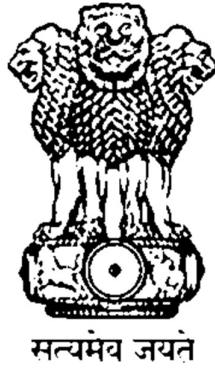


**Agenda**  
*for*  
**the first meeting of the Mission Directorate**  
**(Swadesh Darshan Scheme 2.0)**



**Date: 21/6/2022**  
**Time: 3 PM**

**Ministry of Tourism**  
**Government of India**

**Agenda for the first meeting of the Mission Directorate under Swadesh Darshan Scheme 2.0 under the Chairmanship of Additional Secretary (Tourism) to be held on 21/6/2022**

**Index**

Agenda 1.1	Leave of Absence.....	3
Agenda 1.2	Introduction of the Scheme .....	3
Agenda 1.3	Submission of State Perspective Plans by the State .....	4
Agenda 1.4	Empanelment of Project Development & Management Consultants (PDMC) ...	4

## Agenda 1.1 Leave of Absence

1. Following is the list of all the members of

(i).	Additional Secretary, Ministry of Tourism, In charge of Swadesh Darshan Scheme	Chairperson
(ii).	Deputy Secretary, Finance	Member
(iii).	Secretary, Tourism of all the States/ UTs	Member
(iv).	Representatives of the Ministries of 1. Culture 2. Housing and Urban Affairs 3. Environment and Forest 4. Civil Aviation 5. Road Transport and Highways 6. Railways 7. Skill Development	Member
(v).	Representatives of Travel Trade and Hospitality Industry 1. IATO 2. HAI 3. FHRAI	Member
(vi).	Director/ Deputy Director General M/O Tourism In charge of the concerned Division	Member Secretary

2. Leave of absence may be granted to the members, who are unable to attend the meeting.

## Agenda 1.2 Introduction of the Scheme

1. Ministry of Tourism, Government of India has revamped the Swadesh Darshan Scheme and rechristen the same as Swadesh Darshan 2.0. The vision of the Scheme is to develop sustainable and responsible tourism destinations in the country. The key objective of the scheme is to create a robust framework for integrated development of tourism destinations in

partnership with the States/ UTs and local governments for promoting sustainable and responsible tourism in the country.

2. The Scheme Guidelines have been circulated to all the State Governments vide OM No. SD-8/15 /2020-SD dated 19.04.2022. A presentation on the same will be made by NPMU, Swadesh Darshan to create awareness amongst the States/ UTs.

### **Agenda 1.3 Submission of State Perspective Plans by the State**

1. As per the guidelines, the States/ UTs are required to submit the State Perspective Plan to assess the major destinations, theme, status of tourism ecosystem and top 5 destinations proposed to be developed under the Swadesh Darshan 2.0 Scheme in order of priority.
2. The format of the State Perspective Plan has been circulated to all the State Governments vide **OM No. SD-8/15 /2020-SD dated 20.04.2022**. The online portal for submission of State Perspective Plan by the State/UT has been formulated. Login credentials for uploading the SPP has been shared to State Government / UT Administration.
3. A brief walkthrough on the state perspective plan will be made by NPMU, Swadesh Darshan. States/UTs have been requested to test and provide feedback to the Ministry on any issues while using the online portal. Observations on the SPP by State/UT to be discussed if any.
4. States/UTs have been requested to submit the State Perspective Plans duly approved by State Steering Committee at the earliest. It may be pertinent to mention that the destinations will be sanctioned based on first come first serve subject to the availability of funds, adherence to the scheme guidelines and past performance of the States.
5. The current status will be reviewed in the meeting.

### **Agenda 1.4 State Institutional Structure and Empanelment of PDMC**

1. One of the key reforms in Swadesh Darshan Scheme 2.0 is to provide for well laid out State Institutional Structure. The States are accordingly requested to notify the State Steering Committee and State Nodal Officer. The Destination Management Committee will be notified after the finalization and sanction of the destinations by the Ministry of Tourism.
2. Keeping in view myriads of challenges faced in the implementation of Swadesh Darshan 1.0, another key reform in Swadesh Darshan 2.0 is to

provide end to end support for the state level institutional structure for project planning, design, bid process, supervision and monitoring of the Scheme at the State level and effective reporting and coordination with the Ministry of Tourism. The Ministry of Tourism will empanel reputed consultants as Project Development and Management Consultants (PDMC) for providing requisite support for:

- (i) Preparation of Destination Master Plan
  - (ii) Preparation of Detailed Project Report
  - (iii) Preparation of Bid Documents & Bid Process Management
  - (iv) Project Monitoring & Reporting
  - (v) Support in onboarding O&M Operator agencies
  - (vi) Assistance in undertaking Project Improvement Activities
3. NPMU has prepared Draft RFP for empanelment and a presentation on the same will be made during the meeting.
  4. The current status will be reviewed in the meeting.

\*\*\*\*