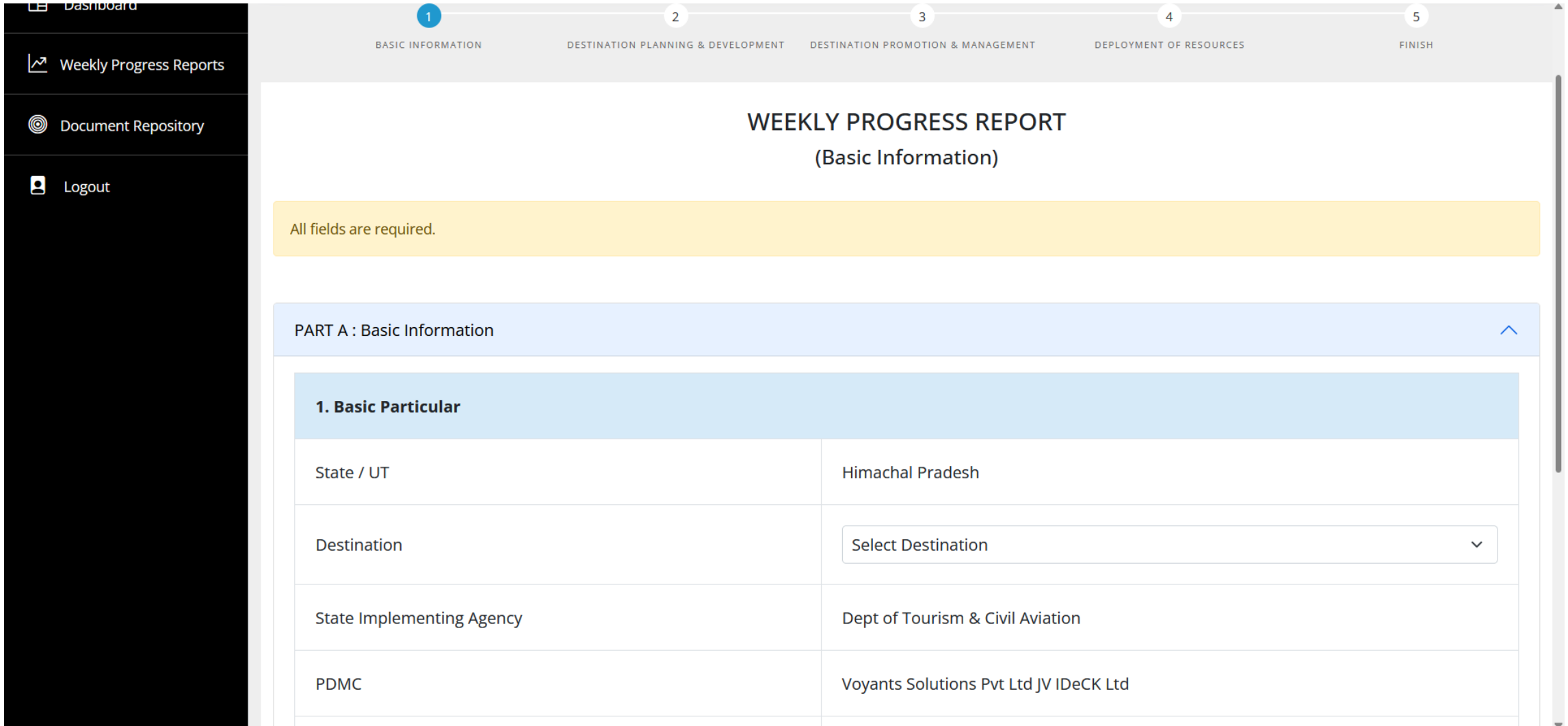
S.NO	State Name	Agency	PDMC	Destination	Year	Month	Week	Status
No records found.								



# 3. Weekly Progress Report (PDMC)

User - PDMC

2. PDMC have to fill all fields of the 'Weekly Report form' only after which it will be able to submit the form



Dashboard

Weekly Progress Reports

Document Repository

Logout

1 BASIC INFORMATION 2 DESTINATION PLANNING & DEVELOPMENT 3 DESTINATION PROMOTION & MANAGEMENT 4 DEPLOYMENT OF RESOURCES 5 FINISH

## WEEKLY PROGRESS REPORT (Basic Information)

All fields are required.

PART A : Basic Information

### 1. Basic Particular

State / UT	Himachal Pradesh
Destination	Select Destination
State Implementing Agency	Dept of Tourism & Civil Aviation
PDMC	Voyants Solutions Pvt Ltd JV IDECK Ltd

### 3. Weekly Progress Report (PDMC)

User – MoT, State, DMC

1. User to click on Weekly Progress Report tab (on left side of dashboard) to see reports submitted by PDMCs.
2. User can see any particular report by selecting month from the filter and then clicking report of the specific week.

S.NO	State Name	PDMC	Destination	Date of submission for W1	Date of submission for W2	Date of submission for W3	Date of submission for W4 (Entire Month)
1	Rajasthan	IPE Global Ltd.	Bundi (Keshoraipatan)	<a href="#">22 October 2023</a>	Pending	<a href="#">23 October 2023</a>	Pending
2	Rajasthan	IPE Global Ltd.	Jodhpur	Pending	Pending	<a href="#">23 October 2023</a>	Pending
Summary				Total : 2 Pending : 1 Submitted : 1	Total : 2 Pending : 2 Submitted : 0	Total : 2 Pending : 0 Submitted : 2	Total : 2 Pending : 2 Submitted : 0

### 3. Weekly Progress Report (PDMC)

User – MoT, State, DMC

- 3. By clicking on 'View Report', Report will open for viewing.
- 4. User have an option to provide their comment on progress reported during the week

**WEEKLY PROGRESS REPORT**

State Name	:	Rajasthan
PDMC Name	:	IPE Global Ltd.
Destination	:	Bundi (Keshoraipatan)
Year	:	2023
Month	:	OCT
Week	:	W1
Submitted Date	:	10/22/2023 11:33:42 PM
Attachment	:	<a href="#">View Report</a>
DMC Comments	:	
State Comments	:	<input type="text"/>
MOT Comments	:	

[SUBMIT](#) [CANCEL](#)

## 4. Document Repository

User - PDMC

1. User to click on Document Repository tab (on left side of dashboard) to submit their various deliverables such as Inception Report, Master Plan and DPR.
2. Click on the name of the deliverable which is to be submitted.

The screenshot displays a user interface for the Document Repository. On the left is a dark sidebar with four menu items: 'Dashboard' (with a grid icon), 'Weekly Progress Reports' (with a line graph icon), 'Document Repository' (with a target icon and a red dashed border), and 'Logout' (with a person icon). The main content area is white and features the title 'Document Repository' at the top. Below the title is a list of four deliverables, each in a light blue box with a downward arrow on the right side:

- PART A : Contract Agreement
- PART B : Inception Report
- PART C : Master Plan, Strategy and Action Plan
- PART D : DPR Report

## 4. Document Repository

User - PDMC

3. User to fill the required details including document version (draft, revised and final) and upload the report in PDF format. Click on add new to submit the report.

Document Repository

Logout

**PART A : Contract Agreement**

**PART B : Inception Report**

State Name	Himachal Pradesh
Destination*	Select Destination
Document Version*	Select Version
Attach Inception Report * (Only PDF format accepted upto 20 MB size)	Browse... No file selected.
Remarks*	
	<input type="button" value="ADD NEW"/> <input type="button" value="CANCEL"/>

## 4. Document Repository

User – MoT, State, DMC



1. User to click on Document Repository tab (on left side of dashboard) to see reports such as Inception Report, Master Plans and DPRs submitted by PDMCs.

The screenshot displays a dashboard interface with a dark sidebar on the left and a main content area on the right. The sidebar contains several menu items: Dashboard, Submit Perspective Plan, View Perspective Plan, Weekly Progress Report, Document Repository (highlighted with a red dashed box), Program Review, and Logout. The main content area features a white card titled "Document Repository" containing a list of four parts, each with a dropdown arrow on the right:

- PART A : Contract Agreement
- PART B : Inception Report
- PART C : Master Plan, Strategy and Action Plan
- PART D : DPR Report


2. User to click on the name of the report which needs to be viewed and click on 'view details' tab.

- View Perspective Plan
- Weekly Progress Report
- Document Repository
- Program Review
- Logout

<b>PART A : Contract Agreement</b> <span>∨</span>						
<b>PART B : Inception Report</b> <span>∨</span>						
<b>PART C : Master Plan, Strategy and Action Plan</b> <span>∧</span>						
<b>Destination : Bundi (Keshoraipatan)</b>						
S.NO	Document Version	Master Plan Iteration	Remarks	Report	Date of Submission	##
1	Draft	1	-		01 September 2023	<a href="#">VIEW DETAILS</a>
<b>Destination : Jodhpur</b>						
S.NO	Document Version	Master Plan Iteration	Remarks	Report	Date of Submission	##
1	Draft	1	-		01 September 2023	<a href="#">VIEW DETAILS</a>
<b>PART D : DPR Report</b> <span>∨</span>						

3. By clicking on 'PDF icon', the entire report can be downloaded.
4. User have an option to provide their comment on the report submitted by PDMC.

The screenshot displays a web application interface for document management. On the left is a dark sidebar with navigation options: Dashboard, Submit Perspective Plan, View Perspective Plan, Weekly Progress Report, Document Repository (highlighted), Program Review, and Logout. The main content area is titled 'Document (Master Plan)' and shows details for a document from Rajasthan. The details include State Name, PDMC Name, Destination, Master Plan (with a PDF icon), Document Version, Submitted Date, and comment sections for DMC, State, and MOT. At the bottom, there are 'SUBMIT COMMENTS' and 'Cancel' buttons.

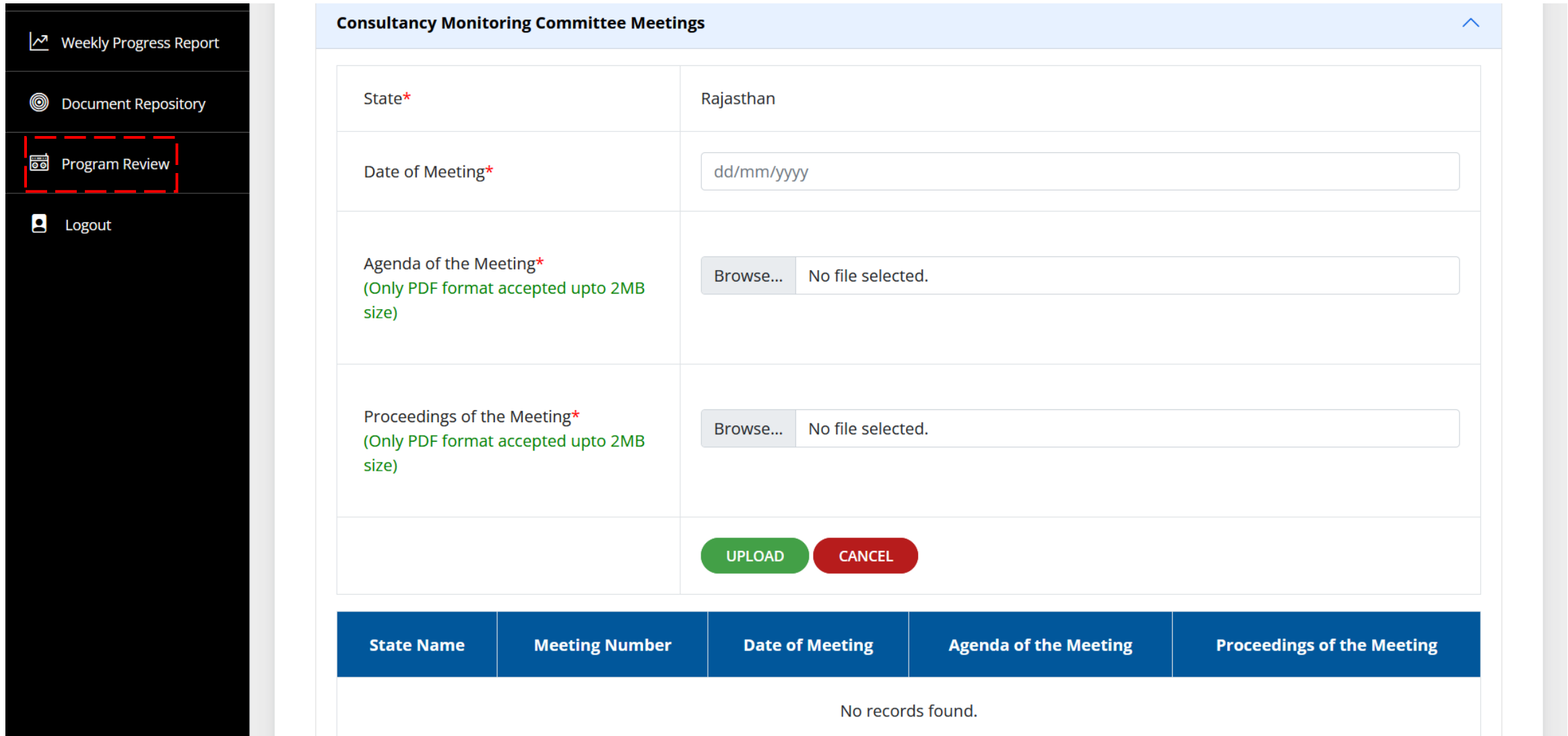
<b>State Name</b>	:	Rajasthan
<b>PDMC Name</b>	:	IPE Global Ltd.
<b>Destination</b>	:	Bundi (Keshoraipatan)
<b>Master Plan</b>	:	
<b>Document Version</b>	:	Draft
<b>Submitted Date</b>	:	9/1/2023 3:57:33 PM
<b>DMC Comments</b>	:	
<b>State Comments</b>	:	<input type="text"/>
<b>MOT Comments</b>	:	



## 5. Uploading CMC meeting details on portal

User - State

1. State have to upload details (agenda and Proceedings) of CMC meeting by clicking on 'Program Review' tab (on left side of dashboard).



**Consultancy Monitoring Committee Meetings**

State*	Rajasthan
Date of Meeting*	<input type="text" value="dd/mm/yyyy"/>
Agenda of the Meeting* (Only PDF format accepted upto 2MB size)	<input type="button" value="Browse..."/> No file selected.
Proceedings of the Meeting* (Only PDF format accepted upto 2MB size)	<input type="button" value="Browse..."/> No file selected.
<input type="button" value="UPLOAD"/> <input type="button" value="CANCEL"/>	

State Name	Meeting Number	Date of Meeting	Agenda of the Meeting	Proceedings of the Meeting
No records found.				

## 6. Uploading DMC meeting details on portal

User - DMC

1. DMC user have to upload details (agenda and Proceedings) of DMC meeting by clicking on 'Program Review' tab (on left side of dashboard).

The screenshot displays the 'Destination Management Committee Meetings' form. The left sidebar contains the following navigation options: 'Document Repository', 'Program Review' (highlighted with a red dashed box), and 'Logout'. The main form area is titled 'Destination Management Committee Meetings' and contains the following fields:

State*	Goa
Destination*	Porvorim
Date of Meeting*	<input type="text" value="dd/mm/yyyy"/>
Agenda of the Meeting* (Only PDF format accepted upto 2MB size)	<input type="button" value="Browse..."/> No file selected.
Proceedings of the Meeting* (Only PDF format accepted upto 2MB size)	<input type="button" value="Browse..."/> No file selected.
<input type="button" value="UPLOAD"/> <input type="button" value="CANCEL"/>	

## 7. Viewing Program Review Documents

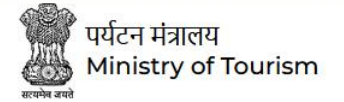
User – Open for All

1. Program Review Documents such as Agenda & Proceedings of MD meeting, CSMC meeting, CMC and DMC meetings and destination-wise Inception report, Master Plan Report and DPR is open to view for all without log-in into the portal.
2. User can view these documents by clicking 'Program Review' tab.



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## 7. Viewing Program Review Documents

User – Open for All

3. User can access agenda and proceedings of particular MD or CSMC meeting by clicking on PDF icon against that particular meeting.















### Mission Directorate Meetings

S.NO	Date of Meeting	Agenda of the Meeting	Proceedings of the Meeting
1	21 June 2022		
2	01 July 2022		
3	21 July 2022		
4	22 August 2022		
5	09 September 2022		
6	03 November 2022		
7	09 December 2022		
8	30 December 2022		


# 7. Viewing Program Review Documents


User – Open for All

- 4. User can access destination related document such as DPR, Master Plan Report, Inception Report, Agenda and Proceedings of DMC & CMC meeting by selecting that destination using the filter at the bottom of the page and then clicking 'View Details' which will take the user to destination page.

1	06 September 2022		
2	10 October 2022		
3	16 November 2022		
4	05 January 2023		
5	22 March 2023		
6	13 September 2023		
7	06 October 2023		

**Destination Deliverables & Meetings**

Kerala 

Select Destination  
Kumarakom  
Kozhikode (Beypore)  
Select Destination 

[VIEW DETAILS](#)

## 7. Viewing Program Review Documents

User – Open for All

5. User can access the reports related to destination uploaded by PDMC, Agenda & Proceedings of CMC meeting uploaded by State and Agenda & Proceedings of DMC meeting uploaded by DMC by clicking on the relevant PDF icon.

### CMC Meetings

Consultancy Monitoring Committee is the body responsible to monitor and review the work of PDMCs appointed at State level.

S.NO	Date of Meeting	Agenda of the Meeting	Proceedings of the Meeting
No records found.			

### Detail Project Report

S.NO	Package	Version	Report	Date of Submission
No records found.				

### Master Plan, Strategy & Action Plan Report

S.NO	Iteration	Version	Report	Date of Submission
1	1	Draft		05 September 2023

### Inception Report

S.NO	Document Version	Report	Date of Submission
			

## 8. Instructions

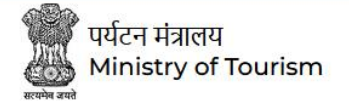
User – Open for All

1. Instructions module will serve as a single repository for all instructions issued under the scheme such as guidelines, toolkits, templates and other OMs.
2. This can be accessed without log-in into the account by clicking on ‘Instructions’ tab.



HOME ABOUT INSTRUCTIONS PROGRAM REVIEW CONTACT US

LOGIN





# 8. Instructions

3. Documents such as Scheme Guidelines, Master Plan Toolkits & Instructions, DPR Toolkits & Instructions and Other Instructions issued under the scheme can be opened by clicking on “PDF icon” under downloads.



## Scheme Guidelines

S. No	Title	Download
1	Swadesh Darshan 2.0 Guidelines	

## Master Plan Toolkits & instructions

S. No	Title	Download
1	Model Template for Destination Master Plan	
2	SOP for Guidance on Master Plan, Strategy and Action Plan	

## DPR Toolkits & Instructions

S. No	Title	Download
1	Model Template for DPR	
2	SOP for Guidance on Preparation of DPR Package 1	



# Thank You

For any technical guidance/ query, please mail at [swadesh.darshan@gov.in](mailto:swadesh.darshan@gov.in) or contact following persons:

1. Kapil Sharma –
2. Vivek Mehta –
3. Faisal Khan -