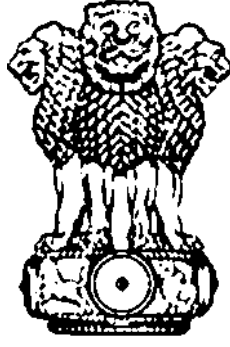


**Agenda**  
*for*  
**the 12<sup>th</sup> Meeting of the Mission Directorate**  
**(Swadesh Darshan Scheme 2.0)**



सत्यमेव जयते

**Date: 08/08/2023**

**Time: 11:00 AM**

**Ministry of Tourism**  
**Government of India**

**Agenda for the 12<sup>th</sup> meeting of the Mission Directorate under Swadesh Darshan 2.0 to be held under the Chairmanship of Additional Secretary (Tourism)**

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## Agenda 12.1 Leave of Absence

1. Following is the list of members of the Mission Directorate

(i).	Additional Secretary, Ministry of Tourism, In charge of Swadesh Darshan Scheme	Chairperson
(ii).	Deputy Secretary, Finance	Member
(iii).	Representatives of the Ministries of 1. Culture 2. Housing and Urban Affairs 3. Environment, Forest & Climate Change 4. Civil Aviation 5. Road Transport and Highways 6. Railways 7. Skill Development	Member
(iv).	ACS / Principal Secretaries / Secretaries, State Mission Directors, Department of Tourism and MDs of Designated SIA (Andhra Pradesh, Arunachal Pradesh, Assam, Bihar, Chandigarh UT, Goa, Gujarat, Himachal Pradesh, Jammu & Kashmir, Jharkhand, Karnataka, Kerala, Ladakh UT, Madhya Pradesh, Maharashtra, Meghalaya, Mizoram, Nagaland, Odisha, Puducherry UT, Punjab, Rajasthan, Sikkim, Tamil Nadu, Telangana, Tripura, Uttar Pradesh, Uttarakhand).	Members Invited
(v).	Representatives of Travel Trade and Hospitality Industry 1. IATO 2. HAI 3. FHRAI	Member
(vi).	Director (Swadesh Darshan)	Member Secretary

2. Leave of absence may be granted to the members, who are unable to attend the meeting.

## **Agenda 12.2 Confirmation of the proceedings of the Eleventh Meeting**

1. The proceedings of the 11<sup>th</sup> meeting of the MD were circulated vide OM no. SD-8/15/2020-SD dated 14/07/2023 to all the members. A copy of the same is attached as **Annexure A**.
2. Members are requested to confirm the proceedings.

### Agenda 12.3 Progress on compliances with pre-requisites

1. States/ UTs have still not complied with following requirements:

Sno	State	SIA	DMC	MOU	Agreement with PDMC
1	Arunachal Pradesh	Pending	Pending	Pending	Done
2	Manipur	Pending	Pending	Pending	NA
3	Bihar	Pending	Pending	Pending	Pending
4	Odisha	Pending	Done	Pending	NA
5	Gujarat	Done	Done	Pending	Done
6	HP	Done	Done	Done	Pending
7	Jharkhand	Done	Done	Done	Pending
8	Maharashtra	Done	Done	Done	Pending

2. 9 States/ UTs have designated Directorate/ Department of Tourism as SIA and 1 State (Jharkhand) has designated Jharkhand State Building Construction Corporation Ltd. as the SIA. The Ministry is reviewing these cases, which will be discussed.
3. All States/ UTs are requested to expedite pending compliances.

## **Agenda 12.4 Compliances regarding PDMC Engagement**

### **1. Request for sanction and release of funds for PDMC engagement**

Ministry of Tourism vide O.M. No SD-8/15/2020-SD dated 24.07.2023 has circulated template to all States/UTs for submitting request for sanction and release of funds for PDMC engagement. Out of 26 States/UTs where PDMC is selected, only 6 States have submitted the request.

- (i) Andhra Pradesh
- (ii) Kerala
- (iii) Madhya Pradesh
- (iv) Meghalaya
- (v) Sikkim
- (vi) Tripura

All States/ UTs are requested to submit the proposals within a week so that formal sanction of funds and release of the same could be expedited.

### **2. Meetings of the Consultancy Monitoring Committee**

Ministry vide O.M. No SD-8/3/2022-SD dated 31.07.2023 has circulated the SOP for PDMC Contract Management to all States/UTs. As per SOP, a Consultancy Monitoring Committee has to review various aspects of the working of the PDMC:

- (i) Monthly progress reports for releasing the payment
- (ii) Deliverables
- (iii) Substitution of Personnel
- (iv) Travel Reimbursement
- (v) Other related aspects

No meetings of the Consultancy Monitoring Committee have been held so far by any State/ UT. It is requested that all the States/ UT should hold the meetings of Consultancy Monitoring Committee (CMC) regularly and upload the proceedings on the portal.

## Agenda 12.5 Progress of PDMC Deliverables of Master Plan and DPRs

1. The first deliverable of inception report has been submitted by all PDMCs, they have to submit the revised inception report incorporating observations of MoT particularly the guidance note given regarding destination delineation. Further, the next two key deliverables are first iteration of Master Plan, Strategy and Action Plan and DPR Package 1. The current status of submission of these deliverables is given below:

Sn	State /UT	Destination	Master Plan Iteration -1	DPR Package-1
			Target Date	Target Date
1	Bihar	Gaya		
2	Bihar	Nalanda		
3	Karnataka	Hampi	Submitted	14-Aug
4	Karnataka	Mysuru	Submitted	14-Aug
5	Maharashtra	Sindhudurg	-	-
6	Uttar Pradesh	Prayagraj	14-Aug	14-Sep
7	Uttar Pradesh	Naimisharanya	14-Aug	14-Sep
8	Uttarakhand	Pittoragarh	07-Aug	14-Sep
9	Uttarakhand	Champavat	07-Aug	14-Sep
10	Mizoram	Aizawl	10-Aug	20-Sep
11	Mizoram	Champhai	10-Aug	20-Sep
12	Andhra Pradesh	Gandikota	Submitted	11-Sep
13	Andhra Pradesh	Araku-Lambasingi	Submitted	11-Sep
14	Goa	Porvorim	Submitted	11-Sep
15	Goa	Colva	Submitted	11-Sep
16	Gujarat	Dholavira	08-Aug	18-Sep
17	Gujarat	Dwarka	08-Aug	18-Sep
18	Kerala	Kumarakom	08-Aug	18-Sep
19	Kerala	Kozhikode (Beypore)	08-Aug	18-Sep
20	Meghalaya	Shillong	Submitted	29-Aug
21	Meghalaya	Sohra	Submitted	29-Aug
22	Madhya Pradesh	Gwalior	Submitted	29-Aug

23	Madhya Pradesh	Chitrakoot	Submitted	29-Aug
24	Rajasthan	Bundi	Submitted	31-Aug
25	Rajasthan	Jodhpur	Submitted	31-Aug
26	Sikkim	Gangtok	Submitted	11-Sep
27	Sikkim	Gyalshing	Submitted	11-Sep
28	Tripura	Agartala	Submitted	22-Sep
29	Tripura	Unakoti	Submitted	22-Sep
30	Chandigarh UT	Chandigarh	17-Aug	02-Sep
31	Puducherry UT	Puducherry	Submitted	22-Aug
32	Puducherry UT	Karaikal	Submitted	22-Aug
33	Punjab	Amritsar	Submitted	29-Aug
34	Punjab	Kapurthala	Submitted	29-Aug
35	Tamil Nadu	Mamallapuram	Submitted	25-Aug
36	Tamil Nadu	The Nilgiris	Submitted	25-Aug
37	Telangana	Bhongir	Submitted	17-Aug
38	Telangana	Ananthgiri	Submitted	17-Aug
39	Arunachal Pradesh	Bomjir	Submitted	28-Aug
40	Arunachal Pradesh	Mechuka	Submitted	28-Aug
41	Assam	Jorhat	Submitted	04-Sep
42	Assam	Kokrajhar	08-Aug	04-Sep
43	Ladakh UT	Leh	Submitted	29-Aug
44	Ladakh UT	Kargil	Submitted	29-Aug
45	Himachal Pradesh	Pong Dam	-	-
46	Jharkhand	Chandil	-	-
47	Nagaland	Niuland	21-Aug	20-Sep
48	Nagaland	Chumoukedima	21-Aug	20-Sep
<b>Deliverable Submitted</b>			<b>29</b>	<b>0</b>
<b>Deliverable Pending</b>			<b>14</b>	<b>43</b>

2. NPMU will present the latest status of deliverables by PDMCs. The States/UTs are requested to monitor, follow up and coordinate the pending deliverables from PDMCs.



## **Agenda 12.6 SOP for Guidance on Preparation of Master Plan and DPR**

1. Ministry of Tourism has already issued templates for preparation of Master Plan, Strategy and Action Plan as well as Detailed Project Reports by PDMCs.
2. Ministry has further reviewed the work in progress by PDMCs on first iteration of Master Plan, Strategy and Action Plan. Ministry has also been deliberating on the challenges of destination development particularly to enhance tourist experience across all touch points, defining service levels and providing end to end tourist experience.
3. Based on the review of progress of SD 2.0 and the lessons learnt from delays, lack of visible impact, non-operation of the assets, focus on asset creation rather than tourist experience under SD 1.0 scheme, the Ministry has drafted Standard Operating Procedure (SOP) for guidance on preparation of the important sections of the Master Plan, Strategy and Action Plan report and DPR Package 1. A copy of the same has been attached as **Annexure B** and **C** respectively.
4. A presentation on the same will be made by NPMU in the meeting.

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