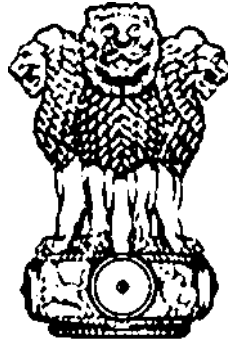


Agenda
for
the Twelfth Meeting of Central Sanctioning Monitoring Committee
(Swadesh Darshan Scheme 2.0)



सत्यमेव जयते

Date: 23/02/2024

Time: 03:00 PM

Ministry of Tourism
Government of India

Agenda for the Twelfth Meeting of the Central Sanctioning Monitoring Committee under Swadesh Darshan Scheme 2.0 to be held on 23/02/2024 at 03:00 PM.

Index

| | |
|--|---|
| Agenda 12.1 Leave of Absence | 2 |
| Agenda 12.2 Confirmation of the proceedings of the Tenth Meeting | 3 |
| Agenda 12.2 Review of DPR Package -1 for the approved 6 experiences..... | 4 |

Agenda 12.1 Leave of Absence

1. Following is the list of all the members of Central Sanctioning and Monitoring Committee set up under Swadesh Darshan Scheme 2.0

| | | |
|---------|--|------------------|
| (i). | Secretary, Ministry of Tourism | Chairperson |
| (ii). | Secretary, Ministry of Culture | Member |
| (iii). | Secretary, Ministry of Civil Aviation | Member |
| (iv). | Secretary, Ministry of Housing and Urban Affairs | Member |
| (v). | Secretary, Ministry of Road Transport and Highways | Member |
| (vi). | Secretary, Ministry of External Affairs | Member |
| (vii). | CEO, NITI Aayog | Member |
| (viii). | Chairman, Railway Board | Member |
| (ix). | Financial Advisor, Ministry of Tourism | Member |
| (x). | Additional Secretary, Ministry of Tourism (In Charge of Swadesh Darshan Scheme) | Member Secretary |
| (xi). | The ACS / Principal Secretaries / Secretaries Department of Tourism and Head of Designated SIA of Arunachal Pradesh, Assam, Madhya Pradesh, Sikkim | Special Invitees |
| (xii). | The Chairperson of the Destination Management committee (DMC) of Upper Subansiri, Shi Yomi, Jorhat, Kokrajhar, Satna, Gyalshing districts. | Special Invitees |
| (xiii). | Team Leaders of concerned PDMC teams for Swadesh Darshan 2.0 | Special Invitees |

2. Leave of absence may be granted to the members, who are unable to attend the meeting.

Agenda 12.2 Confirmation of the proceedings of the Tenth Meeting

1. The proceedings of the Tenth meeting of the CSMC were circulated vide **OM no. SD-8/15/2020-SD-Part(2)** dated **19/02/2024** to all the members. A copy of the same is attached as **Annexure-1**.
2. Members are accordingly requested to confirm the proceedings of the meeting.

Agenda 12.2 Review of DPR Package -1 for the approved 6 experiences

1. The CSMC in its meetings held on 13.09.2023, 06.10.2023 and 02.11.2023 approved 50 experiences for preparation of Detailed Project Reports (DPR).
2. The States have accordingly with the assistance of PDMCs prepared draft DPRs in consultation with Destination Management Committees and Draft DPRs have been submitted to the Ministry of Tourism.
3. The Committee in the 9th meeting instructed the States and PDMCs that based on the experience of SD 1.0, operational and management on sustainable basis is essential for the experiences, which are being designed. It was accordingly directed that the experience should be conceptualized along with operation and management to be executed by Tourism Experience Development and Management Agency, which will not only develop and construct but also operate and manage the experience for specified duration.
4. The delays in implementation of the project and lack of operations and management on sustainable basis amongst other shortcomings have also been observed by CAG in the performance audit of SD 1.0 scheme and it must be ensured that those are taken care of in the implementation of SD 2.0.
5. A checklist for reviewing the DPRs by the States and PDMCs was circulated vide O.M No SD-8/3/2022-SD dated 12.01.2024 (**Annexure-2**) and broad structure for tourism experience development and management (**Annexure-3**) has also been circulated in line with various decisions of the CSMC, MD, templates and guidance note issued in this regard.
6. Draft DPRs submitted to the Ministry by the States/ PDMCs were reviewed with respective States/ UTs and PDMCs in meetings held from 15.01.2024 to 22.01.2024 and proceedings of the review meetings have been circulated vide OMs No. SD-8/15/2020-SD Part (2) dated 19.01.2024 and 31.01.2024.
7. The States/ PDMCs were accordingly advised to present their DPRs to the Mission Directorate in the prescribed template. The States have been asked to obtain necessary NOCs and pre-construction Clearances for the experiences from the concerned authorities apart from checking the technical and other details, which is the responsibility of respective State Implementation Agencies.

8. The concerned States/ PDMCs presented the draft DPRs for 6 experiences in 23rd meeting of the Mission Directorate held on 16.02.2024.
9. Based on the presentations reviewed by the committee, the following DPRs are recommended to the CSMC for approval. The detailed components and project cost recommended by the committee is attached as **Annexure -4**.

| Sn. | Destination (State/UT) | Approved Experiences |
|-----|----------------------------|--|
| 1 | Kokrajhar, Assam | Kokrajhar Wetland Experience |
| 2 | Jorhat, Assam | Reimagining Cinnamara Tea Estate |
| 3 | Mechuka, Arunachal Pradesh | Mechuka Cultural Haat |
| 4 | Nacho, Arunachal Pradesh | Unlock Nacho Expedition |
| 5 | Chitrakoot, Madhya Pradesh | Spiritual experience through ghats of Chitrakoot |
| 6 | Gyalshing, Sikkim | Eco Wellness Experience at Yuksom Cluster |

10. The concerned States and PDMCs have been asked to make the presentation on their respective DPRs incorporating the recommendations and guidance issued by the CSMC and Mission Directorate from time to time. The presentations will cover the following aspects:
 - (i) Improving Experience at Tourist Touchpoints
 - (ii) Layout Plans
 - (iii) Proposed Overall Layout Visual
 - (iv) Minimum Development Obligations to be funded under SD 2.0
 - (v) Proposal renders (visualisations)
 - (vi) Minimum Development Obligation to be funded by Tourism Experience Development & Management Agency (TEDMA)
 - (vii) Operation & Management Service Levels
 - (viii) Potential Revenue Sources
 - (ix) Operational Cost & Revenue
11. The Committee may review the presentations to be made by the State and PDMCs of their respective DPRs and accord approval subject to the general conditions laid down for implementation of the projects and any specific conditions as may be required.

Annexure -4
Experience Wise Components and Cost

1. Experience: Kokrajhar Wetland Experience, Kokrajhar, Assam

| Sn | Proposed Intervention(s) | Diplai Bheel | Dheer Bheel |
|---|---|----------------------|----------------------|
| | | Cost (in Rs. Lakhs) | Cost (in Rs. Lakhs) |
| 1 | Designated parking zone, E –rickshaws stand, Bicycle hire, battery operated carts | 22.194 | 51.786 |
| 2 | On site ticketing, information kiosk, shaded area with benches for waiting, souvenir store.(at Diplai). | 8 | NA |
| 3 | Provision for interpretation centre, guided tours, audio guides etc (at Diplai) | 33.1 | 45.21 |
| 4 | Only reception Center at Dheer | | |
| 5 | Repairing the existing pathways, audio guides. | 18.74 | 51.21 |
| 6 | Biodiversity information display, Way finding and signages | 8.5 | 1.5 |
| 7 | Toilets, Drinking water fountain | 27.98 | 32.47 |
| 8 | Eco cottages at Dheer bheel Platform for camping tents at Diplai Bheel | 10.8 | 599.47 |
| 9 | Restaurants at Dheer and Diplai bheel | 79.91 | 169.81 |
| 10 | Watch tower, bird blinds, photographer’s nook, seating & rain shelters, viewing deck, jetty, cultural performance area, etc | 359.24 | 97.49 |
| 11 | CCTV, boundary wall, lighting | 96.53 | 110.56 |
| 12 | Water, power, telecom networks etc | 98.079 | 228.85 |
| Sub-Total | | 763.07 | 1,388.37 |
| Sub-Total (Diplai Bheel + Dheer Bheel) (A) | | 2,151.44 | |
| GST (18% of A) | | 387.26 | |
| SIA Charges (3% of A) | | 64.54 | |
| Contingency (2% of A) | | 43.03 | |
| DMO Charges (1% of A) | | 21.51 | |
| Total (B) | | 2,667.79 | |

2. Experience: Reimagining Cinnamara Tea Estate, Jorhat, Assam

| Sn | Component | Cost (Rs. In Lakhs) |
|----|--|---------------------|
| 1 | Entry gate, designated parking area for both resort & day visitor, battery operated carts. | 86.06 |
| 2 | Information center, ticket counter and waiting area | 114.67 |

| Sn | Component | Cost (Rs. In Lakhs) |
|----|---|------------------------|
| 3 | Patriotic history and digital gallery, open air theatre, Guided tours | 149.57 |
| 4 | Well defined pathways, seating areas and pause points | 53.77 |
| 5 | Wayfinders at the junctions, information display, ramps for wheel chair access, Signage's | 50.25 |
| 6 | Provision of E-Toilets, dustbins, drinking water fountain | 80.29 |
| 7 | 15 Cottages | 1000.48 |
| 8 | Resort area pathways (External utilities) | 90.64 |
| 9 | Souvenir shop | 48.14 |
| 10 | Restaurant & Tea tasting kiosks | 205.28 |
| 11 | Viewing Tower | 24.56 |
| 12 | CCTV, boundary fencing, lighting | 37.45 |
| 13 | Water, power, telecom networks etc | 87.55 |
| | Sub-Total (A) | 2,028.71 |
| | GST (18% of A) | 365.17 |
| | SIA Charges (3% of A) | 60.86 |
| | Contingency (2% of A) | 40.57 |
| | DMO Charges (1% of A) | 20.29 |
| | Total (B) | 2,515.60 |

3. Experience: Mechuka Cultural Haat, Mechuka, Arunachal Pradesh

| Sn | Component | Cost (Rs. In Lakhs) |
|----|---|------------------------|
| 1 | Entry Plaza, Tonga drop- off and pick up zone, Entry Gate, designated parking area, paving with lights, plantation and signage. | 50.28 |
| 2 | Landscape Sculpture Zone, benches | 15.97 |
| 3 | Open air performance area, open air display court | 56.47 |
| 4 | Designated experience-based courtyards with signage's, landscaped pathways. | 110.93 |
| 5 | Way finders, information display - QR code and shops information; ramps for wheelchair access, Signages at pause points. | 40.3 |

| Sn | Component | Cost (Rs. In Lakhs) |
|----|---|------------------------|
| 6 | Toilets, Dustbins, Drinking Water Facility, CCTV Cameras, Tonga Rides, Ramps for Wheelchairs, Facility Management Office. | 150.82 |
| 7 | Shops, Souvenir and Handicraft Shops, Art and Craft Shops | 708.58 |
| 8 | Food shops (8 Shops) | 177.145 |
| 9 | CCTV, Boundary Wall, Lighting, Signage, Services | 94.33 |
| 10 | Solar Panel, Rainwater Harvesting | 62.43 |
| 11 | Street Furniture, Landscape Elements | 23.23 |
| | Sub-Total (A) | 1,490.49 |
| | GST (18% of A) | 268.29 |
| | SIA Charges (3% of A) | 44.71 |
| | Contingency (2% of A) | 29.81 |
| | DMO Charges (1% of A) | 14.90 |
| | Total (B) | 1,848.20 |

4. **Experience:** Unlock Nacho Expedition, Nacho, Arunachal Pradesh

| Sn | Component | Cost (Rs. In Lakhs) |
|----|---|------------------------|
| 1 | Drop-Off and Pick-Up Zone, Parking, Signage, Landscape Design, Information Wall | 53.91 |
| 2 | Tourist Information Kiosk -Bamboo Structure with Ticket Counter; Information Panel; Souvenir Shop; Shaded Veranda | 35.54 |
| 3 | Tourist Information Kiosk, Information Panel | 35.72 |
| 4 | Cycle-tracks, Walkways, Traditional Games and Cycle Rental Kiosk | 73.83 |
| 5 | Way finding, Information Panels and signages at junctions & activity zones | 26.06 |
| 6 | Toilets, Drinking water fountain, cycles on rent | 22.33 |
| 7 | Eco cottages, Platform for camping tents and Luxury Tented Stay | 620.77 |
| 8 | Traditional Herbal Treatment Kiosk | 19.95 |
| 9 | Riverside Restaurant | 55.73 |
| 10 | Adventure Activity tools and activity structure, Bird Observatory, Confluence Viewing Deck | 86.03 |

| Sn | Component | Cost (Rs. In Lakhs) |
|----|--|------------------------|
| 11 | Bamboo Rain Shelter, Service Block, Fencing, Solar Electricity Generation System | 101.13 |
| | Sub-Total (A) | 1,059.74 |
| | GST (18% of A) | 190.75 |
| | SIA Charges (3% of A) | 31.79 |
| | Contingency (2% of A) | 21.19 |
| | DMO Charges (1% of A) | 10.60 |
| | Total (B) | 1,314.08 |

5. **Experience:** Spiritual experience through ghats of Chitrakoot, Chitrakoot, Madhya Pradesh

| Sn | Component | Cost (Rs. In Lakhs) |
|----|--|------------------------|
| 1 | Entry Gates (3), Holding, Parking | 21.29 |
| 2 | Lost and Found information kiosk, Boating ticket counter | 4.98 |
| 3 | Video LED wall, Timeline wall, Sculpture trail, Control room, Projection mapping | 1098 |
| 4 | Ghat upgradation (All ghats), Pedestrianization of road, Ghat extension, Boat docking accessibility, Tree shaded sittings, Bollards to block vehicular movements | 565.06 |
| 5 | Signages (8) | 0.51 |
| 6 | Toilet block (3) with changing rooms, clock rooms, shower room, Disabled friendly toilets | 206.84 |
| 7 | Souvenir shop | 5.47 |
| 8 | Satvik Rasoi (Restaurant G+1) | 29.82 |
| 9 | Overall Development | 4.82 |
| | Sub-Total (A) | 1,936.79 |
| | GST (18% of A) | 348.62 |
| | SIA Charges (3% of A) | 58.10 |
| | Contingency (2% of A) | 38.74 |
| | DMO Charges (1% of A) | 19.37 |

| Sn | Component | Cost (Rs. In Lakhs) |
|------------------|-----------|------------------------|
| Total (B) | | 2,401.62 |

6. **Experience:** Eco Wellness Experience at Yuksom Cluster, Gyalshing, Sikkim

| Sn | Component | Cost (Rs. In Lakhs) |
|---------------------------------------|---------------------------|------------------------|
| 1 | Art & Insight Center | 496.93 |
| 2 | Himalayan Wellness Center | 585.9 |
| 3 | Miscellaneous works | 207.62 |
| Sub-Total (A) inclusive of GST | | 1,290.45 |
| SIA Charges (3% of A) | | 38.71 |
| Contingency (2% of A) | | 25.81 |
| DMO Charges (1% of A) | | 12.90 |
| Total (B) | | 1,367.88 |