

Government of India
Ministry of Tourism
(Swadesh Darshan Division)

Transport Bhawan,
1, Parliament Street,
New Delhi – 110001
Dated: 17-01-2024

File No. SD-8/15/2020-SD-Part (2)

OFFICE MEMORANDUM

Subject: Minutes of the 9th meeting of Central Sanctioning Monitoring Committee (CSMC) under Swadesh Darshan Scheme 2.0 chaired by Secretary (Tourism) held on 04/01/2024 at 02:00 P.M.

I am directed to enclose herewith minutes of the 9th meeting of Central Sanctioning Monitoring Committee (CSMC) under Swadesh Darshan Scheme 2.0 which was held under the Chairpersonship of Secretary (T) on 4/01/2024 at 02:00P.M for your kind perusal and necessary action.



(Uttank Joshi)

Assistant D.G.(SD)

Encl. as above

To,

1.

- (i) The Secretary, Ministry of (Culture/ Civil Aviation/ Housing and Urban Affairs/Road Transport & Highways/ External Affairs)
- (ii) The CEO, NITI Aayog
- (iii) The Chairman, Railway Board
- (iv) The Financial Advisor, Ministry of Tourism

2. The ACS/ Principal Secretaries/ Secretaries/ State Mission Directors, Department of Tourism and Heads of Designated SIA of concerned States/UTs (Arunachal Pradesh, Himachal Pradesh, Jharkhand and Nagaland).

Copy to:-

1. The Chairpersons of the Destination Management Committee (DMC) of Upper Subansiri, Kangra, Saraikela Kharsawan and Chumoukedima districts.
2. Team Leaders of concerned PDMC team for Swadesh Darshan 2.0 from following agencies:
 - (i) M/s. Voyant Solutions Pvt. Ltd. JV IDeCK Ltd. (Arunachal Pradesh, Himachal Pradesh & Jharkhand)
 - (ii) M/s. WAPCOS Ltd. (Nagaland)
3. The Regional Director, India Tourism Delhi/ Kolkata/ Guwahati
4. Managers and Assistant Managers of the States/UT's

Proceedings of the 9th meeting of Central Sanction Monitoring Committee (CSMC) under Swadesh Darshan Scheme 2.0 chaired by Secretary (Tourism) held on 04/01/2024 at 02:00 PM

Agenda 9.1 Leave of Absence

The 9th meeting of the Sanctioning and Monitoring Committee (CSMC) under Swadesh Darshan Scheme 2.0 was held on 04/11/2023 at 2:00 PM. The list of attendees is given in **Annexure 1**. Leave of absence was granted to the members, who could not attend the meeting.

Agenda 9.2 Confirmation of the proceedings of the Eighth meeting

The proceedings of the seventh meeting of the CSMC were circulated vide OM no. SD-8/15/2020-SD-Part (4) dated 15/11/2023 to all the members. A copy of the same is attached as Annexure-1.

Agenda 9.3 Review of Shortlisted Experiences for DPR Package -1

1. Based on the review of Master Plans (Iteration-01) Strategy and Action Plan presented by various PDMCs for remaining destinations, the experiences in para 2 have been shortlisted for end-to-end tourist experience improvement plan as per guidance note issued.
2. The following shortlisted interventions were presented by respective PDMC teams for the following destinations.

S No.	Destination (State/UT)	Shortlisted Experiences
1.	Nacho (Arunachal Pradesh)	1. Unlock Nacho Expedition
2.	Pong Dam (Himachal Pradesh)	1. Pong Dam Recreational Getaway
3.	Chandil (Jharkhand)	1. Chandil Waterfront Escapade
4.	Chumoukedima (Nagaland)	1. Tribal Cultural Experience at Midway Retreat

S No.	Destination (State/UT)	Shortlisted Experiences
5.		2. Eco-Tourism Experience at Chumoukedima viewpoint
6.		3. Adventure Tourism Experience at Jacob Village

3. The Committee reviewed the above shortlisted experiences presented in the meeting and following observations were made:

- (i) The number of components to be reduced and government investment should be limited to core enabling components and all furnishing and fixtures, operational components for service delivery etc. should be in the scope of Tourism Experience Management Agency.
- (ii) No heavy concrete elements such as arrival plaza or huge building should be planned. These should not be treated as major infrastructure projects.
- (iii) The projects should be conceptualized to be executed within 12 months.
- (iv) The elements for some of the recreational activities such as children park, selfie points etc need not be included.
- (v) The overall cost of Chandil Waterfront Escapade experience to be limited to 25 Crores.
- (vi) For tented accommodation, adventure activities and other experiences being created, the States were requested to have interaction with the prospective private sector developers as it is crucial for sustainable operations and management. PDMCs to facilitate the consultation and Ministry will also join the meetings.
- (vii) It was again instructed to the States and PDMCs that based on the experience of SD 1.0, operational and management on sustainable basis is essential for the experiences, which are being designed. It was accordingly directed that the experience should be

conceptualized along with operation and management to be executed by Tourism Experience Development and Management Agency, which will not only develop and construct but also operate and manage the experience for specified duration. A guidance note will accordingly be issued to all the States/ PDMCs.

- (viii) The committee accordingly approved in principle the proposed concepts for the tourist experiences at various destinations for further detailing and preparation of DPR's. States were directed to submit the DPR of the shortlisted interventions with assessment of readiness of project after incorporating the feedback received and the guidance note in this regard.

1. List of participants from Line Ministries

Sn.	Ministry	Name of Participant	Designation
1.	Ministry of Culture	Dr. R.N. Kumaran	Director Monuments
2.	Ministry of Housing & Urban Affairs	Sh. Deepak Aggarwal	Joint Secretary (Works)
3.	Ministry of Civil Aviation	Sh. Kameshwar Mishra	Under Secretary
4.	Ministry of Road Transport and Highways	Sh. Amit Kumar Ghosh	Additional Secretary (H& LA)
5.	Ministry of Railways	Sh. Sumeet Singh	Executive Director, Tourism & Catering
6.	NITI Aayog	Sh. Amit Bharadwaj	Deputy Advisor

2. List of Participants from States/UTs

Sn.	State/UT	Name	Designation
1.	Arunachal Pradesh	Sh. Swapnil M. Naik	Secretary, Dept of Tourism
2.	Jharkhand	Smt. Anjali Yadav	Director Tourism
3.	Nagaland	Sh. N Chumbemo	Secretary, Dept of Tourism

3. List of Participants from Ministry of Tourism

Sn.	Name	Designation
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Sn.	Name	Designation
1.	Sh. Rakesh Kumar Verma	Additional Secretary, Tourism
2.	Sh. Jasvinder Singh	Director, Swadesh Darshan
3.	Sh. Ajeet Kumar Tyagi	Asst. Director (Swadesh Darshan)
4.	Smt. Manjiri Kamlakapurkar	Asst. Director (Swadesh Darshan)
5.	Abhisek Kumar	Member, NPMU

4. Team Leaders from selected Project Development and Management Consultants

Sn	Name	Designation	PDMC
1.	Sh. Subha Brata Roy	Team Leader – Arunachal Pradesh & Jharkhand	M/s. Voyant Solutions Pvt Ltd JV Ideck
2.	Sh. Sujeet Thakre	Team Leader- Himachal Pradesh	M/s. Voyant Solutions Pvt Ltd JV Ideck
3.	Smt. Apokla Jamir	Team Leader- Nagaland	M/s. WAPCOS Ltd.