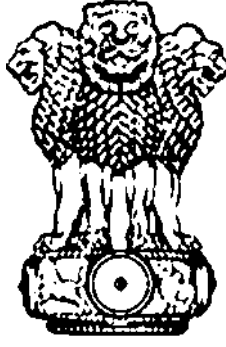


Agenda

for

the Seventh meeting of Central Sanctioning Monitoring Committee

(Swadesh Darshan Scheme 2.0)



सत्यमेव जयते

Date: 06/10/2023

Time: 03:00 PM

**Ministry of Tourism
Government of India**

Agenda for the Seventh meeting of the Central Sanctioning Monitoring Committee under Swadesh Darshan Scheme 2.0 to be held on 06/10/2023 at 03:00 PM.

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Agenda 7.1 Leave of Absence

1. Following is the list of all the members of Central Sanctioning and Monitoring Committee set up under Swadesh Darshan Scheme 2.0

(i).	Secretary, Ministry of Tourism	Chairperson
(ii).	Secretary, Ministry of Culture	Member
(iii).	Secretary, Ministry of Civil Aviation	Member
(iv).	Secretary, Ministry of Housing and Urban Affairs	Member
(v).	Secretary, Ministry of Road Transport	Member
(vi).	Secretary, Ministry of External Affairs	Member
(vii).	CEO, NITI Aayog	Member
(viii).	Chairman, Railway Board	Member
(ix).	Financial Advisor, Ministry of Tourism	Member
(x).	Director General, Ministry of Tourism	Member
(xi).	Additional Secretary, Ministry of Tourism (In Charge of Swadesh Darshan Scheme)	Member Secretary
(xii).	The ACS / Principal Secretaries / Secretaries Department of Tourism and Head of Designated SIA of concerned States/UT	Special Invitees
(xiii).	The Chairperson of the Destination Management committee (DMC) of YSR Kadapa, North Goa, South Goa, Gwalior, Satna, The Nilgiris, Vikarabad, Shi Yomi, Kokrajhar, Kargil, Kozhikode, Kumarakom, Jodhpur, Puducherry, Karaikal.	Special Invitees
(xiv).	Team Leaders of concerned PDMC teams for Swadesh Darshan 2.0	Special Invitees

2. Leave of absence may be granted to the members, who are unable to attend the meeting.

Agenda 7.2 Confirmation of the proceedings of the sixth meeting

1. The proceedings of the sixth meeting of the CSMC were circulated vide OM no. SD-8/15/2020-SD-Part(I) dated 18/09/2023 to all the members. A copy of the same is attached as **Annexure-1**.
2. Members are accordingly requested to confirm the proceedings of the sixth meeting of CSMC.

Agenda 7.3 Present Status on Swadesh Darshan 2.0 Pre-requisites

1. Designation of State Implementing Agency (SIA)

As per the Clause 4.2 of the Scheme Guidelines (circulated vide OM vide No. SD-08/15/2020 dated 19.04.2022), the State Government will have to designate an Implementing Agency for the projects under the Scheme.

Out of 32 States/UTs, States of Odisha is yet to officially communicate regarding designated SIA for SD 2.0 to the Ministry.

2. Signing of Tripartite Memorandum of Understanding (MOU)

A tripartite MoU will be signed between the Ministry of Tourism, Tourism Department of State Government / UT Administration, and the Destination Management Committee (DMC) chaired by District Collector / District Magistrate.

Out of 32 States/UTs, 2 States (Manipur and Odisha) are yet to share the signed copies of MoUs with the Ministry. MoUs of remaining States/UTs have been signed by the Ministry and sent to respective States/UTs.

3. Signing of Agreement with Selected Project Development & Management Consultants (PDMCs)

Ministry of Tourism has selected PDMCs for 26 States/ UTs. The Letter of Awards (LoAs) were issued by the Ministry to the selected PDMCs.

The State of Jharkhand are yet to sign the agreement with selected PDMC.

4. States are requested to expedite pending compliances.

Agenda 7.4 Sanction of funds for PDMCs engagement

1. The Committee in the 4th and 5th meeting was informed about the empanelment of PDMCs, RFP for inviting proposals centrally and the next steps were accordingly approved by the Committee for appointment of PDMCs.
2. The Ministry had accordingly forwarded the selected PDMCs to the States and 24 States have signed the agreement whereas 1 State namely Jharkhand is yet to sign the agreement.
3. The Ministry has vide O.M. No SD-8/15/2020-SD dated 24.07.2023 circulated template to all States/UTs for submitting the case for sanction of funds.
4. Out of 22 States/UTs where PDMC agreements have been signed, fund release request from 19 States/UTs were approved by the Central Sanctioning & Monitoring Committee (CSMC) in the meeting held on 13.09.2023.
5. The request for release of funds received from 4 States/UTs are found to be in order and summary details of the same are given below:

Sn	State/UT	SIA	Letter No & Date	Amount (in ₹, excl. GST)
1.	Chandigarh	STEPS	TD-2023/2113 dt. 21.09.2023	₹ 3,08,00,000
2.	Himachal Pradesh	Dept of Tourism & Civil Aviation	TSM-4-74/2015- XXV-7775	₹ 3,00,30,000
3.	Gujarat	TGCL	STO/PVS/102023/	₹ 5,39,00,000
4.	Puducherry	DOT	No.9535/Tourism/ U5/2022/520 dt. 14.09.2023	₹ 4,23,52,200

6. CSMC may accordingly sanction funds for the State/UTs as per details given in Para 5 and further release the first instalment of 30% to the State Implementing Agency.

Agenda 7.5 Meetings of the Consultancy Monitoring Committee

1. Ministry vide O.M. No SD-8/3/2022-SD dated 31.07.2023 has circulated the Standard Operating Procedure (SOP) for PDMC Contract Management to all States/UTs. As per SOP, a Consultancy Monitoring Committee (CMC) has to review various aspects of the working of the PDMC:
 - (i). Monthly progress reports for releasing the payment
 - (ii). Deliverables
 - (iii). Substitution of Personnel
 - (iv). Travel Reimbursement
 - (v). Other related aspects

2. Out of 22 States/UTs, 6 State / UT have not conducted meetings of the Consultancy Monitoring Committee which are as follows:
 - (i). Arunachal Pradesh
 - (ii). Gujarat
 - (iii). Ladakh UT
 - (iv). Mizoram
 - (v). Tripura
 - (vi). Uttarakhand

3. It is requested all the States/ UT to hold the meetings of CMC regularly and upload the proceedings on the online portal.

Agenda 7.6 Progress of Master Plans (Iteration-1)

1. The Master Plan, Strategy and Action Plan (Iteration-01) for the following destinations has not been submitted:

Sn	State /UT	Destination	PDMC	Status
1	Arunachal Pradesh	Nacho	Voyants JV IDeCK	Pending
2	Nagaland	Niuland	WAPCOS	Pending
3	Nagaland	Chumoukedima	WAPCOS	Pending

2. NPMU and Ministry of Tourism has given the observations on Master Plans submitted by PDMCs and revised template. PDMCs have been asked to submit the revised Master Plan, Strategy and Action Plan (Iteration 1) after compliance with the observations and revised template by 27.09.2023 however, the revised Master Plan Iteration-01 have not been submitted yet.
3. States/UTs are further requested to review the deliverables from PDMCs taking into account the observations shared and guidance notes on Master Plan Strategy & Action Plan as per revised template.

Agenda 7.7 Progress of DPR Package -1 (20 Experiences)

1. CSMC in its 3rd meeting has approved the following 20 experiences for preparation of DPR Package 1 after incorporating the observations made by CSMC and Mission Directorate:

Sno.	Destination	Experiences
1.	Mysuru, Karnataka	1. Ecological Experience Zone at Mysuru
		2. Tonga ride Heritage experience zone at Mysuru
2.	Hampi, Karnataka	3. Setting up of 'Traveller nooks' at Hampi
3.	Pithoragarh, Uttarakhand	4. Rural Tourism Cluster Experience at Gunji
4.	Champavat, Uttarakhand	5. Tea Garden Experience at Champavat
5.	Bhongir, Telangana	6. Bhongir Fort experiential Zone
6.	Leh, Ladakh UT	7. Juley Leh Biodiversity Park
		8. Winter Sports Arena at Leh lake
7.	Sohra, Meghalaya	9. Meghalayan age Cave Experience at Sohra
		10. Sohra Waterfall Trails experience
8.	Shillong, Meghalaya	11. Police Bazaar-Wards Lake Culture Zone at Shillong
		12. Polo Precinct Area at Shillong
9.	Gangtok, Sikkim	13. Gangtok MG road experience
		14. Gangtok Cultural Village
10.	Mamallapuram, Tamil Nadu	15. Immersive experience at Shore Temple
11.	Agartala, Tripura	16. Tea Tourism experience at Kamalasagar, Agartala

Sno.	Destination	Experiences
		17. Tripura Heritage Village experience at Agartala
12.	Jorhat, Assam	18. Reimagining Cinnamara Tea Estate at Jorhat
13.	Kapurthala, Punjab	19. Eco Tourism experience at Kanjili wetland, Kapurthala
14.	Amritsar, Punjab	20. Border Tourism Experience at Attari

2. CSMC had further decided that detailed layout, walk through and media brief for the above experiences be submitted by PDMCs by 22.09.2023 however, the same has not been received yet.
3. It was further directed by the committee that the respective States/UTs to ensure the submission of DPR Package-01 for the above approved experiences by 10.10.2023.
4. States/ UTs are requested to expedite action for submission of DPRs for package 1.

Agenda 7.8 Review of Concept Plans for DPR Package 1 (17 Experiences)

- Based on the review of Master Plans (Iteration-01) Strategy and Action Plan presented by various PDMCs for remaining destinations, the following experiences have been shortlisted for end-to-end tourist experience improvement plan as per guidance note issued:

S No.	Destination (State/UT)	Shortlisted Experiences
1.	Gandikota, Andhra Pradesh	1. Gandikota Gorge Experience
		2. Gandikota Fort Experience
2.	Porvorim, Goa	3. Porvorim Creek Experience
3.	Colva, Goa	4. Colva Beach Experience
4.	Gwalior, Madhya Pradesh	5. Phoolbagh Experience zone
5.	Chitrakoot, Madhya Pradesh	6. Spiritual experience through ghats of Chitrakoot
6.	The Nilgiris, Tamil Nadu	7. Nature Trail Experience along Pykara river, Ooty
7.	Ananthagiri, Telangana	8. Eco tourism zone at Ananathgiri forest
8.	Mechuka, Arunachal Pradesh	9. Mechuka Cultural Haat
		10. Mechuka Adventure Park
9.	Kokrajhar, Assam	11. Kokrajhar Wetland Experience
10.	Kargil, Ladakh UT	12. Exploring LOC and Hundarman village experience
11.	Kumarakom, Kerala	13. Kumarakom Bird Sanctuary
12.	Kozhikode (Beypore), Kerala	14. Chaliyam Fort Experience
13.	Jodhpur, Rajasthan	15. Marwar's Heritage Experience Zone
14.	Puducherry, Puducherry UT	16. Paradise beach experience at Puducherry

S No.	Destination (State/UT)	Shortlisted Experiences
15.	Karaikal, Puducherry UT	17. Karaikal beach and waterfront experience

2. Mission Directorate has reviewed these projects/ interventions proposed in the Master Plan.
3. CSMC may approve the proposed projects/ interventions in principle so that the detailed project reports may be submitted for approval.

Government of India
Ministry of Tourism
(Swadesh Darshan Division)

Transport Bhawan,
1, Sansad Marg,
New Delhi-110001

File no. SD-8/15/2020-SD - Part (1)

Dated 18.09.2023

OFFICE MEMORANDAM

Subject: Circulation of the proceedings of the 06th Meeting of the Central Sanctioning and Monitoring Committee (CSMC) under Swadesh Darshan 2.0 held on 13.09.2023 under the Chairmanship of Secretary (Tourism)

Reference is invited to the 6th meeting of Central Sanctioning and Monitoring Committee (CSMC) under Swadesh Darshan 2.0 held on 13.09.2023 under the Chairmanship of Secretary (Tourism).

2. In this connection, I am directed to enclose the proceedings of the said meeting for kind perusal.



(Uttank Joshi)
Assistant DG (SD)

Encl.: As above

To,

1.

(i) Secretary, Ministry of Culture	Member
(ii) Secretary, Ministry of Civil Aviation	Member
(iii) Secretary, Ministry of Housing & Urban Affairs	Member
(iv) Secretary, Ministry of Road Transport & Highways	Member
(v) Secretary, Ministry of External Affairs	Member
(vi) CEO, NITI Aayog	Member
(vii) Chairman, Railway Board	Member
(vii) Financial Advisor, Ministry of Tourism	Member

(viii) Director General, Ministry of Tourism
(vii) Additional Secretary, Ministry of Tourism
(Incharge of Swadesh Darshan Scheme)

Member
Member Secretary

2. The ACS / Principal Secretaries / Secretaries Department of Tourism and Head of Designated SIA of concerned States/UTs of concerned destinations under SD 2.0.
(Andhra Pradesh, Arunachal Pradesh, Assam, Chandigarh UT, Goa, Gujarat, Himachal Pradesh, Jharkhand, Karnataka, Kerala, Ladakh UT, Madhya Pradesh, Maharashtra, Manipur, Meghalaya, Mizoram, Nagaland, Odisha, Puducherry UT, Punjab, Rajasthan, Sikkim, Tamil Nadu, Telangana, Tripura, Uttar Pradesh, Uttarakhand).

Copy to: -

1. PS to Secretary (T)
2. The Regional Director, India Tourism Delhi / Kolkata / Guwahati/Mumbai/Chennai
3. Managers and Assistant Managers of concerned States/UT's with a request to attend the meeting.
4. M/s EY, NPMU, Swadesh Darshan Scheme

Proceedings of the 6th meeting of Central Sanction Monitoring Committee (CSMC) under Swadesh Darshan Scheme 2.0 under the Chairmanship of Secretary (Tourism) held on 13/09/2023 at 03:00 PM

Agenda 6.1 Leave of Absence

The 6th meeting of the Sanctioning and Monitoring Committee (CSMC) under Swadesh Darshan Scheme 2.0 was held on 13/9/2023 at 3 PM. The list of attendees is given in Annexure 1. Leave of absence was granted to the members, who could not attend the meeting.

Agenda 6.2 Confirmation of the proceedings of the second meeting

The proceedings of the fifth meeting of the CSMC held on 22nd March 2023 were circulated vide OM no. SD-8/15/2020-SD-Part (I) dated 06.04.2023 to all the members. The same were confirmed.

Agenda 6.3 Present Status on Swadesh Darshan 2.0- Pre-requisites

The current status of various pre-requisites for implementation of the Scheme was reviewed and decided as under:

S no	States	Pending Pre-requisites	Remarks
1	Himachal Pradesh	Signing of Agreement with selected PDMC	The State was directed to sign the agreement by 20.09.2023.
2	Gujarat	MoU	The State was directed to expedite the submission of the signed MoU by 20.09.2023.
3	Jharkhand	Signing of Agreement with selected PDMC	The State informed that the agreement with PDMC will be signed within a week's time. The State was directed to expedite by 20.09.2023.
4	Maharashtra	Signing of Agreement with selected PDMC	The State informed that the agreement with PDMC will be signed by 20.09.2023.
5	Manipur	(i). DMC (ii). MoU	The State also informed that DMC has been formulated and the details along with MoU will be shared with the Ministry within a week's time.

S no	States	Pending Pre-requisites	Remarks
6	Odisha	(i). SIA (ii). MoU	The State was directed to expedite the submission of the pending pre-requisites by 15.09.2023.

Agenda 6.4 Sanction of funds for PDMC engagement

1. The Committee noted the process as informed in the 4th and 5th meeting about the empanelment of PDMCs, RFP for inviting proposals centrally and other steps approved by the Committee for appointment of PDMCs. The Committee further noted that the Ministry has vide O.M. No SD-8/15/2020-SD dated 24.07.2023 circulated template to all States/UTs for submitting the case for sanction of funds.
2. The Committee was informed that 19 States/UTs have submitted the request for sanction and release of funds for PDMC engagement. The same have been reviewed by NPMU and Mission Directorate and found to be in order. It was further informed that as per the guidelines of the Scheme, 4% of the total outlay has been kept for the purpose for the States and the proposals are within the stipulated limits.
3. The Committee accordingly sanctioned funds for the engagement of PDMCs as per the following details:

Sn	State/UT	SIA	Letter No & Date	Amount (in ₹, excl. GST)
1.	Andhra Pradesh	APTDC	YAT&C(T)/APTDC/S D 2.0/2023 dt. 03.08.2023	₹ 5,94,00,000
2.	Arunachal Pradesh	ATB	Secy/CA/Tou/AP/08 /2020-2023/349 dt. 31.08.2023	₹ 5,46,00,000
3.	Assam	ATDC	E.243379/55 dt. 07.08.2023	₹ 5,87,40,000
4.	Goa	GTDC	Letter dt. 01.09.2023	₹ 5,39,00,000
5.	Karnataka	KTIL	Letter dt. 28.08.2023	₹ 5,51,10,000
6.	Kerala	DoT	Letter dt.27.07.2023	₹ 6,03,90,000

Sn	State/UT	SIA	Letter No & Date	Amount (in ₹, excl. GST)
7.	Ladakh UT	DoT	I/12975/2023 dt. 08.08.2023	₹ 6,07,20,000
8.	Madhya Pradesh	MPTB	5172/Plg/MPTB dt. 04.08.2023	₹ 5,77,50,000
9.	Meghalaya	DoT	50/2022/Pt/22 dt. 02.08.2023	₹ 5,54,40,000
10.	Mizoram	DoT	B.11014/3/2023- Tour dt. 10.08.2023	₹ 5,67,14,090
11.	Nagaland	NTB	Trsm- CSS/35/21/2023/26 8 dt 23.08.2023	₹ 5,25,80,000
12.	Punjab	PHTPB	PHTPB/2023/2313 dt- 18.08.2023	₹ 5,77,50,000
13.	Rajasthan	DoT	F.19(326) DT/CSS/2022/8527	₹ 5,23,60,000
14.	Sikkim	DoT	DOT & CAV/593 dt. 31.07.2023	₹ 6,00,60,000
15.	Tamil Nadu	TTDC	2710800/T1-2/2022 dt 10.08.2023	₹ 4,62,03,300
16.	Telangana	TSTDC	332/T&PMU/A1/20 22 dt 14.08.2023	₹ 4,49,83,510
17.	Tripura	TTDC	F.2(310)- PI/TT/2022/5143- 44 dt. 04.08.2023	₹ 6,00,60,000
18.	Uttar Pradesh	UPSTDC	I/371230/2023 dt 18.08.2023	₹ 5,72,00,000
19.	Uttarakhand	UTDB	147/2-6-1443/2023 dt 14.08.2023	₹ 5,77,50,000

4. The Committee further approved that the funds for engagement of PDMCs may be released in the following instalments and sanctioned to release the 1st instalment of 30% to the State Implementation Agency:

#	Inst	Condition Precedent	Amount to be Released
1	1 st	On signing of agreement with selected PDMC	30% of the PDMC Agreement and travel reimbursement
2	2 nd	Utilization of minimum 75% of 1 st instalment	35% of the PDMC Agreement and travel reimbursement

#	Inst	Condition Precedent	Amount to be Released
3	3 rd	Utilization of 100% of 1 st instalment and minimum 75% of 2 nd instalment	30% of the PDMC Agreement and travel reimbursement
4	4 th	Utilization of 100% of 1 st & 2 nd instalment, minimum 75% of 3 rd instalment and onboarding of O&M Operator	5% of the PDMC Agreement and travel reimbursement

5. The Committee further noted that following States/ UTs have not submitted the proposal for funding for PDMC engagement:
 - (i) Chandigarh (UT)
 - (ii) Gujarat
 - (iii) Puducherry (UT)
6. The States/ UTs were directed to expedite the submission of proposals by 22 Sep 2023 to ensure formal sanction of funds and timely release of the PDMCs payments.

Agenda 6.5 Meetings of Consultancy Monitoring Committee

1. The committee was informed that the Standard Operating Procedure (SOP) for PDMC Contract Management has been circulated to all States/UTs. As per SOP, a Consultancy Monitoring Committee (CMC) has to review various aspects of the working of the PDMC:
 - (i). Monthly progress reports for releasing the payment
 - (ii). Deliverables
 - (iii). Substitution of Personnel
 - (iv). Travel Reimbursement
 - (v). Other related aspects
2. The committee noted that for the following 7 State / UT, meetings of the Consultancy Monitoring Committee were conducted:
 - (i). Chandigarh (UT)
 - (ii). Goa
 - (iii). Meghalaya
 - (iv). Rajasthan
 - (v). Tamil Nadu
 - (vi). Sikkim
 - (vii). Uttar Pradesh

- The committee advised the States/ UTs to hold regular meetings of the CMC to review the progress of the scheme.

Agenda 6.6 Status of Deliverables of PDMCs

- The Committee noted the current status of submission of Master Plans (Iteration-1):

Sn	State /UT	Destination	PDMC	Master Plan Iteration -1
				Target Date
1	Karnataka	Hampi	Deloitte JV IBI	Submitted
2	Karnataka	Mysuru	Deloitte JV IBI	Submitted
3	Uttar Pradesh	Prayagraj	Deloitte JV IBI	Submitted
4	Uttar Pradesh	Naimisharanya	Deloitte JV IBI	Submitted
5	Uttarakhand	Pittoragarh	Deloitte JV IBI	Submitted
6	Uttarakhand	Champavat	Deloitte JV IBI	Submitted
7	Mizoram	Aizawl	Egis India	06- Sep
8	Mizoram	Champhai	Egis India	06-Sep
9	Andhra Pradesh	Gandikota	INI Design	Submitted
10	Andhra Pradesh	Arakku-Lambassingi	INI Design	Submitted
11	Goa	Porvorim	INI Design	Submitted
12	Goa	Colva	INI Design	Submitted
13	Gujarat	Dholavira	INI Design	Submitted
14	Gujarat	Dwarka	INI Design	Submitted
15	Kerala	Kumarakom	INI Design	Submitted
16	Kerala	Kozhikode (Beyepore)	INI Design	Submitted
17	Meghalaya	Shillong	INI Design	Submitted
18	Meghalaya	Sohra	INI Design	Submitted
19	Madhya Pradesh	Gwalior	IPE Global	Submitted
20	Madhya Pradesh	Chitrakoot	IPE Global	Submitted
21	Rajasthan	Bundi	IPE Global	Submitted
22	Rajasthan	Jodhpur	IPE Global	Submitted

Sn	State /UT	Destination	PDMC	Master Plan Iteration -1
				Target Date
23	Sikkim	Gangtok	IPE Global	Submitted
24	Sikkim	Gyalshing	IPE Global	Submitted
25	Tripura	Agartala	IPE Global	Submitted
26	Tripura	Unakoti	IPE Global	Submitted
27	Chandigarh UT	Chandigarh	L&T JV PWC	8-Sept
28	Puducherry UT	Puducherry	L&T JV PWC	Submitted
29	Puducherry UT	Karaikal	L&T JV PWC	Submitted
30	Punjab	Amritsar	L&T JV PWC	Submitted
31	Punjab	Kapurthala	L&T JV PWC	Submitted
32	Tamil Nadu	Mamallapuram	L&T JV PWC	Submitted
33	Tamil Nadu	The Nilgiris	L&T JV PWC	Submitted
34	Telangana	Bhongir	L&T JV PWC	Submitted
35	Telangana	Ananthgiri	L&T JV PWC	Submitted
36	Arunachal Pradesh	Mechuka	Voyants JV IDeck	Submitted
37	Assam	Jorhat	Voyants JV IDeck	Submitted
38	Assam	Kokrajhar	Voyants JV IDeck	Submitted
39	Ladakh UT	Leh	Voyants JV IDeck	Submitted
40	Ladakh UT	Kargil	Voyants JV IDeck	Submitted
41	Nagaland	Niuland	WAPCOS	11-Sep
42	Nagaland	Chumoukedima	WAPCOS	11-Sep

2. The Committee instructed the States/UTs to submit the pending deliverable at the earliest.

Agenda 6.7 Review of Shortlisted Experiences for DPR Package -1

1. The Committee was informed that the Ministry of Tourism has organized a series of meetings for enhancing end to end tourist experiences around identified primary attractions or tourist hotspots at the destinations including presentation on model plans such as Mysuru Eco Zone experience and Mysuru Tonga Heritage Experience.

2. It was further informed that based on the guidance and model plans circulated and review of various interventions proposed in the Master Plan (Iteration-01) presented by the PDMCs for various destinations, the following experiences from 14 destinations were shortlisted and have been reviewed by Mission Directorate:

Sn	Destination	Shortlisted Experiences
(i).	Mysuru, Karnataka	1. Ecological Experience Zone
		2. Tonga ride Heritage experience zone
(ii).	Hampi, Karnataka	3. Setting up of 'Traveller nooks' at Hampi
(iii).	Pithoragarh, Uttarakhand	4. Vibrant Village Cluster Experience at Gunji
(iv).	Champavat, Uttarakhand	5. Eco and Wellness arena
(v).	Bhongir, Telangana	6. Bhongir Fort experiential Zone
(vi).	Amritsar, Punjab	7. Border Tourism Experience at Attari
(vii).	Sohra, Meghalaya	8. Meghalayan Age Cave Experience
		9. Waterfall Trails experience
(viii).	Leh, Ladakh UT	10. Julley Leh Biodiversity Park
		11. Winter Sports Arena at Leh lake
(ix).	Shillong, Meghalaya	12. Police Bazaar-Wards Lake Culture Zone
		13. Polo Precinct Area (Convergence with Smart City Mission)
(x).	Gangtok, Sikkim	14. MG road alleyway experience
		15. Gangtok Cultural Village
(xi).	Mamallapuram, Tamil Nadu	16. Immersive experience at Shore Temple
(xii).	Agartala, Tripura	17. Tea Tourism experience at Kamalasagar Tea Garden
		18. Tripura Heritage Village experience
(xiii).	Jorhat, Assam	19. Reimagining Cinnamara Tea Estate

Sn	Destination	Shortlisted Experiences
(xiv).	Kapurthala, Punjab	20. Eco Tourism experience at Kanjili wetland

3. The shortlisted interventions were presented by PDMC teams for respective destinations. The Committee reviewed the shortlisted experiences presented in the meeting and following observations were made:

- (i) Special focus to be given to build capacity and empower women & youth as part of proposed experiences.
- (ii) Prior permissions from ASI/ other relevant departments to be obtained and made part of the DPR.
- (iii) Project readiness should be thoroughly checked by the respective States/UTs including clearances, land availability and possession of land for the purpose.
- (iv) Aesthetic appearance and lighting to be considered as component in the interventions wherever it is possible. Wires should be concealed and should not be visible to the extent possible to ensure sufficient area aesthetics.
- (v) For the intervention, Immersive experience at Shore Temple at Mamallapuram Tamil Nadu, PDMC to get the details of the MoU signed between ASI and M/s. Renault Nissan. It was also instructed to retain the heritage of Vishnu Pond and not to provide aerators and fountains. Also, it was advised to explore the possibility of lighting at the proposed interventions of destination and interpretation centre.
- (vi) All PDMCs were instructed to prepare layout, walkthrough and media brief and submit the same within a week.
- (vii) PDMCs were instructed to present the concept level presentation of at least one end to end tourist experience at each destination by 30th Sept 2023.

4. The Committee accordingly approved in principle the proposed concepts for the tourist experiences at various destinations for further detailing and preparation of DPR's. PDMCs to submit the DPR of shortlisted

interventions by the end of 1st week of October with assessment of readiness of project after incorporating the feedback and the guidance note in this regard.

5. The committee approved in principle the concepts for the experiences for further detailing and preparation of DPR's.

List of Participants**(i). Central Government Ministries**

Sn	Central Government Ministries	Name of Participant	Designation
1	Ministry of Culture	Sh. Gurmeet Singh Chawla	ADG
2	Ministry of Civil Aviation	Sh. Asangba Chuba	Joint Secretary (ACA)
3	Ministry of Housing and Urban Affairs	Sh. Dinesh Kapila	Economic Advisor
4	Ministry of Road Transport	Sh. Ajmer Singh	Chief Engineer (Planning)
5	Ministry of External Affairs	Ms. Gurleen Kaur	Under Secretary
6	Railway Board	Sh. Amit Kumar	Executive Director

(i). States/ UT

Sn	State/UT	Name	Designation
1	Andhra Pradesh	Sh. K Kanna Babu	MD, APTDC
2	Arunachal Pradesh	Sh. Swapnil Naik	Secretary Tourism
3	Assam	Sh. J B Ekka	Principal Secretary (Tourism)
4	Chandigarh	Sh. Rohit Gupta	Director Tourism
5	Goa	Sh. Suneel Anchipaka	Director Tourism
6	Gujarat	Sh. Hareet Shukla	Secretary Tourism
7	Himachal Pradesh	Ms. Rakhee Singh	Joint Director Tourism
8	Jharkhand	Ms. Anjali Yadav	Director Tourism
9	Karnataka	Sh. Ramprasath Manohar B	Director Tourism & MD KTIL
10	Kerala	Sh. Prem Krishnan	ADG, Department of Tourism
11	Ladakh UT	Sh. K Mehboob Ali Khan	Secretary Tourism
12	Madhya Pradesh	Sh. Sheo Shekar Shukla	Principal Secretary Tourism
13	Manipur	Sh. P. K Jha	Secretary Tourism

14	Maharashtra	Sh. B.N Patil	Director Tourism
15	Meghalaya	Sh. Cyril V Darlong Diengdoh	Director Tourism
16	Mizoram	Dr. Lalorzama	Secretary Tourism
17	Nagaland	Sh. Nchumbemo Lotha	Secretary Tourism
18	Odisha	Ms. Ellora Bharti Jena	Joint Secretary
19	Rajasthan	Ms. Rashmi Sharma	Director Tourism
20	Sikkim	Sh. Prakash Chettri	Secretary Tourism
21	Puducherry	Sh. Manikandan K	Secretary Tourism
22	Punjab	Ms. Rakhee Gupta Bhandari	Principal Secretary Tourism
23	Tripura	Sh. Tapan Kumar Das	Director Tourism
24	Telangana	Sh. Manohar Rao	MD, TSTDC
25	Tamil Nadu	Sh. Sandeep Nanduri	Director Tourism
26	Uttar Pradesh	Sh. Ashwini Kumar Pandey	MD, UPSTDC
27	Uttarakhand	Ms. Pooja Garbiyal	ACEO, UTDB

(ii). Ministry of Tourism

Sn	Name	Designation
1.	Sh. Rakesh Kumar Verma	Additional Secretary
2.	Sh. Prashant Ranjan	Director
3.	Sh. Haridasan Pillai	Director
4.	Sh. Uttank Joshi	Asst. Director General
5.	Sh. Faisal Khan	Member, NPMU
6.	Sh. Abhisek Kumar	Member, NPMU
7.	Ms. Karishma Prasad	Member, NPMU
8.	Sh. Kunal Singh	Member, NPMU
9.	Sh. Vivek Mehta	Member, NPMU
10.	Sh. Deepika Nagpal	Member, NPMU
11.	Sh. Nikhil Kumar	Member, NPMU

(iii). Team Leaders from selected Project Development and Management Consultants

Sn	Name	Designation	PDMC
1.	Sh. Adnan Diwan	Team Leader - Karnataka, Uttarakhand	Deloitte Touche Tohmatsu India LLP JV IBI Group
2.	Sh. S B Gangadharan	Team Leader - Telangana	L&T Infra Engineering JV PwC
3.	Sh. Balakrishnan Iyer	Team Leader – Tamil Nadu	L&T Infra Engineering JV PwC
4.	Sh. Sridhar Rajgopalachari	Team Leader - Punjab	L&T Infra Engineering JV PwC
5.	Sh. Harsh Goel	Team Leader - Meghalaya	INI Design Studio
6.	Sh. Ranbir Dey	Team Leader- Sikkim, Tripura	IPE Global
7.	Sh. Subha Brata Roy	Team Leader- Assam, Ladakh UT	Voyants Solutions JV IDEck