

**Government of India
Ministry of Tourism
(Swadesh Darshan Division)**

**Transport Bhawan,
1, Parliament Street,
New Delhi**


File no. SD-8/15/2020-SD-Part(4)

Dated 15.11.2023

Subject:- Circulation of the proceedings of the 8th Meeting of the 'Central Sanctioning and Monitoring Committee' under Swadesh Darshan 2.0 held on 02.11.2023 in the chairmanship of Secretary (Tourism).

Reference is invited to the 8th meeting of the 'Central Sanctioning and Monitoring Committee (CSMC)' under Swadesh Darshan 2.0 held on 02.11.2023 in the chairmanship of Secretary (Tourism).

2. I am directed to enclose the proceedings of the said meeting for kind perusal.


(Uttank Joshi)
Asstt. DG

Encl.:- As above.

To

- (i) The Secretary (Ministry of Culture/ Civil Aviation/ Housing and Urban Affairs/ Road Transport & Highways / Ministry of External Affairs / CEO, NITI Aayog/ Chairman, Railway Board
- (ii) Financial Advisor, Ministry of Tourism
- (iii) Addl. Secretary, Ministry of Tourism
(Incharge of Swadesh Darshan scheme)
- (iv) Principal Secretary, Deptt. of Tourism, All concerned State Governments/UT Administrations

Copy to:-

- (i) PS to Secretary, Ministry of Tourism, New Delhi
- (ii) Regional Directors (India Tourism Delhi/ Mumbai/ Kolkata/ Chennai/ Guwahati) for compliance and follow up through their officers and concerned Managers/Assistant Managers.
- (iii) National Programme Management Unit (NPMU), Swadesh Darshan Scheme for requisite action in the matter

File no. SD-8/15/2020-SD-Part(4)
Government of India
Ministry of Tourism
(Swadesh Darshan Division)

Proceedings of the 8th meeting of Central Sanction Monitoring Committee (CSMC) under Swadesh Darshan Scheme 2.0 chaired by Secretary (Tourism) held on 02/11/2023 at 03:00 PM

Agenda 8.1 Leave of Absence

The 8th meeting of the Sanctioning and Monitoring Committee (CSMC) under Swadesh Darshan Scheme 2.0 was held on 02/11/2023 at 3 PM. The list of attendees is given in **Annexure 1**. Leave of absence was granted to the members, who could not attend the meeting.

Agenda 8.2 Confirmation of the proceedings of the Seventh meeting

The proceedings of the seventh meeting of the CSMC were circulated vide OM no. SD-8/15/2020-SD dated 11/10/2023 to all the members. The same were confirmed.

Agenda 8.3 Present Status on Swadesh Darshan 2.0 Pre-requisites

1. The current status of various pre-requisites for implementation of the Scheme was reviewed and decided as under:

S no	States	Pending Pre-requisites	Remarks
1	Odisha	(i). SIA (ii). MoU	The State informed that the file has been submitted to the higher level and approval is awaited.

2. The State was directed to expedite the above pending pre-requisites.

Agenda 8.4 Sanction of funds for PDMCs engagement

1. The Committee sanctioned the amount on account of PDMC engagement for the following two States:

Sn	State/UT	SIA	Letter No & Date	Agreement Value	Travel reimbursement	Total Amount (excl. GST)
1.	Jharkhand	JSBCCL	Letter no.1117 dt. 31.10.2023	₹ 2,80,00,000	₹ 2,80,00,00	₹ 3,08,00,000
2.	Maharashtra	Directorate of Tourism (DoT)	10/Tourism/ 2023 dt. 25.10.2023	₹ 2,77,20,000	₹ 2,77,20,00	₹ 3,04,92,000

2. CSMC further approved release of the first instalment of 30% to the respective State Implementing Agency.
3. It was informed that Ministry has issued letter for sanction of funds to 19 States/UTs for a total amount of Rs. 97.01 Crores and limits against the first instalment of 30% has been given to the respective State Implementing Agency for 14 States.
4. It was noted that the following 5 States/UTs are yet to map their accounts:

Sn.	States/UTs	Designated SIA
1	Karnataka	Karnataka Tourism Infrastructure Limited
2	Kerala	Directorate of Tourism
3	Ladakh UT	Directorate of Tourism
4	Madhya Pradesh	Madhya Pradesh Tourism Board
5	Rajasthan	Directorate of Tourism

5. The above 5 States/UTs were directed to map their respective accounts at the earliest for flow of funds.
6. The State/UTs were directed to expedite the release of payments to the PDMC after review and approval of deliverables by the CMC.

Agenda 8.5 Meetings of the Consultancy Monitoring Committee

1. It was informed that the Standard Operating Procedure (SOP) for PDMC Contract Management has been circulated to all States/UTs. As per SOP, a Consultancy Monitoring Committee (CMC) to review various aspects of the working of the PDMC:
 - (i). Monthly progress reports for releasing the payments.

- (ii). Deliverables
 - (iii). Substitution of Personnel
 - (iv). Travel Reimbursement
 - (v). Other related aspects
2. It was noted that for the following 3 States, meetings of the Consultancy Monitoring Committee were yet to be conducted:
 - (i). Gujarat
 - (ii). Maharashtra
 - (iii). Tripura
 3. The States/ UTs were requested to organise the meetings of CMC to review the progress of the deliverables of PDMC.
 4. It was noted that the Inception Reports of the following destinations where Revised Inception Reports incorporating MoT's observations have been submitted, are yet to be approved by the CMC:

Sn	State/UT	Destination	Approval Status
1.	Maharashtra	Sindhudurg	Pending
2.	Uttar Pradesh	Prayagraj	Pending
3.	Uttar Pradesh	Naimisharanya	Pending
4.	Mizoram	Aizawl	Pending
5.	Mizoram	Champhai	Pending
6.	Gujarat	Dholavira	Pending
7.	Gujarat	Dwarka	Pending
8.	Tripura	Agartala	Pending
9.	Tripura	Unakoti	Pending
10.	Chandigarh UT	Chandigarh	Pending
11.	Puducherry UT	Puducherry	Pending
12.	Puducherry UT	Karaikal	Pending

Sn	State/UT	Destination	Approval Status
13.	Punjab	Amritsar	Pending
14.	Punjab	Kapurthala	Pending
15.	Tamil Nadu	Mamallapuram	Pending
16.	Tamil Nadu	The Nilgiris	Pending
17.	Telangana	Bhongir	Pending
18.	Telangana	Ananthgiri	Pending

5. The above States/UTs were directed to review and approve the Inception Reports in the CMC meetings.

Agenda 8.6 Progress of PDMC Deliverables – Pending Inception Report

1. It was noted that out of 46 destinations, the submission of revised Inception Report for 2 destinations are pending as below:

Sn	State /UT	Destination	PDMC	Status
1	Himachal Pradesh	Pong Dam	Voyants JV Ideck	Pending
2	Jharkhand	Chandil	Voyants JV Ideck	Pending

2. It was noted that the revised Inception Reports submitted for 39 destinations are in compliance with Ministry's observations and have been uploaded on the SD 2.0 portal.
3. The following States were directed to expedite submission of revised Inception Reports from the PDMCs incorporating the observation provided by the Ministry:

Sn	State /UT	Destinations	PDMC
1	Mizoram	Aizawl Champai	Egis India
2	Nagaland	Chumukedima Nuiland	WAPCOS

Agenda 8.7 Progress of Master Plan, Strategy and Action Plan (Iteration-1)

1. It was noted that the Master Plan, Strategy and Action Plan (Iteration-01) for the following destinations have not been submitted:

Sn	State /UT	Destination	PDMC	Status
1	Nagaland	Niuland	WAPCOS	03.11.2023
2	Nagaland	Chumoukedima	WAPCOS	03.11.2023

2. The State of Nagaland was directed to expedite the submission of Master Plan, Strategy and Action Plan (Iteration-01).
3. The following States/UTs were directed to expedite submission of revised Master Plans, Strategy & Action Plan (Iteration-01) incorporating the observations provided by the Ministry.

Sn	State /UT	Destinations
1.	Andhra Pradesh	Gandikota, Arakku-Lambassingi
2.	Arunachal Pradesh	Nacho, Mechuka
3.	Chandigarh UT	Chandigarh
4.	Gujarat	Dholavira, Dwarka
5.	Kerala	Kumarakom, Kozhikode (Beypore)
6.	Ladakh UT	Leh, Kargil
7.	Mizoram	Champhai, Aizawl
8.	Puducherry UT	Puducherry, Karaikal
9.	Tamil Nadu	Mamallapuram, The Nilgiris

Agenda 8.8 Progress of PDMC deliverables - DPR Package 1 (36 Experiences)

1. The status of submission and dates committed by States/UTs for submission of pending write ups, layouts & walk throughs and DPR Package-01 of the approved experiences was noted as below:

Sn	Destination	Approved Experiences	Revised date for DPR Submission	Project Brief, Layout and Walkthrough
1.	Mysuru, Karnataka	1. Ecological Experience Zone	06.11.2023	Pending walkthrough by 06.11.2023

Sn	Destination	Approved Experiences	Revised date for DPR Submission	Project Brief, Layout and Walkthrough
		2. Tonga ride Heritage experience zone	06.11.2023	Pending walkthrough by 06.11.2023
2.	Hampi, Karnataka	3. Setting up of 'Traveller nooks'	06.11.2023	Pending walkthrough by 06.11.2023
3.	Pithoragarh, Uttarakhand	4. Rural Tourism Cluster Experience at Gunji	30.11.2023	Pending walkthrough by 20.11.2023
4.	Champavat, Uttarakhand	5. Tea Garden Experience	30.11.2023	Pending walkthrough by 20.11.2023
5.	Bhongir, Telangana	6. Bhongir Fort experiential Zone	06.11.2023	Pending walkthrough by 06.11.2023
6.	Ananathgiri, Telangana	7. Eco tourism zone at Ananathgiri forest	10.11.2023	10.11.2023
7.	Amritsar, Punjab	8. Border Tourism Experience at Attari	06.11.2023	Submitted
8.	Kapurthala, Punjab	9. Eco Tourism experience at Kanjili wetland	06.11.2023	Submitted
9.	Sohra, Meghalaya	10. Meghalayan age Cave Experience	18.11.2023	Pending walkthrough by 06.11.2023
		11. Waterfall Trails experience	18.11.2023	Pending walkthrough by 06.11.2023
10.	Shillong, Meghalaya	12. Police Bazaar-Wards Lake Culture Zone	18.11.2023	Pending walkthrough by 06.11.2023
11.	Kargil, Ladakh UT	13. Exploring LOC and	10.11.2023	Pending layout and walkthrough by 10.11.2023

Sn	Destination	Approved Experiences	Revised date for DPR Submission	Project Brief, Layout and Walkthrough
		Hundarman village Experience		
12.	Leh, Ladakh UT	14. Julley Leh Biodiversity Park	10.11.2023	Pending walkthrough by 10.11.2023
		15. Winter Sports Arena (in convergence)	NA	-
13.	Gangtok, Sikkim	16. Gangtok MG road experience	08.12.2023	Pending walkthrough by 27.11.2023
		17. Gangtok Cultural Village	01.12.2023	Pending walkthrough by 20.11.2023
14.	Mamallapuram, Tamil Nadu	18. Immersive experience at Shore Temple	15.11.2023	Submitted
15.	The Nilgiris, Tamil Nadu	19. Nature Trail Experience along Pykara river, Ooty	Pending walkthrough by 20.11.2023	Pending walkthrough by 20.11.2023
16.	Agartala, Tripura	20. Tea Tourism experience at Kamalasagar	Yet to Confirm	Yet to Confirm
		21. Tripura Heritage Village experience	30.11.2023	Pending walkthrough by 15.11.2023
17.	Jorhat, Assam	22. Reimagining Cinnamara Tea Estate	10.11.2023	Pending walkthrough by 10.11.2023
18.	Kokrajhar, Assam	23. Kokrajhar Wetland Experience	10.11.2023	Pending Layout & walkthrough by 10.11.2023
19.	Gandikota, Andhra Pradesh	24. Gandikota Gorge Experience	10.11.2023	10.11.2023

Sn	Destination	Approved Experiences	Revised date for DPR Submission	Project Brief, Layout and Walkthrough
		25. Gandikota Fort Experience		
20.	Porvorim, Goa	26. Porvorim Creek Experience	10.11.2023	Pending layout and walkthrough 10.11.2023
21.	Colva, Goa	27. Colva Beach Experience	10.11.2023	10.11.2023
22.	Gwalior, Madhya Pradesh	28. Phoolbagh Experience zone	30.11.2023	Pending layout and walkthrough by 30.11.2023
23.	Chitrakoot, Madhya Pradesh	29. Spiritual experience through ghats of Chitrakoot	30.11.2023	Pending layout and walkthrough by 30.11.2023
24.	Mechuka, Arunachal Pradesh	30. Mechuka Cultural Haat 31. Mechuka Adventure Park	10.11.2023	Pending layout and walkthrough by 10.11.2023
25.	Kumarakom, Kerala	32. Kumarakom Bird Sanctuary Experience	22.10.2023	Pending layout and walkthrough 10.11.2023
26.	Kohizode (Beypore), Kerala	33. Chaliyam Fort Experience	02.12.2023	10.11.2023
27.	Jodhpur, Rajasthan	34. Marwar's Heritage Experience	Yet to confirm	Yet to confirm
28.	Puducherry, Puducherry UT	35. Paradise beach experience	20.11.2023	Pending layout and walkthrough 02.11.2023
29.	Karaikal, Puducherry UT	36. Karaikal beach and waterfront experience	20.11.2023	Pending layout and walkthrough 02.11.2023

2. The States/UTs were directed to submit the project brief, conceptual layout and walk through by committed dates.

3. The States/UTs were instructed to expedite the submission of DPR Package-01 for the approved experiences.

Agenda 8.9 Review of Shortlisted Experiences for DPR Package -1

1. Based on the review of Master Plans (Iteration-01) Strategy and Action Plan presented by various PDMCs for remaining destinations, the experiences in para 2 have been shortlisted for end-to-end tourist experience improvement plan as per guidance note issued.
2. The following shortlisted interventions were presented by respective PDMC teams for the following destinations.

S No.	Destination (State/UT)	Shortlisted Experiences
1.	Arakku-Lambasingi (Andhra Pradesh)	1. Borra Cave Experience at Arakku
2.	Dholavira (Gujarat)	2. Indus Valley Civilization Experience
3.	Bundi (Keshavraipatan) Rajasthan	3. Spiritual Experience, Keshavraipatan
		4. Bundi Art Experience
4.	Gyalshing (Sikkim)	5. Eco-Wellness Experience at Yuksom Cluster
5.	Unakoti (Tripura)	6. Rock-cut Heritage Experience
6.	Prayagraj, Uttar Pradesh	7. Prayag Darshan Experience
		8. Azad Park Experience
7.	Naimisaranya, Uttar Pradesh	9. Vedic- wellness Experience

3. The Committee reviewed the above shortlisted experiences presented in the meeting and following observations were made:
 - (i) With regards to Borra Cave Experience at Arakku in Andhra Pradesh, it was suggested to plan an interpretation centre also and PDMC and State to connect with Geological Survey of India to showcase geological significance of the caves.
 - (ii) For Indus Valley Civilization Experience at Dholavira in Gujarat, it was suggested to propose only those components which are native and in-sync with the site characteristics. A joint meeting of ASI, State,

Ministry of Tourism and PDMC to be conducted to ensure ASI is fully on board.

- (iii) For Spiritual Experience at Bundi (Keshavraipatan) and Bundi Art Experience in Rajasthan, it was suggested to avoid heavy concrete structures and too many experiences and concepts, which have been clubbed. It has to be ensured that whatever is conceptualised is amenable to implementation of the project in one year and the operate and manage it on sustainable basis. The State would accordingly review the experience.
- (iv) With regards to Eco-Wellness Experience at Yuksom Cluster at Gyalshing in Sikkim, it was suggested to avoid proposing components which are not in sync with the destination's USP and keep the experience as natural and serene. Operation and management on sustainable basis has to be worked out along with the concept. Heavy concrete structures should ordinarily be avoided.
- (v) For Prayag Darshan Experience and Azad Park Experience at Prayagraj in Uttar Pradesh, it was suggested to include marketing and promotion of these experiences also, which will be essential for success of these experiences.
- (vi) For Vedic- wellness Experience at Naimisaranya in Uttar Pradesh, it was suggested to keep the experience as simple and serene and not make it a spa resort. It was suggested to explore Gurukul as part of the experience.
- (vii) The committee accordingly approved in principle the proposed concepts for the tourist experiences at various destinations for further detailing and preparation of DPR's. States were directed to submit the DPR of the shortlisted interventions by the 4th of December 2023 with assessment of readiness of project after incorporating the feedback received and the guidance note in this regard.

Annexure 1: List of Participants

1. List of participants from Line Ministries

Sn.	Ministry	Name of Participant	Designation
1.	Ministry of Culture	Sh. Zulfikar Ali	Director Monuments
2.	Ministry of Housing & Urban Affairs	Sh. Deepak Aggarwal	Joint Secretary (Works)
3.	Ministry of Civil Aviation	Sh. Kameshwar Mishra	Under Secretary
4.	Ministry of Road Transport and Highways	Sh. Amit Kumar Ghosh	Additional Secretary (H& LA)
5.	Ministry of Railways	Sh. Vikram Singh	Executive Director, Tourism & Catering
6.	Ministry of External Affairs	Sh. Gurleen Kaur	Under Secretary
7.	NITI Aayog	Sh. Amit Bharadwaj	Deputy Advisor

2. List of Participants from States/UTs

Sn.	State/UT	Name	Designation
1.	Andhra Pradesh	Sh. CSN Murthy	Chief Engineer, APTDC
2.	Andhra Pradesh	Sh. Sumit Kumar	District Collector, ASR Kadappa District
3.	Arunachal Pradesh	Sh. Gedo Eshi	Dy. Director Tourism
4.	Assam	Sh. Kumar Padmapani Bora	Principal Secretary and MD ATDC
5.	Goa	Sh. M.P. Balan	Superintendent Engineer, GTDC
6.	Gujarat	Sh. Saurabh Pardhi	MD, TCGL
7.	Himachal Pradesh	Sh. Rakhee Singh	Joint Director, Dept of Tourism & Civil Aviation
8.	Jharkhand	Smt. Anjali Yadav	Director Tourism
9.	Karnataka	Sh. Anitha Bhaskar	Dy. Director, Tourism

Sn.	State/UT	Name	Designation
10.	Kerala	Sh. Prem Kishnan	Additional Director General, Dept of Tourism
11.	Ladakh UT	Sh. Aga Tawha	Assistant Director Tourism
12.	Madhya Pradesh	Sh. Prashant Singh Baghel	Joint Director
13.	Maharashtra	Sh. B N Patil	Director, Dept of Tourism
14.	Meghalaya	Smt. Dafi Sayiem	Dy. Director, Dept of Tourism
15.	Mizoram	Dr. Lalorozama	Secretary, Dept of Tourism
16.	Nagaland	Sh. N Chumbemo	Secretary, Dept of Tourism
17.	Odisha	Smt. Ellora Bharati Jena	Joint Secretary, Dept of Tourism
18.	Puducherry UT	Sh. D. Manikandan	Secretary, Dept of Tourism
19.	Punjab	Sh. Rakesh Kumar Popli	Addl. Director, Directorate of Tourism
20.	Rajasthan	Smt. Gayatri Rathore	Principal Secretary, Tourism
21.	Sikkim	Sh. Prakash Chettri	Secretary, Dept of Tourism & Civil Aviation
22.	Sikkim	Sh. Abhijit Patil	ADM, Gangtok
23.	Sikkim	Sh. Trisang Tamang	SDM, Gyalshing
24.	Telangana	Sh. Manohar Rao	Managing Director, TSTDC
25.	Tripura	Sh. Tapas Das	Assistant Engineer, TTDC
26.	Tripura	Sh. Charu Verma	Assistant Collector, West Tripura district
27.	Tripura	Sh. Sudhin Debbarma	Officer In-charge, development Section, Unakoti district
28.	Uttarakhand	Sh. Sachin Kurve	Secretary, Dept. of Tourism
29.	Uttar Pradesh	Sh. Ashwini Kumar Pandey	MD, UPSTDC

3. List of Participants from Ministry of Tourism

Sn.	Name	Designation
1.	Sh. Rakesh Kumar Verma	Additional Secretary, Tourism
2.	Sh. Prashant Ranjan	Director, Swadesh Darshan

Sn.	Name	Designation
3.	Sh. Uttank Joshi	Asst. DG (Swadesh Darshan)
4.	Sh. Ajit Pal Singh	Asst. Director (Swadesh Darshan)
5.	Smt. Manjiri Kamlakapurkar	Asst. Director (Swadesh Darshan)
6.	Faisal Khan	Member, NPMU
7.	Karishma Prasad	Member, NPMU
8.	Abhisek Kumar	Member, NPMU
9.	Nikhil Kumar	Member, NPMU
10.	Kunal Singh	Member, NPMU
11.	Vivek Mehta	Member, NPMU

4. Team Leaders from selected Project Development and Management Consultants

Sn	Name	Designation	PDMC
1.	Sh. Harsh Goel	Team Leader – Gujarat, Andhra Pradesh	M/s. INI Design Studio
2.	Sh. Sunil Koul	Team Leader- Rajasthan	M/s. IPE Global Ltd.
3.	Sh. Ranabir Dey	Team Leader- Sikkim, Tripura	M/s. IPE Global Ltd.
4.	Sh. Gaurav Sehdev	Team Leader- Uttar Pradesh	M/s. Deloitte JV IBI